

March 2019



"You want to be the pebble in the pond that creates the ripple for change."
-Tim Cook



Peter C. Pereira



2018 National Philanthropy Day Awardees

Philanthropy Nominations Opening

April 1, 2019

Deadline May 31, 2019

Submit your nomination for an outstanding philanthropist, volunteer fundraiser, youth philanthropist, fundraiser and many more! You can submit a nomination through our online awards portal coming soon. See our [past awardees](#).

Awardees will be recognized at the National Philanthropy Day Awards Luncheon on Wednesday, November 13, 2019 at the Sheraton Waikiki.



Pomai Toledo
Director of Development and
Communications
Iolani Palace

AFP Aloha Chapter Receives Ten Star and Friends of Diversity Honor



2019
Ten Star AFP Chapter



Photo by Steve Tagupa

This is feature number two in a series of three to introduce some of our new Aloha Chapter Board of Directors members. We were excited to have Pomai Toledo join our board this year. She brings her years of knowledge and experience to our board along with her delightful personality. We interviewed Pomai to get to know her a little better:

How long have you been at your current organization? Is there anything you'd like to share about what's going on at Iolani Palace?

I've been with Iolani Palace for 6 years. We are always looking to enhance the visitor experience while sharing with the community the creative forward thinking of our Hawaiian Monarchs. We have projects with various cultural practitioners in the community recreating various aspects of the lives of our Monarchs.

How long have you been an AFP member? What encouraged you to join AFP?

I joined AFP in 2014 with the mentoring and recommendation of Sanae Tokumura. She is an integral part of the Fundraising now being done for Iolani Palace. I have been fortunate to join her at International AFP conferences over the past several years and have gained much knowledge thanks to her tutelage.

What encouraged you to join the board?

I feel that after 6 years of being at the Palace, I am in a position where I feel that it is time for me to share what I have learned with the community and give back to the organization that has been so generous and supportive of me.

Are you involved or a member of other organizations?

I am also on the Program Committee for the Western Museum Association and have already made both my preliminary trips to Boise, ID, which is the site of the October 2019 conference.

Can you share a little about your family?

I am Mom to three grown sons and I have three grandchildren. I live with my oldest son, daughter-in-law and younger granddaughter! The rest of my children and grandchildren live in Nevada.



FRIENDS OF DIVERSITY
ASSOCIATION OF FUNDRAISING PROFESSIONALS 2019

The Association of Fundraising Professionals (AFP) Aloha Chapter has been named a **2019 Ten Star Chapter**.

Every year, AFP, the largest association of professional fundraisers in the world, honors chapters for achieving objectives that align with key goals in its strategic plan. Chapters receive the Ten Star Award for performing specific activities designed to increase professionalism within fundraising and public awareness of the importance of philanthropy. Just one-third of all AFP chapters are named Ten Star Chapters, so the Aloha Chapter is one of a select group of chapters to earn this honor.

Ten Star Chapters will be recognized at the upcoming 2019 AFP ICON conference later this month. Chapters also earn the privilege of displaying the Ten Star logo on their website, newsletters and stationary.

Criteria for the award are determined by AFP International Headquarters. A list of several goals is published annually, and chapters must accomplish 10 of these goals during the year and submit a nomination form for verification to be honored.

The Association of Fundraising Professionals (AFP) Aloha Chapter has been named a **2019 Friends of Diversity Designation Chapter**.

Chapters receive the Friends of Diversity Designation for performing specific activities designed to increase diversity and inclusion within fundraising and public awareness of the importance of philanthropy. Of the 241 chapters in AFP, 90 chapters received the 2019 Friends of Diversity Designation.

Friends of Diversity Chapters are recognized at the AFP ICON 2019. And like the Ten Star logo, the Friends of Diversity logo can be displayed on our website, newsletters and stationary.

Criteria for the award are determined by AFP International Headquarters. A list of several goals is published annually, and chapters must accomplish 7 of these goals during the year and submit a nomination form for verification to be honored.

Thank you to board member Eric La'a, our 2018 Diversity Committee Chair for his work to receive this designation. If you would like to join and assist this year's Diversity Committee, please contact Chair Pi'ilani Kai at PKai@waimanalohhealth.org.

Get Involved--Join an Aloha Chapter Committee in 2019!

What is your favorite pastime or hobby?

I LOVE traveling! I'm retired from Hawaiian Airlines and take advantage of my travel benefits and discounts! I love to cook and have my favorite cooking shows to learn new recipes.

What is your favorite weekend activity?

Last year at this time, I spent much of my weekends practicing my horseback riding skills. I was selected to be the 2018 King Kamehameha Celebration Floral Parade Pau Queen. It was the experience of a lifetime!

If asked for a good place to eat, where would you recommend?

Oh dear - depends on what kind of food! I recently went to the sushi bar at Natsunoya Tea House and it was great! I also love Duc's Bistro - the escargot and lobster are divine!



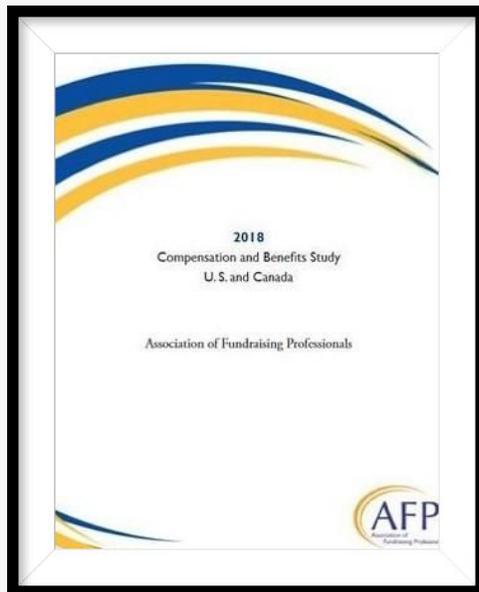
Please consider getting more involved in the Aloha Chapter this year by joining a committee! Here are some things to consider:

7 Reasons to Join an AFP Aloha Chapter Committee

- 1) Experience:** You will get to experience how things work inside the Aloha Chapter and see what all goes into making the chapter tick.
- 2) Relationships/Networking:** Joining a committee helps you build stronger relationships and connections with colleagues in your field.
- 3) Development:** The things that you will learn while participating in a committee can translate positively into your professional and personal development.
- 4) Leadership Opportunities:** Through active participation on a committee, you may decide to expand your role in the chapter or consider becoming a future board member.
- 5) Share Your Expertise:** You can join a committee where you can share and contribute in an area that complements your strong suit.
- 6) Service:** Joining a committee gives you the opportunity to serve AFP at a greater level and contribute to the growth and future success of the organization.
- 7) Community:** The Aloha Chapter is made up of a wonderful community of knowledgeable and helpful industry professionals. And you'll be able to give back to the community that AFP serves by making a difference through committee involvement.

View the list of **2019 Aloha Chapter Committees**. You may contact the committee chair directly or if you have any questions, please contact Chapter Administrator Susan Oshiro at admin@afphawaii.org for assistance.

Did you know that AFP Members receive the AFP Compensation & Benefits Report free?



The report priced at \$79 for non-members contains full data tables for salaries and benefits across all job positions and factors. It also contains data about how fundraisers view their jobs and the profession. Members can download the free report (login required).

If you are interested in AFP membership, please go to [Join AFP](#), or contact our Membership Chair, Janice Knapp, CFRE at membership@afphawaii.org for more information.

Hawaii Legislative Calendar and Deadlines



The Public Access Room (PAR) recently distributed two helpful documents: a [2019 Session Calendar](#) which lists the deadlines that will govern the action this session (including handy definitions on the second page), and its handout, "[Which Deadlines Apply to Your Bill?](#)" Once things get rolling and bills are referred to committees, you may find this helpful in figuring out which deadlines to pay attention to. PAR serves the citizens of Hawaii by providing facilities, services and equipment to enhance their ability to participate in the legislative process. Staff assistance is available in person, by telephone and by e-mail. [Learn more on the PAR website.](#)

If you would like to join the AFP Legislative Committee, please contact Jennifer Dotson, Chair, at admin@afphawaii.org.

Partner with AFP on Professional Advancement

Do you plan to bring a fundraising consultant or trainer to your organization in 2019? Let the AFP Professional Advancement committee know if you would be willing to partner with us in bringing that expert to Hawai'i. By working together, we can reach more people with your expert's knowledge and experience and share the expense. For example, this worked well with Lynne Wester who presented for AFP last year and also consulted with three other organizations when she was in the islands. As a result, AFP and each of the organizations only paid her fee for her work with them individually and no air, hotel, or other travel expenses. Bundling clients also made the trek to Hawai'i more cost effective and appealing to Lynne who otherwise would have declined had we only offered her work for one day or less.

Let us know and let's work together! Contact Brooke Carroll (bcarroll@hpu.edu) or Martha Hanson (mhanson@hcf-hawaii.org) to discuss 2019 opportunities.

Post your job with AFP

The Aloha Chapter has an easy-to-use online process to post job announcements for Hawaii's nonprofit organizations! Post a job now and ensure your post is seen by nearly 1000 of our contacts, friends and associates.

[Post now...](#)

On the job hunt?

Check out the latest fundraising jobs available in Hawaii such as this:

[Executive Director](#)

Hui o Ko'olaupoko

[Administrative Assistant, John A. Burns School of Medicine](#)

University of Hawaii Foundation

Are you going to AFP ICON 2019?

AFP ICON 2019 is the world's largest conference for professional fundraisers. This year's conference will be from March 31 to April 2, 2019, in San Antonio, Texas, and will feature more than 100 education sessions, thousands of fellow fundraisers, a massive marketplace, and is sure to be an unforgettable experience!

If you are planning to attend, please contact Aloha Chapter President Cathy Alsup at cathy.alsup@cancer.org. If you're interested in attending, registration at regular conference rates ends on March 29, 2019. You can view more info about AFP ICON 2019 at www.afpicon.com.

What would you like to see more of on our AFP Aloha Chapter Facebook page?



(Scroll down on our homepage and take the poll!)

Sanae's Blog

Sanae Tokumura, ACFRE, APR (Aloha Chapter's Immediate Past President), "[Tales of the AFP Fundraising Ohana](#)" blog entry for February is from fellow ACFRE, James Greenfield. Sanae's monthly blog features AFP members from a more personal perspective. Besides our newsletter, Sanae's blog can be found on the AFP website, www.afpglobal.org and also on our chapter website homepage.

[Feb 22, 2019: Fishing Like a Fundraiser](#)

by James M. Greenfield, ACFRE, FAHP

PARTNERSHIP NEWS:

How do you get your Board onboard with legacy giving?

Hear from a panel of practitioners and board members about how to move a board from inaction to advocacy.

Co-hosted by Hawaii Gift Planning Council and Hawaii Community Foundation

Wednesday, April 17, 2019
11:30 a.m. to 1:00 p.m.

The Pacific Club, Card Room (with buffet lunch)

Panelists:

Nancy Pace, Development Committee Member for St. Andrew's Schools and Board Member for Boys & Girls Club of Hawai'i and other organizations

Stacey Wong, Foundation President and Development Committee Chair, Maryknoll School

Unyong Nakata, MBA, CFRE, Senior Director of Development, Shidler College of Business, UH Manoa

Lani Starkey, JD, LLM, CPA, Principal, Fifty Rock Consulting

Pricing: \$15 member, \$25 non-member

Register online at:

https://hawaiigiftplanning.org/event/how-do-you-get-your-board-onboard-with-legacy-giving/?instance_id=148



Ready to become a CFRE in 2019? Don't miss the April 15 application deadline

The April 15 CFRE Application deadline will be here before you know it! [Start your application](#) at no cost at the CFRE website. [View the application requirements](#). You only pay when you are ready to submit. AFP members enjoy a special discounted rate of \$700 - that's a 20% savings off the regular rate. Have questions or need help getting started? Contact CFRE International at succeed@cfre.org.

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