



# 2023 National Philanthropy Day

## Changing Rhode Island With A Giving Heart

### AD DIMENSIONS

**Full Page** 4.75" x 7.75"

**Full Page Bleed** 5.5" x 8.75" add .125" bleed  
keep live area within 4.75" x 7.75"

**Half Page Horizontal** 4.75" x 3.75"

### ALL ADS WILL BE IN COLOR.

### MECHANICAL REQUIREMENTS

Pages are 5.5" x 8.5". Ad sizes are listed above and in the scaled diagrams below. Digital submission of ads is preferred.

### DIGITAL SUBMISSION GUIDELINES

We accept three different file formats.

#### Adobe Acrobat PDF (Portable Document Format)

Make sure that PDF is saved uncompressed as "press ready" or PDF/X. Please be sure to embed all fonts into your PDF documents.

#### EPS (Encapsulated Postscript) Adobe Illustrator

Please outline or create paths for all fonts and embed all rasterized artwork at 300 dpi.

#### TIFF (Tagged Image File Format) Adobe Photoshop

For best results provide artwork in at 300 dpi.

## Awards Ceremony

# Thursday November 16

Cocktail Party & Awards

**Media** - We accept ads on CDs.

**Electronic Delivery** - Please e-mail ads to:

[lindahull@hullgraphics.com](mailto:lindahull@hullgraphics.com)

### QUESTIONS?

For additional information or questions about digital format guidelines please contact Linda Hull. 401-480-5056 or [lindahull@hullgraphics.com](mailto:lindahull@hullgraphics.com)

**ADS DUE NO LATER THAN OCTOBER 16, 2023**

### AD SUBMISSION

E-mail ads to: [lindahull@hullgraphics.com](mailto:lindahull@hullgraphics.com)

