

January 2020



Welcome from Aloha Chapter President
Angela Britten, CFRE



Aloha and Happy New Year! As New Year celebrations are typically characterized by a bit of reflection and a whole lot of goal-making, I thought it appropriate to offer my first president's message with both.

In reflecting on 2019, I can say with confidence that the AFP Aloha Chapter accomplished quite a few noteworthy things: our Be the Cause campaign, which provides scholarships for fundraisers to attend skill-building seminars raised over \$4,600. In 2020, we plan to provide scholarships and travel stipends to at least 10 professionals from across the state.

We hosted a successful National Philanthropy Day Conference and Awards Luncheon, providing knowledge-expanding seminars for about 170 fundraisers, executive directors, and volunteer board members. The Awards Luncheon, attended by over 400 guests, honored some of the most influential philanthropists in Hawaii.

And, we provided professional development seminars throughout the year on Oahu and Maui, and are looking forward to offering a robust calendar of exciting and interesting seminars in 2020.

I am looking forward to my first year as President of AFP Aloha Chapter, and getting to know all of you. My best wishes to each of you, as we begin this new decade filled with hope and anticipation.

Na'u,
Angie



L-R: Panelists Dr. Silvia Yuen, Ginny Tiu, and Lauren Nahme field questions from the audience

Women Philanthropists Panel, Prizes & Fellowship Cap Off the Year at the Aloha Chapter Annual Holiday Luncheon

About 50 AFP members and guests attended the 2019 Annual Meeting & Holiday Luncheon at the Pacific Club on December 4.

Following the business portion of the meeting, a panel of 3 amazing women leaders-Ginny Tiu, Dr. Silvia Yuen, and Lauren Nahme, inspired us all through their own personal achievements and commitment to philanthropy.

A special mahalo to AFP members who generously donated prize give away items, which added a nice mix of fun and excitement to this special, year-end event.



L-R: All smiles-Cathy Alsup, CFRE, Angie Golis-Yamamoto, and Diane Peters-Nguyen



Member Spotlight
Mariko Chang
Major Gifts Manager
Honolulu Civil Beat



We are starting off the year with a series of three profiles, to introduce a few of our new Aloha Chapter Board of Directors members. First in our series is our spotlight on Mariko Chang. We were pleased that Mariko agreed to join the board this year. We appreciate Mariko for taking the time to share a little about herself with us.

How long have you been at your current organization?

I joined Civil Beat a little over 3 years ago, shortly after the organization transitioned from a for profit to a nonprofit. Prior to that, I worked at the Hawaii Theatre Center.

Is there anything you'd like to share about what's going on at Civil Beat?

Civil Beat turns ten in 2020! I feel so fortunate to be a part of an organization that aims to be a positive force in Hawaii through investigative journalism. Coming from an arts and culture background, I've learned so much in terms of the power of the media as well as the mechanics of digital fundraising. It's been a wild ride.

What encouraged you to join AFP? What encouraged you to join the board?

I joined AFP for the support system. Fundraising is a unique line of work, and I'm excited to learn from fellow AFP members as to the strategies and best practices they use in their respective sectors. I was encouraged to join the board by my former boss, Angie Britten, whom I have to thank for recommending me to this leadership role.

What is your one best advice for someone new to fundraising/non-profit field?

Find a mentor, group of friends or colleagues who you can turn to when the job gets tough. I've found that a support system can really feed one's energy. Sometimes you need to think through a sticky situation. Other times, a collaboration may be the result of a conversation. And sometimes, it's just healthy to vent and/or listen.

Are you involved or a member of other organizations?

I'm currently involved with a group of art practitioners and professionals called the Emerging Leaders of Color through the Western States Arts Federation.

What is your favorite pastime/hobby or what do you like to do when you have some free time?



L-R: Membership Committee members Wendy Chang and Mariko Miho served as moderators for the panel presentation

[Read our 2019 Annual Report](#)

[Register by January 10th for this Professional Advancement Session: Leadership Toolkit for 2020 on January 14th](#)

Start this new decade off on the right foot with the proper tools to help you develop your leadership, strengthen your communication skills, and make an immediate impact regardless of where you are on the organizational hierarchy at our first Professional Advancement workshop in 2020!

Strategic planning, change management, and conflict resolution are all critical to ensure sustainable, long-term organizational success. But, you can't overlook that high levels of engagement are going to drive productivity and lead you to success throughout your professional career.



Sarah Guay



Ku'ulani Keohokalole

We'll learn from two of Hawaii's top Human Resources and Organizational Development leaders, [Sarah Guay and Ku'ulani Keohokalole](#).

I like/need to be in the ocean on a regular basis. I was a competitive swimmer for most of my life and still find the rhythm of swimming and breathing an important part of my routine.

What's a good place to have a lunch meeting?

Waioli Kitchen and Bake Shop. If you haven't been there before, it's nestled in Manoa Valley and a really peaceful and beautiful setting for meeting.

Do you have a favorite saying you'd like to share?

"Leadership is about making others better as a result of your presence and making sure that impact lasts in your absence." - Sheryl Sandberg

HELLO!

New Members!

Emmaly Calibraro

*Vice President of Fundraising and Major Gifts
Aloha United Way*

Rachelle Robley

Nico Leilani Verissimo
*Executive Director
Hualālai 'Ohana Foundation*

Do You Need to Update Your AFP Contact Info?

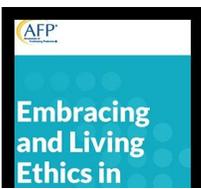
Have you had a change in job titles recently? Or maybe even changed orgs? Please take a quick look at the info we have for you on file: [Aloha Chapter membership directory](#)

This chapter membership directory, listed by Last Name and Company, is updated monthly, and based on the information you provide to AFP's headquarters via your membership sign up. If you would like to update/revise any of the info currently

listed, please log into your AFP account at: <https://afpglobal.org/> (go to Sign In at top right). If you can't remember your login info, you can click the [Reset username/Forgot password](#) for assistance.

You can also refer to our lists if you are looking for member or perhaps what organization they belong to. We would like to make sure your info listed current, so please take a few minutes to review what we have on file for you.

Member Moment



[Keohokalole](#), who know how to cultivate the "humanness" in human resources, and we'll also dive into thoughtful conversations that will help shape you to be a stronger leader and fundraiser in the New Year and beyond! Registration is due by Friday, January 10, 2020. [Register TODAY!](#)

Upcoming Professional Advancement Events

The Path to Your CFRE

Thursday, February 27, 2020, 11:30am-1:00pm, American Cancer Society Conference Room, Honolulu

Thinking of obtaining your Certified Fund Raising Executive designation? Roundtable with local fundraising professionals to learn tips, strategy, and how a CFRE demonstrates commitment to the fundraising profession. Join us as our featured hosts-- Cathy Alsup, CFRE; Angela Britten, CFRE; Eric La'a, CFRE; and Jennifer Oyer, CFRE, CFRM, give you guidance on preparing for and taking the CFRE exam and answer any of your related questions.

Registration due by February 24, 2020

[Click Here](#)

The Art of the Ask: Presented by Bruce Berglund, CFRE, President of Donor by Design Group, LLC



Participants will learn how to solicit major gifts effectively through interviews with major donors, and we leave them with a handy guide to help them prepare for and complete an ask. Attendance to this session could also be beneficial to your staff and volunteers.

Registration due by March 3, 2020

[Click Here](#)

Scholarships Available!

Apply for a neighbor island travel stipend or registration fee waiver (fee waiver for current AFP Aloha Chapter members only). Applications must be received via email or mail (postmarked) no later than 5:00 pm (HST) on or before Tuesday, February 19, 2020.

View: [Scholarship details-application](#)

Mahalo For Your Gift to Support the AFP Foundation with its 2019 BE the CAUSE Campaign!

AFP Member Benefit Alert: Ethics is an essential element of fundraising. Check out our newest Ready Reference booklet,

Embracing and Living Ethics in Fundraising, from Robbe Healey, MBA, NHA, ACFRE, and review the basics of ethics in fundraising and how it relates to your work. Free download for AFP Members (login required)! Click here to download: <https://lnkd.in/ehhqk9s>

Understanding Our Host Culture

by Pomai Toledo, The Friends of Iolani Palace
and Aloha Chapter Board Member



My wish for you all in 2020 is:

E lawe i ke a'o a mālama a e `oi mau ka na`auao

He who takes his teachings and applies them increases his knowledge.

Source: 'Ōlelo No'eau - Hawaiian Proverbs & Poetical Sayings by Mary Kawena Pukui

(Hawaiian vowels are pronounced similarly to Spanish vowels: "ah-eh-ee-oh-u" or the like).



Free webinar for AFP Members: *Are Diversity and Inclusion Ethical Issues?*

Join panelists from AFP Global for an in-depth discussion on diversity and inclusion and how these issues play a role in fundraising and philanthropy. [Free Diversity webinar...](#)

[Read Aloha Chapter's Statement on Diversity...](#)



BE the CAUSE
Empower. Strengthen. Transform.

JOIN THE CAMPAIGN | Benefiting your chapter and the AFP Foundation for Philanthropy

THANK YOU to the Aloha Chapter members who made gifts to the AFP Foundation for Philanthropy's 2019 Be the Cause campaign. The AFP Foundation has the unique role in educating us, investing in developing a greater understanding of our sector and creating a more inclusive future for our profession.

A portion of every donation made to the 2019 campaign comes back to our Aloha Chapter to support important local education programs, including scholarships to attend the National Philanthropy Day Conference and Awards Luncheon.

As noted previously, all donors to the 2019 campaign will be put in a drawing for a complimentary registration to the 2020 National Philanthropy Conference and Awards to be held on November 12, 2020 at the Sheraton Waikiki. The winner will be announced in the February e-newsletter.

Please consider making a personal contribution to this year's 2020 campaign! More info will be published in incoming newsletters.

AFP Foundation for Philanthropy

BE the CAUSE

Advance the noble profession of fundraising by giving to the AFP Foundation for Philanthropy

Mahalo to all AFP Aloha Chapter donors who have already made their contributions to the 2019 BE the CAUSE Campaign! (gifts as of 12/31/2019)

President's Club: \$1,000- \$2,499
Sanae Tokumura, ACFRE, APR

Ambassador's Club-Emerald: \$500-\$999
Cynthia Lallo, CFRE
Michelle Morihara, MBA
Jennifer Oyer, CFRE

Ambassador's Club-Ruby Level: \$250-\$499
Cathy Alsup, CFRE
Angie Golis-Yamamoto*
Patti M. Look
Laura Kay Rand*

Ambassador's Club-Sapphire Level: \$100-\$249
Lori Admiral
Angela Britten, CFRE
KC Collins, CFRE
Pi'ilani Kai
Janice N. Knapp, CFRE
Mi Kosasa
Yvonne Morris
Anne Marie Rizzo, CFRE
Mariette Lissa Schiff*
Inger Tully, CFRE

See What All the Buzz Is About-at a Discounted Rate! The AFP ICON is the world's largest conference for fundraising professionals. With more than 100+ education sessions, AFP ICON 2020 is bound to provide an unparalleled experience packed with networking opportunities and inspirational figures. Plus, by registering today you could save hundreds on your registration with the **Advance Pricing Discount**. **Don't delay, the discount expires on January 31!** Visit www.afpicon.com for more information.

Post your job with AFP

The Aloha Chapter has an easy-to-use online process to post job announcements for Hawaii's nonprofit organizations! Post a job now and ensure your post is seen by nearly 1000 of our contacts, friends and associates.

*We also offer a "Featured Job" designation for an additional fee. If you select this option, your job will be noted as a featured job and will be listed at the top of each weekly job notice email AND at the top of the jobs listings on our website for the duration of your posting (maximum 60 days).

[Post now...](#)

On the job hunt?

Check out the latest fundraising jobs available in Hawaii such as this:

FEATURED JOB

[Capital Campaign Director](#)

Parker School

[Advancement Director](#)

Parker School

[Events Specialist](#)

East-West Center

AFP Hawaii
P.O. Box 11899
Honolulu, Hawaii 96828-0899
808-527-2426
office@afphawaii.org

Friends of the Foundation: Up to \$99
Chelsie Castillo
Jennifer Dotson
Cara Mazzei, CFRE
Yvonne Morris
Lisa Nakano
Susan Oshiro
Lisa Ann Rantz
Pomai Toledo
Shari Williams

Bolded name(s) were added since the last listing

**Alpha Society member (recurring monthly giving program)*



Get ready--January 15th is the Next CFRE Application Deadline!

Don't let the end-of-year madness derail your professional goals! Start 2020 off feeling great about your fundraising career. Submit your CFRE application on or before January 15, 2020.

AFP members always enjoy a special discounted CFRE initial application fee of \$700.

You'll have one year to sit for the CFRE Exam once your application is approved, meaning you'll have heaps of study time.

[Login to your CFRE account here](#) to put the finishing touches on your application or [start your application](#).

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