

Planned Parenthood of Southern New England

Care. No Matter What.

We are Planned Parenthood of Southern New England, one of the region's largest and most trusted providers of reproductive health care. We are recognized for the wide array of services we provide, the outstanding sexual health education we deliver, and our strong commitment to social justice. **Working for Planned Parenthood is more than a job; it's being a part of a powerful movement.** Together, we'll take pride in shaping the future of sexual health and reproductive rights for all people.

Position Summary: Planned Parenthood of Southern New England has an opening for a full time (37.5) Philanthropy Officer – Public Policy & Advocacy to work out of our New Haven, CT administrative office. The Philanthropy Officer – Public Policy & Advocacy (PO-PP&A) is responsible for the fundraising, communications, development writing, events, and other tasks related to Planned Parenthood Votes! Connecticut (PPV!CT)/ Planned Parenthood Votes! Rhode Island (PPV!RI) – two 501c4 organizations affiliated with Planned Parenthood of Southern New England, as well as their state political action committees (PACs). The PO – PP&A also manages and solicits a portfolio of 30-50 donors and prospects with a special interest in the political and advocacy work of PPVotes!CT and RI. This position coordinates with the VP of Public Policy and Advocacy to plan for and monitor annual revenue for both PPVotes! organizations and spends at least 25% of time interacting and meeting “face-to-face” with donors and prospects across Connecticut and Rhode Island. The PO – PP&A works closely with Planned Parenthood of Southern New England's Public Policy & Advocacy staff and often attends political events and trainings to cultivate relationships with donors and prospective donors.

Essential Functions:

- Partners with members of the PP&A team to understand annual plan and budgetary needs for PPVotes! activities in Connecticut and Rhode Island, including regular team and one-on-one meetings, and attending State House, political, and advocacy events
- Develops and implements the PPVotes! fundraising plan, strategy, and budget
- Works with PPVotes! boards to set board fundraising strategy and participation in fundraising and donor stewardship, including regularly attending board meetings, convening and recruiting for volunteer phone banks, etc
- In partnership with Director of Donor engagement, plans and implements a variety of fundraising and cultivation events from 250+ guest events to small house parties
- Oversees the PPVotes! “100 Voices for Planned Parenthood” giving society
- Keeps Development department abreast of latest news impacting the work of PPVotes! and acts as expert to the team to support their ability to raise PPVotes! revenue based on annual plan and the solicitation of Major Gifts portfolios
- Coordinate and strategize fundraising emails focusing on thematic campaigns such as, sustaining donors, one-time donors, and year-end gifts
- Manages a portfolio of 30-50 major donors and prospects with a special interest in the work of PPVotes! entities. Sets goals, on an annual basis and in consultation with the Director of Development Operations and the Public Policy and Advocacy team
- Develops systemic strategies and tactics to increase financial contributions over time
- Seeks and builds relationships with potential major political donors who support Planned Parenthood's mission, in order to grow the program and replace those lost through normal attrition

- Partners with PP&A staff to prepare and edit PPVotes! communications, emails, and solicitations in alignment with the annual plan and in response to breaking news
- Coordinates with Planned Parenthood Federation of America (PPFA) and Planned Parenthood Action Fund (PPAF) to retrieve and share updates with donors on breaking reproductive health care and related social justice news
- Ensure all interactions incorporate PPVotes! and PPSNE values
- Supports the organization's mission and all of the reproductive health services offered including family planning services, women's health screenings, testing and treatment of STI's, birth control methods, and abortion services
- Supports efforts of the organization's diversity and inclusion program to provide services and materials that are culturally and linguistically competent; takes initiative to develop own awareness and knowledge of diversity matters
- Some night and weekend work is necessary

Qualifications:

- Bachelor's degree in marketing, communication, liberal arts or related field; comparable experience may be considered
- 2+ years' experience in campaign and/or major gift fundraising, or high-level customer service. At least 2 years of experience working with volunteers responsible for gift solicitation or high-end customers
- 1+ years' experience fundraising for 501c4 and/or PAC organizations and/or political campaign fundraising experience
- Demonstrated experience in strategic planning, fundraising systems, direct fundraising, or event sponsorship procurement
- Ability to "close the deal" on major gift solicitations using superb relationship-building and negotiation skills
- Ability to create a strategic fundraising plan and regularly analyze and adjust
- Knowledge of legislative and electoral processes and happenings with ability to clearly translate into commonplace terms
- Meaningful experience in public policy, government affairs, and community organizing
- Aptitude for computer-based project management software programs. Previous experience with fundraising or project management software programs preferred, especially Raiser's Edge
- Position may require long periods of sitting
- Must have reliable transportation and willingness to travel within Connecticut and Rhode Island

Total Compensation:

- \$61,000-\$70,925 and is based on full years of experience
- PPSNE offers a comprehensive benefit package which includes; Health, dental and vision insurance, retirement savings, tuition reimbursement, generous paid time off, a flexible spending account, wellness program and more

PPSNE is an equal employment opportunity employer and does not discriminate against any employee or applicant for employment on the basis of race, color, religion, sex, national origin, age, disability, veteran status, marital status, sexual orientation, gender identity, or any other characteristic protected by applicable law. **We are committed to building an inclusive workplace that values diversity and**

inclusion and reflects the diversity of our communities and patients. We strongly encourage people of color and members of the LGBTQ community to apply.

Preference will be given to resumes received by March 25, 2019

Please send a cover letter and a resume to:

Email: hr@ppsne.org

Apply online: www.ppsne.org/jobs