



## National Philanthropy Awards Program

The Association of Fundraising Professionals (AFP) sponsors an annual awards program to recognize outstanding achievement by individual, foundation and corporate philanthropists, and fundraising volunteers.

In professional fundraising, such individuals and organizations form a vital partnership that philanthropy must have to maintain its contribution to mankind. Therefore, it is right and proper that AFP honors those who hold high ethical standards and best exemplify commitment, dedication, and talent toward helping society.

These awards are given in recognition to those individuals and organizations whose life-time or long-term achievements have made a significant impact upon the Panhandle community.

Nominations may be made by completing one or more of the enclosed nomination form and mailing, hand-delivering or emailing to Deborah Finlayson. Address: American Red Cross, 2201 19th Street, Lubbock, TX 79401 Email: [deborah.finlayson@redcross.org](mailto:deborah.finlayson@redcross.org). Nominations must be received by 5:00 p.m. on Friday, June 21st.

### Selection Process:

Nominations for each award may be submitted by nonprofit organizations and individuals in the counties of the South Plains. A nomination must be initiated in writing. Criteria for the nominations are listed below. Nominees must live or do business in the South Plains. Completeness of information is essential for consideration. The Nominating Committee will make a final selection for each award from among the nominees. All categories will be awarded having met the selection criteria and historical high standards of achievement. If, in the judgment of the Committee, no nominees meet the criteria, an award may not be given. If you submitted a nomination last year that was not selected for an award (see list of the awards at the end of this packet), your nomination will be included for review this year. You may submit additional information to supplement your nomination on file. Please submit copies of the additional information and indicate on a cover page which nomination it supplements and that it is an addition to last year's nomination.

### Presentation of Awards:

The honorees selected will receive their awards at the National Philanthropy Day Luncheon on Thursday, November 21, 2019 and will be notified of their selection by July 1, 2019. **Honorees must be present at luncheon to receive the awards.**

Please see individual award forms for descriptions and criteria for nominations in the following categories:

- Outstanding Philanthropist
- Outstanding Volunteer Fundraiser
- Outstanding Corporation
- Outstanding Fundraising Professional
- Outstanding Youth in Philanthropy (ages 10 -23)
- Outstanding Foundation
- Outstanding Volunteer or Civic Organization

**NOMINATION FORM, SUMMARY, LETTERS OF SUPPORT AND ALL APPENDICES MUST BE RECEIVED BY 5:00 PM, Friday, June 21, 2019. Mail, Hand-deliver or Email to: Deborah Finlayson. Address: American Red Cross, 2201 19th Street, Lubbock, TX 79401 Email: [deborah.finlayson@redcross.org](mailto:deborah.finlayson@redcross.org)**



## **Guidelines for Submitting Nominations for AFP National Philanthropy Day**

1. Send in your nominations on time. Entries for all awards categories must be received no later than 5:00 p.m. June 15, 2018. Late entries will not be accepted.
2. Enumerate each criteria and address each one separately in narrative form. Entries will be judged on each of the criteria. Narrative should contain complete, clear, concise answers to criteria. Incomplete applications will not be reviewed.
3. The narrative section should be no more than three (3) pages (12 point font with 1 inch margins).
4. Supporting documents are highly recommended and should enhance narrative and not be used instead of the narrative to answer the criteria. No more than 10 pages of supporting documents are allowed. No videos or electronic attachments will be accepted.
5. Each nomination should include: a. Nomination form b. Summary narrative c. One to Two Letters of Support
6. Applications are the responsibility of the nominating organization. Incomplete applications will not be considered.
7. If you submitted a nomination last year that was not selected for an award (see list of awards at the end of this packet), your nomination will be included for review this year. You may submit added information to supplement your nomination on file. Please submit 1 copy of the additional information and indicate on a cover page which nomination it supplements and that it is an addition to last year's nomination.
8. Submit one copy of each nomination packet to the following address:

**Mail Hand-deliver or Email to:**

Deborah Finlayson  
American Red Cross  
2201 19th Street, Lubbock, TX 79401  
deborah.finlayson@redcross.org

If you have any questions, please contact AFP NPD Chair: Deborah Finlayson at 806.241.6587  
**NOMINATION FORM, SUMMARY, LETTERS OF SUPPORT AND ALL APPENDICES  
MUST BE RECEIVED BY 5:00 PM, Friday, June 21, 2019**



## Nomination for Outstanding Fundraising Professional

This award honors an outstanding individual fundraising professional who works for a nonprofit, charitable organization. Nominees must have experience as a professional fundraiser and be a current AFP member. Nominations **MUST** address the following criteria, and consideration will be based solely on the responses:

- A. For each organization where the nominee has held a significant fundraising position, provided description of
  - Position and responsibilities,
  - Specific projects and campaigns completed,
  - Funds raised—actual number and percentage growth—
  - IMPACT of the nominee’s work on the organization’s programs. (0-25 points)
- B. Provide description of the nominee’s leadership, such as development of new programs and departments, significant increases in return on fundraising investment, successful management of key programs, creating new organizational cultures and/or introduction of innovative and creative ideas. (0-20 points)
- C. Description of nominee’s commitment to AFP, its mission of advancing ethical fundraising and the fundraising profession, including demonstration that the nominee abides by and promotes the AFP Code of Ethical Principles and Standards, the Donor Bill of Rights and similar principles. (0-20 points)
- D. Description of individual’s commitment to continuing professional development, including certification (CFRE or ACFRE, or equivalent certification), conference participation, publication and professional education. (0-15 points)
- E. Evidence of commitment to fundraising and philanthropy through voluntary service and financial support of nonprofit organizations. (0-20 points)

Please attach responses to the above areas of inquiry in a summary narrative format of **NO MORE THAN THREE (3) PAGES**, using a 12 point font and one (1) inch margins. **IMPORTANT:** The Committee will not accept resumes, newspaper articles, annual reports, etc. in substitution for concise responses to the criteria outlined above. Resumes, newspaper articles, annual reports, etc. can serve as supporting documents.

Nominee’s Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Individual Submitting Nomination: \_\_\_\_\_

Associated with (Name of Organization): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I DO CERTIFY THAT on the \_\_\_\_\_ day of \_\_\_\_\_, the above named individual hereby is nominated for this AFP Award. Endorsed by: **Lubbock Area AFP Chapter Board of Directors.**

Date: \_\_\_\_\_ AFP Chapter President: \_\_\_\_\_

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