



## 2023 National Philanthropy Day San Diego Honoree Category Criteria & Nomination Questions

Thank you for participating in AFP San Diego’s National Philanthropy Day 2023 award nominations!

The AFP San Diego Chapter annually recognizes individuals and organizations whose philanthropic achievements have made an impact in the San Diego region, including Imperial County and Tijuana. After a particularly challenging couple years, we are excited to celebrate the ways our community members and organizations came together to support each other and find new paths forward.

Let’s honor those who embrace philanthropy. Nominate those you feel deserve to be acknowledged for their important efforts.

### **Nomination Categories:**

- Outstanding Development Emerging Leader
- Outstanding Development Professional
- Outstanding Grant Making Organization
- Outstanding Organization for IDEA
- Outstanding Philanthropic Business or Corporation
- Outstanding Philanthropist
- Outstanding Student Volunteer
- Outstanding Volunteer

### **Helpful advice before you begin the nomination process:**

- Please review the criteria and nomination questions prior to beginning your nomination.
- [Review the list of previous honorees](#) – Individuals/organizations cannot be honored in the same category more than once – they can be recognized a different category.
- It is highly recommended you work on the nomination in a separate saved word document. If you work directly on the form, your information may be lost in the event of a technical error.
- There is a 400-word max for each nomination question.
- Collaboration with multiple nominators is encouraged but not required.
- If you are working with a group to submit multiple nominations for the same person/organization, please submit one nomination with letters of support attached. The letter of support file must be a pdf and can be no larger than 100kb. Do not submit the same nomination multiple times.
- Ensure you have selected a “Nominator Type” from the drop-down and completed all required information before submitting, otherwise you will receive an error message.
- The deadline to submit is Friday, June 23, 2023, at 5:00 p.m. We encourage you to not wait till the last minute to submit your nomination.
- Should you encounter an issue, do not panic. Please contact Katie Gomez, Chapter Director, at [katiegomez@afpsd.org](mailto:katiegomez@afpsd.org).



## **Outstanding Development Emerging Leader**

### **Criteria**

AFP San Diego is committed to engaging, supporting, and developing emerging fundraising leaders in building their careers. AFP San Diego defines an emerging fundraising leader as an individual that has worked in the fundraising field for less than 6 years directly or indirectly soliciting gifts through donor development, gift administration, prospect research, and other areas.

This award recognizes an individual that has demonstrated exceptional skill and talent within the fundraising and development profession, growing leadership, and a commitment and service to the field. Nominees exemplify the following:

- Exhibits exceptional skill and talent within the fundraising and development profession;
- Demonstrates growing leadership that is effective, creative, and collaborative;
- Serves as a role model for other fundraisers new to the profession; and
- Shows a commitment to fundraising and development through voluntary service to advance the profession.

### **Nomination Questions (400-word max per question)**

- Describe how your nominee has shown exceptional skill and talent in fundraising.
- Describe how your nominee has shown growing leadership that is effective, creative and stimulating, and evidence that the individual acts as a team player.
- Describe how your nominee has been a role model for other fundraisers new to the profession.
- Describe how your nominee has shown commitment to fundraising and philanthropy through voluntary service to advance the profession and/or involvement with AFP.
- Is there anything else you feel we need to know about your nominee?



## Outstanding Development Professional

### Criteria

This award recognizes a paid staff member and/or fundraising consultant who has demonstrated quality of leadership within the fundraising profession and is actively involved with the AFP San Diego Chapter (member preferred).

### Nomination Questions (400-word max per question)

- Describe how your nominee has shown quality leadership that is effective, creative and stimulating, and evidence that the individual acts as a team player.
- How does your nominee demonstrate evidence that he/she practices and promotes the AFP Code of Ethical Principles and Standards of Professional Practice for fundraising professionals.
- How has your nominee shown commitment to continuing professional development, which can include AFP certifications (CFRE/ACFRE), conference participation, publication, and/or professional education.
- Describe how your nominee has shown commitment to fundraising and philanthropy through voluntary service and financial support of nonprofit organizations.
- Describe how your nominee has demonstrated the advancement of philanthropy by enhancing public perception of fundraising and elevating its stature as a profession.
- Is there anything else you feel we need to know about your nominee?



## Outstanding Grant Making Organization

### Criteria

Honorary Committee may reserve the right to award multiple nominees in order to more accurately represent relative impact of nominees in both small and large organizations.

This award recognizes a civic or volunteer organization, private foundation, grant-making organization, donor, auxiliary, giving circle or affinity group with an exceptional commitment to nonprofit organization(s) or community(ies) through their commitment of time, talent and/or treasure.

Note: Philanthropic for-profit companies should submit in the Outstanding Philanthropic Corporation category. Nonprofits that are strictly service-providers may not apply in this category. Operating foundations are eligible.

### Nomination Questions (400-word max per question)

- Describe your nominee's contributions to philanthropy.
- Describe how your nominee's specific contributions have significantly impacted an organization or community and those it serves.
- Describe how your nominee's commitment of time, talent and/or treasure has demonstrated leadership to support an organization or community, including their dedication, impact, and/or creativity.
- Please answer if applicable: Briefly state the mission of the organization that benefits from the nominee's involvement. Please describe the overall impact of the organization(s) in the community. Does this organization serve an underrepresented or underserved community? If so, how and what specific demographics are served? \*\*Definition of underserved or underrepresented: community members whose cultural origin, demographic, geographic, and/or economic situation has traditionally been perceived as a barrier to opportunity and/or civic participation- such as low -income persons, people of color, women, immigrants/refugees, elderly, and LGBT.
- Is there anything else you feel we need to know about your nominee?



## Outstanding Organization for IDEA

### Criteria

AFP San Diego is committed to the principles of inclusion, diversity, equity and access (IDEA) in the fundraising profession, the philanthropic sector and throughout all of society. AFP San Diego defines diversity as the seeking and achieving of a broad representation of experiences, perspectives, opinions and cultures. Inclusiveness is an essential source of vitality and strength for the effective pursuit of an organization's mission.

This award recognizes an organization that has demonstrated a commitment to advancing diversity and inclusion. Nominees exemplify two or more of the following:

- 40% or more of organizational board or leadership includes individuals from diverse backgrounds to promote broad representation of perspectives, experiences, and cultures; (required)

AND

- Incorporates inclusive policies to benefit underserved communities and expand access and equity;
- Champions inclusion, respect, and diversity in hiring practices;
- Strategically funds diverse programming that targets underserved communities.

### Nomination Questions (400-word max per question)

- Describe the nominee's contributions to diversity and inclusion in their organization or in the community they serve.
- Describe how the nominee has intentionally incorporated the tenants of diversity and inclusion into its board of directors or executive leadership.
- Describe how the nominee's specific contributions have positively impacted underserved communities and expanded access and equity for those community members.
- Please answer if applicable: Describe how the nominee champions inclusion, respect and diversity in their own hiring practices.
- Please answer if applicable: Describe how the nominee strategically funds diverse programming that targets underserved communities.
- Is there anything else you feel we need to know about your nominee's commitment to diversity and inclusion?



## Outstanding Philanthropic Business or Corporation

### Criteria

This award recognizes a for-profit company or employee-managed grant-making fund with an outstanding commitment to philanthropy and community service through employee volunteerism by supporting charities in significant ways, getting employees involved, and encouraging others to take leadership roles and community involvement through their commitment of time, talent and/or treasure.

### Nomination Questions (400-word max per question)

- Describe the nominee's contributions to philanthropy including any examples of exceptional creativity or innovation.
- Describe how the nominee's specific contributions have significantly impacted an organization(s) or community and those it serves.
- Describe how the nominee's commitment to time, talent and/or treasure has influenced others to support an organization(s) or become involved with a community, including their dedication, impact, and/or creativity.
- Please answer if applicable: Briefly state the mission of the organization that benefits from the nominee's involvement. Please describe the overall impact of the organization(s) in the community. Does this organization serve an underrepresented or underserved community? If so, how and what specific demographics are served? \*\*Definition of underserved or underrepresented: community members whose cultural origin, demographic, geographic, and/or economic situation has traditionally been perceived as a barriers to opportunity and/or civic participation- such as low -income persons, people of color, women, immigrants/refugees, elderly, and LGBT.
- Please answer if applicable: Briefly describe the business or organization donating philanthropic services. Please describe the overall impact of the business or organization in the community. Does this business or organization serve an underrepresented or underserved community? If so, how and what specific demographics are served? \*\* Definition of underserved or underrepresented: community members whose cultural origin, demographic, geographic, and/or economic situation has traditionally been perceived as a barriers to opportunity and/or civic participation - such as low-income persons, people of color, women, immigrants/refugees, elderly, and LGBT.
- Is there anything else you feel we need to know about your nominee?



## Outstanding Philanthropist(s)

### Criteria

This award recognizes individuals, couples or families with a proven record of exceptional generosity that demonstrates outstanding civic and charitable responsibility, and whose generosity encourages and influences others to embrace philanthropy in a meaningful way. The nominee's gifts of treasure create transformational impact on the nonprofits(s) and/or community.

### Nomination Questions (400-word max per question)

- Describe your nominee's significant or outstanding act of philanthropic giving.
- Describe, by example, how your nominee's generous financial support has had a transformative impact on the organization and those it serves.
- Describe how your nominee has demonstrated civic and charitable leadership by influencing and engaging others to support the organization, including their dedication, impact, and/or creativity.
- Please answer if applicable: Briefly state the mission of the organization that benefits from the nominee's involvement. Please describe the overall impact of the organization(s) in the community. Does this organization serve an underrepresented or underserved community? If so, how and what specific demographics are served? \*\*Definition of underserved or underrepresented: community members whose cultural origin, demographic, geographic, and/or economic situation has traditionally been perceived as a barriers to opportunity and/or civic participation- such as low -income persons, people of color, women, immigrants/refugees, elderly, and LGBT.
- Is there anything else you feel we need to know about your nominee?



## Outstanding Student Volunteer

### Criteria

This award recognizes service by young people (under 18) who have had a significant impact on one or more nonprofits through a commitment of time, talent, and/or leadership in philanthropy.

### Nomination Questions (400-word max per question)

- Describe the commitment of time and talent your nominee has made to an organization.
- Describe how your nominee demonstrates leadership.
- Describe the significant impact to the organization and those it serves as a result of the specific efforts of the nominee, including their dedication and/or creativity.
- Please answer if applicable: Briefly state the mission of the organization that benefits from the nominee's involvement. Please describe the overall impact of the organization(s) in the community. Does this organization serve an underrepresented or underserved community? If so, how and what specific demographics are served? \*\*Definition of underserved or underrepresented: community members whose cultural origin, demographic, geographic, and/or economic situation has traditionally been perceived as a barriers to opportunity and/or civic participation- such as low -income persons, people of color, women, immigrants/refugees, elderly, and LGBT.
- Is there anything else you feel we need to know about your nominee?





## Outstanding Volunteer

### Criteria

This award recognizes a volunteer who has made a significant contribution to the impact of one or more nonprofit organization through volunteerism, fundraising, advocacy, leadership, or service through their commitment of time and talent and/or treasure.

### Nomination Questions (400-word max per question)

- Describe the contributions of the nominee.
- Describe the transformational impact that resulted from the specific contributions of the nominee.
- Describe how the nominee demonstrated effective leadership to support this organization, including their dedication, impact, and/or creativity.
- Please answer if applicable: Briefly state the mission of the organization that benefits from the nominee's involvement. Please describe the overall impact of the organization(s) in the community. 4. Does this organization serve an underrepresented or underserved community? If so, how and what specific demographics are served? \*\*Definition of underserved or underrepresented: community members whose cultural origin, demographic, geographic, and/or economic situation has traditionally been perceived as a barriers to opportunity and/or civic participation- such as low -income persons, people of color, women, immigrants/refugees, elderly, and LGBT.
- Is there anything else you feel we need to know about your nominee?