

August 2019



## Digital Storytelling Workshop Postponed until October & Scholarship Applications for the Fundamentals of Fundraising is Due on Friday, August 9, 2019!

The Digital Storytelling Workshop presented by Julia Campbell originally scheduled for August 14th has been postponed to October, date to be advised. Our sincere apologies for the inconvenience. Updated info will be posted soon.

This Friday, August 9th is the due date for scholarship applications for the upcoming Fundamentals in Fundraising course. We are pleased to offer these programs and scholarship opportunities in an effort to broaden professional development for our members and others and to reach outside Oahu to expand our community's collective fundraising knowledge. A scholarship recipient who attended our recent Lynne Wester donor communications conference on Oahu shared the following:

*"Lynne's presentation was fantastic! We've already started implementing some of her storytelling strategies, and are excited to see how they help us improve our relationship with the community. I appreciate that AFP offers such useful programs, and that you take care to make sure those of us on the neighbor islands are able to attend."*

— Kristen Alice Anuzzese



2019 National Philanthropy Day Conference & Awards Luncheon  
Wednesday, November 13, 2019 \* Sheraton Waikiki Hotel



National Philanthropy Day Conference Registration Now Open  
A spot is available just for YOU!  
**Early Bird discount through September 30**

National Philanthropy Day (NPD) Conference and Awards Luncheon celebrates the spirit of philanthropy in Hawaii, bringing forward amazing stories of generosity and selflessness; training and networking for our nonprofit volunteer leaders, executives, & fundraisers; and recognition of unsung heroes who help to make our local community thrive.

[REGISTER NOW](#)

[SCHOLARSHIP INFORMATION](#)

[Learn more about NPD 2019](#)



If you want to improve your commitment to ethical fundraising, strengthen your marketing strategy or learn how to work with volunteers as partners in fundraising, taking the **Fundamentals of Fundraising** course will help you accomplish this and more. This fundraising certification curriculum course, developed and presented by the Association of Fundraising Professionals, is taught by Aloha Chapter members who have achieved their ACFRE/CFRE certification.

**What: Fundamentals of Fundraising**

**When: Monday, September 16 & Tuesday, September 17**

**Time: 8:00 a.m. to 5:30 p.m.**

**Where: Hawaii Pacific University  
Private Dining Room, 1 Aloha Tower Drive**

Fees: \$390 for AFP Members; \$490 for Non-members. Fee also includes course manual and continental breakfast & lunch for both days.

**Neighbor Island Travel Scholarship Available!**  
Application must be received via email or mail (postmarked) no later than 5:00 pm (HST) on or before Friday, August 9, 2019. [Applications-details](#)

Registration closes on Monday, September 9, 2019, [5 pm \(HST\)](#)

[LEARN MORE & REGISTER NOW](#)



**September**

Thursday, September 5, 2019, 5:30-7:30pm, Boy Scouts of America/Aloha Council, Honolulu  
**Membership Pau Hana** (for AFP members & sponsored guests)

Monday-Tuesday, September 16-17, 2019, 8:00am-5:30pm, Hawaii Pacific University, Honolulu  
**Fundamentals in Fundraising (2-day course)**  
**Scholarships available, due: 8/9/19**  
Registration due: 9/9/19

**October**

Thursday, October 17, 2019, 8:00-9:00am, Hawaii Pacific University, Honolulu  
**Webinar: "Infusing Today's Stewardship Strategies with the Technology of Tomorrow"**

(Date to be advised), 8:30am-1:00pm, Hawaii Pacific University, Honolulu  
**Digital Storytelling Workshop presented by Julia Campbell**

**November**

Wednesday, November 13 2019, 7:00am-5:00pm, Sheraton Waikiki (*registration open!*)  
**National Philanthropy Day Conference & Awards Luncheon**  
**Scholarship available, due: 10/16/19**  
Registration due: 11/6/19

[View Website Calendar](#)

**Please Support the AFP Foundation with its 2019 BE the CAUSE Campaign!**



[JOIN THE CAMPAIGN](#) | Benefiting your chapter and the AFP Foundation for Philanthropy



**Jeddie Kawahatsu**  
Development Associate  
Honolulu Museum of Art

Each and every day, the important work you do makes an impact on philanthropy in Hawaii and around the world. Together, we can **Empower** fundraisers, **Strengthen** communities, and **Transform** the way donors give. The AFP Foundation for Philanthropy has a unique role in educating us, investing in

**Member Spotlight:  
Mary Saunders  
Vice President of Philanthropy  
Catholic Charities Hawai'i**



Every day, our members' organizations do great work--whether it's in the areas of healthcare, education, culture and the arts, animal welfare, and many others. A portion of our members belong to social service organizations like the Catholic Charities Hawai'i (CCH), which has been serving Hawai'i since 1947. CCH offers a wide range of social services with dignity, compassion, social justice, and a commitment to excellence. They serve all people, especially those with the greatest need, regardless of their faith or culture. We interviewed their Vice President of Philanthropy, Mary Saunders, who shared a little about herself and what's going on at CCH.

**How long have you been at your current organization?**

I have been at Catholic Charities Hawaii for just over two years.

**Is there anything you'd like to share about what's going on at Catholic Charities Hawaii?**

We are close to announcing our new CEO so it's a very exciting time. We also have several new programs that have recently started - Villages of Ma'ili (transitional and bridge housing on the west side), Benefits Enrollment Center for seniors and Dementia training for caregivers. Besides those newer programs, there are over thirty more that have proven their success over time. I love that we provide services from babies to seniors, as well as everyone in between.

**How long have you been an AFP member? What encouraged you to join AFP?**

I have been an AFP member for the past 7-8 years. I joined when I became an Executive Director of a nonprofit and wanted to take advantage of professional development opportunities.

**What's the best part of your job?**

The best part of my job is knowing that we provide

Philanthropy has a unique role in educating us, investing in developing a greater understanding of our sector and creating a more inclusive future for our profession.

A portion of every donation made to BE the CAUSE comes back to our **Aloha Chapter** to support important local education programs, including scholarships to attend the National Philanthropy Day Conference and Awards Luncheon. **Please consider making a personal contribution to this year's campaign!** You can go online to [afpfoundation.org/bethecause](http://afpfoundation.org/bethecause) and DONATE TODAY!

Mahalo for your support. Together, we can make a difference!

**AFP Foundation for Philanthropy**



*Mahalo to all AFP Aloha Chapter donors who have already made their contributions to the 2019 BE the CAUSE Campaign!*

*Please join these generous donors and make your gift today! Go online to [afpfoundation.org/bethecause](http://afpfoundation.org/bethecause) to DONATE TODAY!*

*(gifts as of 8/2/2019)*

**Ambassador's Club-Emerald: \$500-\$999**

Cynthia Lallo, CFRE  
Michelle Morihara

**Ambassador's Club-Ruby Level: \$250-\$499**

Cathy Alsup, CFRE  
Angie Golis-Yamamoto\*  
Patti M. Look

**Ambassador's Club-Sapphire Level: \$100-\$249**

Angela Britten, CFRE  
Janice N. Knapp, CFRE  
Laura Kay Rand\*  
Mariette Lissa Schiff\*

**Friends of the Foundation: Up to \$99**

Cara Mazzei  
Susan Oshiro  
Jennifer Oyer, CFRE  
Pomai Toledo  
Shari Williams

\*Alpha Society member (recurring monthly giving program)

**Don't miss these special AFP Aloha Chapter membership networking opportunities!**

important life changing services to people with the highest need in our community. When I can connect donors to their passion, people thrive and our community is strengthened.

### Can you share a little about your family?

I was born and raised in Kailua and have three grown children and two young grandsons. What is your favorite weekend activity?

Walking the beach and then reading a great book as I listen to the waves crashing.

### If you were given a free vacation, where would you go?

I would go to Tahiti and relax in a hut over the water.



(That sounds like a great vacation, Mary!)



We are featuring a new section to share grant opportunities with our non-profit community. Please feel free to share or if you know of opportunities you would like to share in our monthly e-newsletter, you can email it to [admin@afphawaii.org](mailto:admin@afphawaii.org).

#### Laura Jane Musser Fund

Through the Rural Initiative, the Laura Jane Musser Fund encourages collaborative and participatory efforts among residents in rural communities that will help to strengthen their towns and regions. The applicant community must have a population of 10,000 or fewer. Program planning grants up to \$5,000 and program implementation grants up to \$25,000 will be considered. Applications will be accepted online through the Fund's website from September 3 - October 3, 2019.

Through the Intercultural Harmony Initiative, the Laura Jane Musser Fund supports projects that promote mutual understanding and cooperation between groups of community members of different cultural backgrounds. Project planning grants up to \$5,000 or implementation grants up to \$25,000 will be considered. New programs or projects in their first three years are eligible. Applications will be accepted online through the Fund's website from September 16 - October 16, 2019.

The geographic areas for these initiatives are Colorado,

Mark your calendar!

### Membership Networking After Hours - September 5 @ 5:30 p.m. (Register Now!)

Meeting up with your colleagues in fundraising has never been easier! Enjoy light pupu and have fun connecting with your fundraising peers - old and new. We'll also be giving out lucky drawing prizes!

Thursday, September 5, 2019

5:30 p.m. - 7:30 p.m.

Boy Scouts of America, Aloha Council - President's Hall  
42 Puiwa Road, Honolulu, HI 96817

#### Fee/Registration

Online registration is required

AFP Members - No cost for current members

Sponsored Guests\* - \$10

Registration is due by Thursday, August 29, 2019. [REGISTER TODAY!](#)

\*Note: AFP Members may each bring a non-AFP member who wants to learn more about AFP & Philanthropy in Hawaii.

### Annual Meeting & Holiday Luncheon - December 4 @ 11:30 a.m.

Save this date and be sure to join us for our annual holiday event. Enjoy a lunch buffet, short annual meeting, and prize giveaways. Check back for details on special guest presenters.

Wednesday, December 4, 2019

11:30 a.m. - 1:00 p.m.

The Pacific Club - Card Room  
1451 Queen Emma St., Honolulu

#### Fee/Registration

Online registration available soon.

AFP Members - \$30

AFP Non-Members - \$45

## Member Moment



AFP Member Only Benefit Alert: AFP offers [Blackbaud University to AFP Members for free!](#) Whether you're a new fundraiser or need a refresh of basic fundraising and nonprofit skills, get free guidance with Blackbaud University.

Hawaii, Minnesota, Wyoming, and limited counties in Texas. Eligible counties in Texas are located in the Rio Grande River Valley (Cameron, Hidalgo, Starr, and Willacy counties), Deep East Texas (Angelina, Houston, Jasper, Nacogdoches, Newton, Polk, Sabine, San Augustine, San Jacinto, Shelby, Trinity, and Tyler counties), and the Brazos Valley (Brazos, Burleson, Grimes, Leon, Madison, Robertson, and Washington counties). The complete guidelines are available at <http://www.musserfund.org>.

## Understanding our Host Culture

*by Pomai Toledo, Iolani Palace  
and Aloha Chapter Board Member*



*A ohe (oh-hey) pilo (pillow) uku (U-kuh)*

Literal meaning: No reward is a trifle

Even a small gift is appreciated. Puolo is a bundle and the size may vary based on the size of ti-leaves used to create the bundle. Receiving a wrapped gift is always special and regardless of the wrap used, the thought is much appreciated.

*Source: 'Olelo No'eau - Hawaiian Proverbs & Poetical Sayings by Mary Kawena Pukui*

AFP Hawaii  
P.O. Box 11899  
Honolulu, Hawaii 96828-0899  
808-527-2426  
[office@afphawaii.org](mailto:office@afphawaii.org)

[Visit Our Website](#)

## Post your job with AFP

The Aloha Chapter has an easy-to-use online process to post job announcements for Hawaii's nonprofit organizations! Post a job now and ensure your post is seen by nearly 1000 of our contacts, friends and associates.

[Post now...](#)

### On the job hunt?

Check out the latest fundraising jobs available in Hawaii such as this:

[Director of Corporate Engagement](#)

The Salvation Army, Hawaiian and Pacific Islands Division

[\\*RFP Only\\* Fundraising Consultant](#)

Malama Kaua'i

[Development and Marketing Manager](#)

Honolulu Biennial Foundation

[See more jobs...](#)


## The CFRE exam: Setting yourself up for success webinar on August 20th!



On August 20, get the information you need to feel confident and prepared to sit for the CFRE exam. You'll learn about available study tools, creating a study plan, assembling a study group, what to expect on exam day, and more. Plus, there will be a live Q&A so you can have your questions answered. [To register...](#)



**Give Aloha**, Foodland's Annual Community Matching Gifts Program, was created in 1999 to honor Foodland's founder, Maurice J. "Sully" Sullivan and continue his legacy of giving back to the community. During the month of September, customers are

 Like us on Facebook

 Send to a Colleague

 Join Our Mailing List

community. During the month of September, customers are encouraged to make a donation at Foodland to their favorite participating Hawaii non-profit organization. Each year, Foodland contributes more than \$250,000 to match customer donations for all organizations combined. Since the program began in 1999, a total of more than \$30.9 million has been raised for Hawaii's charities.

We are excited to announce that the AFP Aloha Chapter has joined this program and during September, we will be asking Maika'i members to make donations up to \$249 to **AFP Aloha Chapter #78983** at checkout. All funds raised through this program will be earmarked for our chapter's **scholarship program**, so that we can continue to offer fee waivers and travel stipends to people who would like to attend our professional development programs. More detailed info about the Give Aloha program will be sent out soon!