



The Mentor

AFP Aloha Chapter

February 2021 | Monthly Newsletter

Chapter News

Mark Your Calendars for Our Upcoming Professional Development Events!

Monthly Coffee Talk

Join your AFP Aloha Chapter fundraising colleagues for focused topic discussions

Each month, experts in the field will be on the call to answer your questions and keep the conversation focused

Topics of the Month:

February 25: Social Media

March 25: Grants

April 22: Recurring Giving



Calling All Fundraising Professionals...

Grab your morning coffee and join us virtually on the fourth Thursday of every month for networking and topic discussions

~ 8:30-9:15am via Zoom ~



Save the date for these upcoming events! More details to come via email and updates will also be posted to our website: www.afphawaii.org.

Get Involved--Join an Aloha Chapter Committee in 2021!



Please consider getting more involved in the Aloha Chapter this year by joining a committee! Here are some things to consider:

7 Reasons to Join an AFP Aloha Chapter Committee

- 1) Experience:** You will get to experience how things work inside the Aloha Chapter and see what all goes into making the chapter tick.
- 2) Relationships/Networking:** Joining a committee helps you build stronger relationships and connections with colleagues in your field.
- 3) Development:** The things that you will learn while participating in a committee can translate positively into your professional and personal development.
- 4) Leadership Opportunities:** Through active participation on a committee, you may decide to expand your role in the chapter or consider becoming a future board member.
- 5) Share Your Expertise:** You can join a committee where you can share and contribute in an area that complements your strong suit.
- 6) Service:** Joining a committee gives you the opportunity to serve AFP at a greater level and contribute to the growth and future success of the organization.
- 7) Community:** The Aloha Chapter is made up of a wonderful community of knowledgeable and helpful industry professionals. And you'll be able to give back to the community that AFP serves by making a difference through committee involvement.

View the list of [2021 Aloha Chapter Committees](#). You may contact the committee chair directly or if you have any questions, please contact Chapter Administrator Susan Oshiro at admin@afphawaii.org for assistance.

Member Spotlight



 PAUAHI FOUNDATION
Advancing the mission of Kamehameha Schools 2019 Ko'olua Scholarship Reception

Bran-Dee Torres (last one on right) in Pauahi Foundation group photo.



Bran-Dee (seated) with fellow board member and NPD Co-Chair Pomai Toledo (standing-left) and others volunteering at an event.

Bran-Dee Torres **Director, Annual Giving Programs** **Ke Ali'i Pauahi Foundation**

We would like to welcome and feature the last (but not least) of our new 2021 board members. Bran-Dee Torres is a long time member of AFP Aloha Chapter (11+ years!) and we are so excited that she has joined the chapter board and is co-chairing the NPD event with Pomai! We thank Bran-Dee for taking the time to share a little about herself.

How long have you been at your current organization?

January marked 14 years of service at Ke Ali'i Pauahi Foundation, a support organization to Kamehameha Schools. I've served in different Advancement roles supporting our endowed scholarships and donor relations.

What encouraged you to join AFP?

I initially joined the California Silicon Valley Chapter in San Jose while working in education. When I moved home to Hawai'i, aligning with AFP Aloha Chapter was essential to establishing relationships, networking and developing skills. For me, AFP global and local chapters provide tremendous opportunities to stay connected with colleagues who value philanthropy and create community impact. I am excited to be more actively involved.

With the current virus situation, please share how your organization has adapted?

The pivot to deliver digital education program services for three K-12 campuses and 29 pre-schools statewide required rapid adaptation, innovation and frequent communication. Our goal has been to continually stabilize and transform these challenges into opportunities for our enterprise and Lāhui. Traditional activities like our 100th annual Song Contest, Foundation scholarship awards, graduation ceremonies and alumni week were rescheduled and reimagined using technology to deliver a different experience.

What does 2021 look like for your organization?

More stable as we continued to focus on delivering quality education and scholarship opportunities in a safe environment. We are continually learning and engaging with all constituents for feedback. Our donors also continue to generously give with Pauahi.

[Read more](#)



We're Thankful for YOU! Take \$40 Off Your Next Learning Opportunity!

AFP wouldn't be what it is today without YOU—our AFP members! To show our appreciation, all AFP members have access to a one-time code that provides \$40 off online materials in BlueSky—AFP's learning management system—now through June 30! **Enjoy a discount on webinars, conference recordings and much more!** THANK YOU for your commitment to the fundraising community. Let's get learning! [Learn More...](#)

Free Members Only Webinars!

AFP Members get even more from the AFP Global Professional Development library. The library features a curated set of webinar content just for AFP members. Here's a list of some free 2020 webinars available (member login required to view):

- February 27, 2020: Self-Care Strategies for Fundraising Professionals
- May 8, 2020: AFP Town Hall on Mental Health and Wellness
- July 29, 2020: Giving USA 2020 - Results, Analysis and Insights

[View more info...](#)



Congratulations to Heather George, Our 2021 Chamberlain Scholar!

We would like to congratulate Heather George, Director of Philanthropy at the National Tropical Botanical Garden on Kauai, for being selected as the 2021 Chamberlain Scholar for the Aloha Chapter!

The AFP Foundation for Philanthropy offers every AFP chapter one Chamberlain Scholarship, which covers the recipient's conference registration to the 2021 AFP International Conference (ICON) on

Fundraising in Minneapolis, MN, on June 28-30, 2021. The Chamberlain Scholarship program Ralph E. Chamberlain, CFRE, who had a long and distinguished career of service to AFP. This program is designed to help individuals serving nonprofit organizations develop their knowledge and skills in fundraising by attending the annual international conference.

Make your plans today to join Heather at ICON 2021! See below for info on early bird rates!

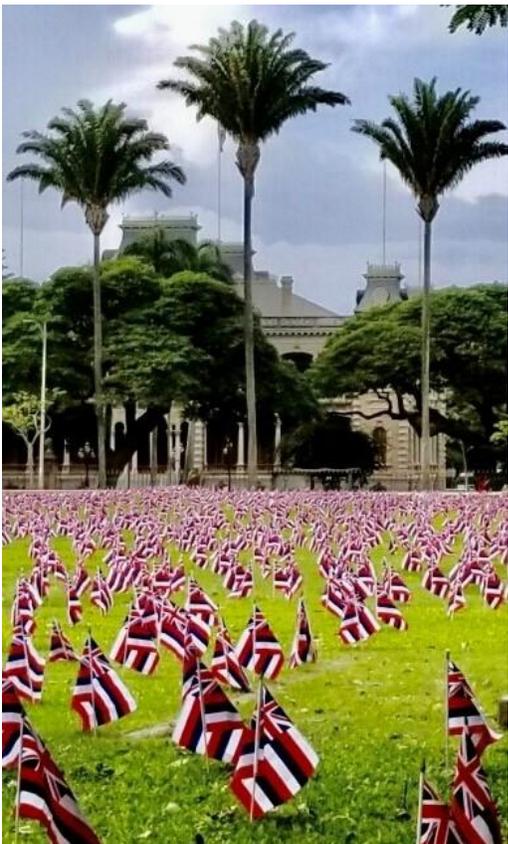
Hurry! 2021 AFP ICON/AFP ICON VIRTUAL Early Bird Rates End on February 28th!

So much has changed in the past year. You know what hasn't? The Association of Fundraising Professionals and AFP ICON is still here to give you all the fundraising training, trends, and meaningful connections you need to make more impact.

The 2021 AFP ICON/AFP ICON VIRTUAL will be held Monday-Wednesday, June 28-30, 2021, both IN Minneapolis AND Online! We're planning to safely hold an in-person conference because we know how valuable and powerful that experience can be. Get ready for three unforgettable days, together as one fundraising community.

This year's AFP ICON registration will be **Worry-Free**. You can freely transfer your registration from in-person to virtual and vice versa at any time. **Register Now!**

Understanding Our Host Culture



*By Pomai Toledo,
The Friends of Iolani Palace and*

Ka Hae Hawai'i

[The following is an excerpt from a story titled "Ka Hae Hawai'i" in the September 11, 2019, "Ka Wai Ola", a Hawaiian community newspaper distributed by the Office of Hawaiian Affairs (OHA). The article speaks to the Hae Hawai'i and the author's beautiful description of Hawai'i's national flag.]

During the aftermath of the overthrow of Mō'iwahine Lili'uokalani, an article appeared in Ka 'Oia'i'o newspaper on September 7, 1894 with the heading, "All True Hawaiian Patriots! Hold steadfast for your land! Your Queen and your flag! The first paragraph says: *[translation provided by Awaiaulu]:*

A person's love for one's own birth lands is vital, one's Sovereign is treasured and the flag of one's beloved nation is cherished. Nothing in the world is more celebrated than a nation like this one that has cherished a love for its land, its Sovereign and its ongoing independence under the protection of its national flag.

When I see our flag, I don't see colonial impositions or forced western practices. I see Kamehameha,

Kauikeaouli, and Timoteo Ha'alilio, who toiled and dedicated themselves to the progress and continuity of our nation. I see Joseph Nāwahi, Kū'aihelani Campbell, James Kaulia and all of the members of the Hui Aloha 'āina who worked diligently to protect and preserve our country and our Queen.

As we embrace our mele, mo'olelo, and stories of our people that stretch back to antiquity, so, too, must we embrace these political symbols of our status as an independent nation state. The conscious sacrifice and determination for our country's welfare is something we should, and must, embrace, for we are the descendants of warriors, of kālai 'āina, of statesmen, of kahuna, of strategists, of historians, of writers, of teachers, of genealogists, of mahi'ai, of scientists, of lawai'a, of lawyers, of carvers, of weavers, of hula masters, of kālai wa'a, of storytellers and more. This flag is what represents the collective memory of all of that. It is indeed a proud legacy they have left for us. E welo mau ka hae Hawai'i!

From "Ka Wai Ola", September 11, 2019, with permission from Kau'i Sai-Dudoit, <https://kawaiola.news/moolelo/ka-hae-hawaii>

CFRE News



Recording available of CFRE application process webinar: Thinking about applying for your CFRE? Listen to a recording of, "The CFRE application process: Step-by-step" webinar [here...](#)

Overcoming six reasons for putting off earning your CFRE: CFRE International Board Member India Alexis Ehioba, MNA, CFRE, earned her certification while working full time and raising five children! India shares her tips on how to prioritize earning your CFRE when it feels like life is getting in the way. [Read more...](#)

Facebook Premiere Event (March 4): The A-Z of Becoming a CFRE: Interested in earning your Certified Fund Raising Executive (CFRE) credential? On March 4, 2021 at 1:00 p.m. EST, join Eva E. Aldrich, Ph.D., CAE, president and CEO of CFRE International, to discuss eligibility requirements, how the application works, the CFRE exam and much more. This event is free and will premiere on the AFP Global Facebook page ([@AFPFan](#)). [Learn more about the event...](#)

Additionally...



Through the **Rural Arts Initiative**, the Laura Jane Musser Fund hopes to assist nonprofit arts organizations to develop, implement or sustain exceptional artistic opportunities for adults and children in the areas of literary, visual, music and performing arts. In recognition of Laura Jane Musser's life-long commitment to excellence in the arts, and with awareness that pivotal and life-changing experience can occur for individuals through introduction to and participation in the arts, the Fund hopes to encourage and excite a wider population to appreciate, learn, and participate in the arts. **General operating grants of up to \$10,000** will be considered for this initiative. The geographic areas for this initiative are Colorado, **Hawaii**, Minnesota, New York, Wyoming, and limited counties in Texas. Applications will be accepted online through the Fund's website from **February 10–March 10, 2021**.

Through the **Environmental Initiative**, the Laura Jane Musser Fund assists public or not-for-profit entities to initiate or implement projects that enhance the ecological integrity of publicly owned open spaces, while encouraging compatible human activities. The Fund's goal is to promote public use of open space that improves a community's quality of life and public health, while also ensuring the protection of healthy, viable and sustainable ecosystems by protecting or restoring habitat for a diversity of plant and animal species. **Planning grants up to \$8,000 and implementation grants up to \$35,000** will be considered for this initiative. The geographic areas for this initiative are Colorado, **Hawaii**, Minnesota, Wyoming, and limited counties in New York and Texas. Applications will be accepted online through the Fund's website from **February 17–March 17, 2021**.

The complete guidelines for the initiatives are available at <http://www.musserfund.org>.

AFP Job Listing and Policy

New Listing Requirement Effective November 1st

Please be advised that AFP Global is requiring all job postings to include a salary range. AFP advises that the reasoning for the policy change is that by not including the salary range in a job posting/description, it can allow the hiring organization to offer different salaries depending on who the candidate is, thereby possibly reinforcing the gender and/or racial salary differences. This requirement will apply for all job postings beginning November 1, 2020.

Executive Director of Development - The Salvation Army, Hawaii and Pacific Islands Division

President & Executive Director - Junior Achievement of Hawaii

Executive Director - Hawaii Medical Association

[Apply for or post a job now!](#)

AFP Aloha Chapter | www.afphawaii.org

