

## AFP South Sound Mentor Bios for 2018 Mid-Year Cohort

### Jim Greenfield

Jim Greenfield's 40-year fundraising career included three Universities and five hospitals on the East and West Coasts of America. He retired from Hoag Memorial Presbyterian Hospital in Newport Beach, California in February 2001 after 14 years as Senior Vice President, Resource Development and Executive Director, Hoag Hospital Foundation where more than \$150 million was raised. The author and editor of ten books and more than 40 articles and chapters on fundraising management, he is among the first to tackle measuring fundraising performance for effectiveness and efficiency. He continues to pursue these topics as a member of the AFP Growth in Giving Initiative and Fundraising Effectiveness Project.

### Laura Edman

14 years as a consultant (VP with The Alford Group); 21 years in pretty much every fundraising position imaginable with the University of Puget Sound and MultiCare Health System. Laura is nearly a life-long resident of Tacoma, and is married with two grown children. You can also look up Laura's bio at [www.Alford.com](http://www.Alford.com).

### Kari Young

I have a wide variety of experiences from volunteer management, grant writing, special events, corporation and foundation funding, major gifts and leading a development team. Feels like I have done a bit of it all. I have been in Tacoma for a little over 14 years, in the development field for a little over 10 years. I have two little kiddos (almost 2 and 4). My husband is a veteran working in the medical field and we live in lovely Parkland. Our talkative husky keeps us busy when the kids are sleeping and I love nothing more than getting to help others through some of the barriers I have struggled through in this field!

### Kristin Barsness

I am passionate about campaigns and their potential to develop organizations, boards, and staff when done well. My fundraising background is broad, and includes work in all parts of the nonprofit sector except the environment and international. Prior to moving into fundraising I had a career as an academic and museum curator, and still enjoy teaching, research and museum work when I have the opportunity to pursue these. I really enjoy mentoring other professionals and "paying back" the field and those who mentored me.

Kristin is Executive Director of Mary Bridge Children's Foundation (MBCF), supporting Mary Bridge Children's Hospital and Health Network across Washington State. She has more than 20 years of fundraising experience across the nonprofit sector, and includes work with K-12 and higher education institutions, museums, arts organizations, hospitals, health care systems, and grassroots nonprofits. She, her husband, and two children consider the Pacific Northwest home, and treasure travel and time together with family and friends.

### Jill Rose

I have spent my entire career in the nonprofit arena, and have over 25 years of Development experience. I've worked mainly in smaller nonprofits, often during times of growth and transition. I have a broad base of experience and have worn many hats in my career rather than focusing on particular aspects of development, so hopefully can offer a lot to a mentee. I serve as the Development and Communications Director at PCAF (Pierce County AIDS Foundation). I received a BA from the Evergreen State College with an emphasis on Community Studies and Social Work. I am an active volunteer and board member for Camp Victory for Children, serve as the Education Committee Chair on the Executive Committee of the South Sound Partners for Philanthropy, and am on the board of the Nonprofit Leadership Conference for Coastal and Southwest Washington. In my spare time, I enjoy travel and rockhounding adventures with my partner, live music, and gardening.

### Teri Moore

I serve as the Vice President in the Office of Philanthropy for the Boys & Girls Clubs of South Puget Sound, a role I have had for nearly six years. I worked as the Executive Director of Corporate, Foundation and Government Relations at Pacific Lutheran University for a decade and served as the manager of charitable giving at Puget Power (now, Puget Sound Energy). I was also the principal of The Tingvall Group, specializing in the development of non-profit organizations. I serve as a trustee for Olive Crest, a foster/adoption agency where we adopted our foster daughter, Nicole (who is a college student), nearly 13 years ago. My husband, Joe, and I live on a mini farm in Black Diamond.