

September 2019

HELLO!

New Members!

Marissa Ing

Be-Jay Kodama
Director of Advancement
 Island Pacific Academy

Maile Lee
Associate Director of Stewardship
 Hawaii Pacific University

Member Spotlight:
Lynn Finnegan
Assistant Head of School
Hanalani Schools



2019 National Philanthropy Day Conference & Awards Luncheon
 Wednesday, November 13, 2019 * Sheraton Waikiki Hotel



A seat is available just for YOU!

Early Bird discount through September 30



National Philanthropy Day (NPD) Conference and Awards Luncheon celebrates the spirit of philanthropy in Hawaii, bringing forward amazing stories of generosity and selflessness; training and networking for our nonprofit volunteer leaders, executives, & fundraisers; and recognition of unsung heroes who help to make our local community thrive.

Special "Staycation" Room Rate offered at
The Royal Hawaiian
 Enjoy overnight accommodations at this VIP event rate for

Just about everyone associated with Hanalani Schools has been asked at one point or another on which neighbor island the K-12 campus is located? Since most of the private schools on Oahu are in town, people think they're on another island. Nestled on six acres in Mililani, Hanalani, which means "Heaven's Work", first opened in the early 1950s in Wahiawa and after a few name changes, moved to its current campus in 1981. Lynn Finnegan serves as its Assistant Head of School and we recently were able to chat with her and get to know her a little better.

How long have you been at your current organization?

I've been at Hanalani since October 2018.

Is there anything you'd like to share about what's going on at Hanalani Schools?

We are growing our development department here at Hanalani Schools and we're happy to announce that we received our first \$500,000 gift from an individual donor.

How long have you been an AFP member? What encouraged you to join AFP?

I joined AFP in the spring of 2019. As the Assistant Head of School, I oversee Advancement, other revenue generating programs, and the Business Office. I was encouraged by Alan Tang of Olomana Loomis to attend the AFP Annual Conference.

What's the best part of your job?

I love being surrounded by students. They help remind me on a daily basis why my job is so important. Our children will be the future leaders and change makers in Hawaii and elsewhere around the world. It's nice to know that I might have a positive impact on their lives just by doing what I do.

Are you involved or a member of other organizations?

Yes. I am also a member of NBOA (National Business Officers Association).

Can you share a little about your family?

My husband is Peter Finnegan, a retired Captain of the Honolulu Fire Department. We have been blessed with two adult children, Pi'ikea, 24 and Douglas, 20.

What is your favorite weekend activity?

Probably a toss-up between checking out local small businesses at farmers' markets and doing a workout or jog at Magic Island.

If asked for a good place to eat, where would you recommend?

The next time you go to the mainland, consider looking for Fogo de Chao. It is a Brazilian Steakhouse where they serve fire roasted meats carved at your table. My husband and I follow the keto way of eating so we absolutely love it there.

just a few steps away from the Sheraton Waikiki:
Historic Room: \$235.00+tax per night plus resort fee
For reservations, **please call (808) 921-4620** between 9am-4pm on weekdays,
and ask for the **Event Booking Center** rate.

[REGISTER NOW](#)

[SCHOLARSHIP INFORMATION](#)

[Check out our 2019 NPD Awardees & learn more about NPD](#)



***LAST CHANCE to Register for this Annual Course...
Registration Closes on September 9!***

If you want to improve your commitment to ethical fundraising, strengthen your marketing strategy or learn how to work with volunteers as partners in fundraising, taking the Fundamentals of Fundraising Course will help you accomplish this and more. This fundraising certification curriculum course, developed and presented by the Association of Fundraising Professionals, is taught by local fundraisers who have achieved their CFRE certification.

What: Fundamentals of Fundraising

When: Monday, September 16 &

Tuesday, September 17

Time: 8:00 a.m. to 5:30 p.m.

Where: Hawaii Pacific University

Private Dining Room, 1 Aloha Tower Drive

Fees: \$390 for AFP Members; \$490 for Non-members.
Fee also includes course manual and continental breakfast & lunch for both days.

Registration closes on Monday, September 9, 2019, 5pm (HST)

[LEARN MORE & REGISTER NOW](#)

**Please Support the AFP Foundation with
its 2019 BE the CAUSE Campaign!**

Would My Cat "Like" It?

by Cara Mazzei, The Nature Conservancy and Aloha Chapter Communications Chair

I have concluded that cats and social media users share something in common. Both have a short attention span. As humans, we spend hours looking at social media, swiping and "liking" much like my cat does while following bright laser lights jumping up the wall.

So how do I hold people's attention on social media? As one of the Aloha Chapter's Facebook managers, I try to post things that are "interesting", which is defined as "arousing curiosity; holding or catching the attention."




SOCIAL MEDIA

Clawz da wurld iz not rdy 4 da mastermind bhnd me faboulus tweets
~ Moki2013

On the [AFP Facebook page](#) that translates to current and relevant topics. My desire is to make the page have something for everyone. From the update that Lady Gaga will fund 162 classrooms to free educational webinars and new grant opportunities.

As fundraisers, we have a wide variety of donors to work with, and I feel it is important to look at sources far beyond the standard fundraising platforms. You might have noticed that I post from sources like Forbes, Fast Company, Success and Town and Country. They offer content on leadership, innovation, impact, creativity, society and culture. All interesting topics for individuals who work in the nonprofit world. I encourage you to check

out our Facebook page. Give us a  "like" and a comment so I can keep our page interesting for all your fundraising "cats".

Understanding our Host Culture

by Pomai Toledo, Iolani Palace
and Aloha Chapter Board Member

BE the CAUSE

Empower. Strengthen. Transform.

JOIN THE CAMPAIGN | Benefiting your chapter and the AFP Foundation for Philanthropy

Each and every day, the important work you do makes an impact on philanthropy in Hawaii and around the world. Together, we can **Empower** fundraisers, **Strengthen** communities, and **Transform** the way donors give. The AFP Foundation for Philanthropy has a unique role in educating us, investing in developing a greater understanding of our sector and creating a more inclusive future for our profession.

A portion of every donation made to BE the CAUSE comes back to our **Aloha Chapter** to support important local education programs, including scholarships to attend the National Philanthropy Day Conference and Awards Luncheon. **Please consider making a personal contribution to this year's campaign!** You can go online to afpfoundation.org/bethecause and DONATE TODAY!

Mahalo for your support. Together, we can make a difference!

AFP Foundation for Philanthropy



Mahalo to all AFP Aloha Chapter donors who have already made their contributions to the 2019 BE the CAUSE Campaign!

Please join these generous donors and make your gift today! Go online to afpfoundation.org/bethecause to DONATE TODAY!

(gifts as of 8/28/2019)

President's Club: \$1,000-\$2,499
Sanae Tokumura, ACFRE, APR

Ambassador's Club-Emerald: \$500-\$999
Cynthia Lallo, CFRE
Michelle Morihara

Ambassador's Club-Ruby Level: \$250-\$499
Cathy Alsup, CFRE
Angie Golis-Yamamoto*
Patti M. Look
Laura Kay Rand*

Ambassador's Club-Sapphire Level: \$100-\$249
Angela Britten, CFRE
Janice N. Knapp, CFRE
Mariette Lissa Schiff*
Inger Tully



Photo of Kaho'olawe landscape by Pomai Toledo

Ku a aha (a-ha) lua (lu-ah)

A standing together in twos

A time of "comradeship", not contention.

In times of discord, be supportive of the thought and actions that you agree with and gracious to those that may think or feel otherwise.

Source: 'Olelo No'eau - Hawaiian Proverbs & Poetical Sayings by Mary Kawena Pukui

Post your job with AFP

The Aloha Chapter has an easy-to-use online process to post job announcements for Hawaii's nonprofit organizations! Post a job now and ensure your post is seen by nearly 1000 of our contacts, friends and associates.

[Post now...](#)

On the job hunt?

Check out the latest fundraising jobs available in Hawaii such as this:

[Development Specialist](#)

East-West Center

[Major Gifts Officer](#)

East-West Center

[Director of Corporate Engagement](#)

The Salvation Army, Hawaiian and Pacific Islands Division

[See more jobs...](#)

October 1st is the Final 2019 CFRE Application Deadline!

Friends of the Foundation: Up to \$99

Chelsie Castillo

Cara Mazzei

Susan Oshiro

Jennifer Oyer, CFRE

Lisa Ann Rantz

Pomai Toledo

Shari Williams

Bolded name(s) were added since the last listing
*Alpha Society member (recurring monthly giving program)



Annual Meeting & Holiday Luncheon - December 4 @ 11:30 a.m.

Save this date and be sure to join us for our annual holiday event. Enjoy a lunch buffet, short annual meeting, and prize giveaways. Check back for details on special guest presenters.

Wednesday, December 4, 2019

11:30 a.m. - 1:00 p.m.

The Pacific Club - Card Room

1451 Queen Emma St., Honolulu

Fee/Registration

Online registration available soon.

AFP Members - \$30

AFP Non-Members - \$45

Member Moment: "Building an Effective Board of Directors" Reference Guide



AFP Members Only Benefit: *Building an Effective Board of Directors* will help you identify and recruit board members and offers numerous ways to solve the age-old question: how do I get my board involved in fundraising? Get your free copy of this and many other Ready Reference titles with quick, bulleted, easy-to-read copy and lots of tools such as sample forms and checklists to make your job easier. Go to: <https://lnkd.in/gbAtcbZ> (member login required).



Don't let 2019's final CFRE application deadline pass you by! Submit your application so you can be on your way to earning the only accredited, globally-recognized certification for fundraising professionals.

The benefits of being a CFRE: Did you know 90% of current CFREs report the certification has had an impact on providing enhanced job opportunities?

Begin your application: Start your application at no cost. **View the application requirements.** You only pay when you are ready to submit.

Enjoy your discount: Everyday our members enjoy 20% off CFRE initial certification and recertification.

Have questions or need help getting started? Contact CFRE International at succeed@cfre.org.

AFP Foundation for Philanthropy Offers Scholarship to the 2020 AFP International Conference on Fundraising in Baltimore!



The AFP Foundation for Philanthropy offers every AFP chapter one Chamberlain Scholarship, which covers the recipient's conference registration only (less a \$10 processing fee) to the [2020 AFP International Conference on Fundraising](#) in Baltimore, MD, March 29-31, 2020.

The Chamberlain Scholarship program honors [Ralph E. Chamberlain, CFRE](#), who had a long and distinguished career of service to AFP. The scholarship is available to individuals who have never attended an AFP international conference. Travel and other associated costs are the responsibility of the recipient.

The Aloha Chapter Scholarship Committee will be selecting the awardee for this scholarship. [Applications are due by October 11, 2019.](#) [More info/application...](#)



Give Aloha, Foodland's Annual Community Matching Gifts Program, was created in 1999 to honor Foodland's founder, Maurice J. "Sully" Sullivan and continue his legacy of giving back to the community. During the month of September, customers are encouraged to make a donation at Foodland to their favorite participating Hawaii non-profit organization. Each year, Foodland contributes more than \$250,000 to match customer donations for all organizations combined. Since the program began in 1999, a total of more than \$30.9 million has been raised for Hawaii's charities.

We are excited to announce that the AFP Aloha Chapter has joined this program and during September, we will be asking Maika'i members to make donations up to \$249 to **AFP Aloha Chapter #78983** at checkout. All funds raised through this program will be earmarked for our chapter's **scholarship program**, so that we can continue to offer fee waivers and travel stipends to people who would like to attend our professional development programs.

Please add **AFP Aloha Chapter #78983** to your Foodland shopping list this month! [More program details...](#)

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[Visit Our Website](#)

