

## November 2018



"Go into the world and do well. But more importantly, go into the world and do good."  
~ Meyers Jr.



Dr. Maya Soetoro-Ng  
Keynote Speaker:  
**"Nurturing Leadership for Social Change"**  
AFP Annual Luncheon Meeting  
Monday, December 3, 2018  
11:30 a.m.-1:00 p.m.  
The Pacific Club, Card Room

Please join us on Monday, December 3rd at the AFP Annual Meeting and Luncheon at The Pacific Club. We promise the meeting will be very short so we can hear from our keynote speaker, Dr. Maya Soetoro-Ng, who will be speaking on the important subject of social change and the role our leaders play in that change.

Dr. Soetoro-Ng serves as a consultant to the **Obama Foundation**, working closely with their international team to develop programming in the Asia Pacific region. Prior to her work with the Obama Foundation, she was the Director of the Matsunaga Institute for Peace and Conflict Resolution at the University of Hawai'i at Mānoa. Maya has published a number of book contributions as well as a picture book entitled, *Ladder to the Moon*, and is currently under contract to write a young adult novel entitled, *Yellowwood*. Maya sits on many voluntary boards and is the co-founder of the nonprofit **Ceeds of Peace**, which creates peacebuilding action plan workshops for educators, families and community leaders.

We promise to share lots of holiday fun, a buffet lunch, prize giveaways, and opportunities to network. AFP members and non-members are welcome. Seating is limited. Don't miss this opportunity. November 2018. Cited in



**BETTER TOGETHER**  
*It's what makes Hawaii work*

The Association of Fundraising Professionals Aloha Chapter invites you to

# REGISTER NOW!

Please join us at Hawaii's largest annual fundraising conference! Celebrate local heroes and heroines who have given time, talent and treasure to improve our community. Learn how to ignite interest from charitable resources with best practices in fundraising!

**2018 NATIONAL PHILANTHROPY DAY AWARDS LUNCHEON & CONFERENCE**  
Thursday, November 15, 2018 • 'Alohilani Resort  
7:30 a.m. – 5:30 p.m.

**Register today!**  
Go to: [afphawaii.org](http://afphawaii.org) • or Email: [office@afphawaii.org](mailto:office@afphawaii.org) • or call: (808) 527-2426

Philanthropy is "the love of humankind," and National Philanthropy Day is when we come together to put that word into action and recognize the change that word has brought to our communities. Join AFP Aloha Chapter on November 15th at **'Alohilani Resort** (formerly the Pacific Beach Hotel) to celebrate the spirit of giving, volunteering and charitable engagement and highlight the accomplishments that we've made in Hawaii and around the world.

You'll meet up with Chris Benjamin from Alexander & Baldwin, Bill Bartolini, ACFRE, from Ohio State University, David Aquino of Blue Planet Foundation, Darcie Yukimura, CFRE, of the Hawai'i Community Foundation and so many more.

**Registration closes tomorrow,**  
**Thursday, November 8th.**  
**[Register Now!](#)**

**Member Spotlight:**  
**Celeste Imamura**  
**Development & Communications Manager**

imited. Registration closes on November 26th. [Click here to reserve your seat today!](#)




**Melissa Chaltron**  
*Capital Campaign Manager*  
Diamond Head Theatre

**Sonya Mendez**  
*Founder/President*  
Well of Hope Foundation


**Marlene Murray**  
*Executive Director*  
Pacific Tsunami Museum

## \$50 New Member Discount Good till November 30th!



**\$50 Professional or Associate New Member Discount!**  
In honor of National Philanthropy Day® AFP will be offering a \$50.00 discount to new members joining in the *Professional or Associate* member categories by November 30, 2018!

CHANGE THE WORLD



Fill out the membership invitation as usual, but deduct \$50.00 from the total and include this coupon with your payment.\*

WITH A GIVING HEART

**National Philanthropy Day®**

Complete your application and send it in via mail or fax by November 30, 2018  
\*Coupon must be included with payment. One coupon per new member. Can also be redeemed online by using discount code NPD2018.

There are many reasons to become a member of AFP including taking advance your Aloha Chapter's training and networking sessions. For 50 years, AFP has been the standard-bearer for professionalism in fundraising. Learn more about the benefits of becoming a [member!](#)

In honor of National Philanthropy Day®, AFP will be offering a **\$50.00 discount to new members** joining in the *Professional or Associate* member categories by November 30, 2018! Join online and enter discount code NPD2018, or if you would like receive a membership packet in the mail, please email your request to [admin@afphawaii.org](mailto:admin@afphawaii.org).

## Post your job with AFP

The Aloha Chapter has an easy-to-use online process to post job announcements for Hawaii's nonprofit organizations! Post a job now and ensure your post is seen by nearly 1000 of our contacts, friends and

## Catholic Charities Hawai'i



Celeste Imamura has been an active member of the Aloha Chapter for about 14 years! Celeste is one of a few members who have been with the same organization for her entire AFP membership. We recently caught up with Celeste and wanted to share a little more about her:

### How long have you been at your current organization? What positions have you held?

I have been at Catholic Charities Hawai'i for 19 years! I have had about 5 or 6 job titles, but I am now currently the Development & Communications Manager.

### Is there anything you'd like to share about what's going on at Catholic Charities Hawai'i?

Being at Catholic Charities Hawaii for nearly 20 years, I have been fortunate to see the organization transform and grow. We have so many amazing staff members and volunteers who make our work possible to carry out over dynamic 30 programs and services.

### What encouraged you to join AFP?

AFP is a great organization that provides training/resources and opportunities to meet others who are also in the fundraising community.

### Are you involved or a member of other organizations?

Yes, I volunteer with a couple of other organizations and enjoy the diversity of people who come together from all walks of life to support nonprofits in Hawaii.

### What is your one best advice for someone new to fundraising?

The work is hard but rewarding. It is important to find balance in work and personal life.

### What's your favorite weekend activity?

Spending time with family and friends.



seen by nearly 1000 of our contacts, friends and associates.

[Post now...](#)

### On the job hunt?

Check out the latest fundraising jobs available in Hawaii such as this:

#### [President and Chief Executive Officer](#)

Make-A-Wish Hawaii

#### [Director of Development](#)

Shiners Hospital for Children

#### [Donor Specialist](#)

Hawaii Foodbank

[Search more jobs...](#)

## Congratulations Gayle Hubbard, Our Aloha Chapter Chamberlain Scholar!



We extend our congratulations to Aloha Chapter member **Gayle Hubbard**, Director of Development at the North Hawaii Hospice, Inc. Gayle was awarded the AFP Foundation for Philanthropy's **Chamberlain Scholarship** representing the Aloha Chapter. The 2019 AFP International Conference on Fundraising (AFPICON) will be held in San Antonio, TX, on March 31-April 2, 2019.

If you would like to join Gayle at AFPICON next March, early registration has been extended through November 15th! Join thousands of your fellow colleagues in the Lone Star State for the world's largest conference for professional fundraisers. AFPICON will feature more than 100 education sessions, a massive marketplace, making for an unforgettable experience.

And one of the presenters at the numerous education sessions is Aloha Chapter member **Jennifer Oyer, CFRE!** Jennifer is the Chief Development Officer at The Salvation Army Hawaiian and Pacific Islands and will be presenting a session on Strategic Planning. Make your plans now to attend AFPICON 2019!



## AFP Aloha Chapter Needs Your Help

Our chapter is about \$800 shy of reaching our local chapter goal for the 2018 AFP BE the CAUSE Campaign. Please help us cross the finish line!

## Fundamentals a Success After the Hurricane Delay



The Fundamentals of Fundraising course finally went off without a hitch on October 29-30, after the initially scheduled session was cancelled due to the threat of Hurricane Lane back in August.

This year's class was a diverse and dynamic group of 16 individuals who invested two days to the profession of fundraising that we all selflessly devote our lives to every day



Raised **85% →**  
to-date:  
**\$4,663!**

to make  
our goal!

**PLEASE HELP  
US REACH  
OUR GOAL!**

Go to [afpfoundation.org/BeTheCause](http://afpfoundation.org/BeTheCause) and click on "DONATE NOW" on the top to make your gift today. If we attain this goal, a portion of every donation comes right back to our chapter to support important local education programs, including scholarships to attend the NPD Conference & Awards Luncheon.

Mahalo to those who have already contributed to the 2018 campaign. We appreciate your commitment to ongoing professional development and to high ethical standards of fundraising in our field as set forth by AFP.

Contributions of \$50 or more will receive a special lapel pin and recognized by giving categories on our chapter website and e-blasts. **If you're attending NPD Conference, your special pin will be affixed to your name badge.**

Together, we can make difference and help enhance philanthropy in Hawaii and around the world.



*Mahalo to all AFP Aloha Chapter donors for their contributions and to our board for attaining 100% participation in the 2018 BE the CAUSE Campaign.*

*Please join these chapter members and make your gift today! Go online to [afpfoundation.org/bethecause](http://afpfoundation.org/bethecause) and click the DONATE NOW button.*

(gifts as of 10/31/2018)

**President's Club: \$1,000-\$2,499**

through our non-profit organizations. Organizations from across the state were represented including five attendees who flew in from Kauai, Maui, and Hawaii Island, three of whom were also scholarship recipients.

A big mahalo to The Salvation Army's Jennifer Oyer, CFRE, faculty member and venue host, along with Mark Ratay and Tatsu Sasaki, from Jennifer's office, who served as gracious hosts and attendees. And thanks to our other faculty and chapter members--Cathy Alsup, CFRE, Kristi Bates, CFRE, Bette Mastrantonio, CFRE, and Sanae Tokumura, ACFRE, who also helped coordinate this year's course.

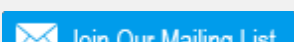
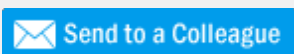
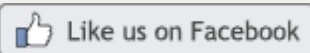
In addition to the certificate awarded at the end of Day 2, attendees earned 16 credit hours toward their Certified Fund Raising Executive (CFRE) distinction. We congratulate all of this year's Fundamentals of Fundraising participants on this professional advancement achievement! We look forward to another outstanding class when we hold our annual course next fall.

## Remember to Vote!



On November 15, AFP members should keep an eye peeled for the 2019 Aloha Chapter Board Slate in your email. We will present the official 2019 slate at our December Annual Meeting on December 3! If you haven't registered for the annual meeting yet, do it now!

AFP Hawaii  
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President's Club: \$1,000-\$2,499  
Sanae Tokumura, ACFRE, APR

[Join Our Mailing List](#)

**Ambassador's Club - Ruby Level: \$250-\$499**

Cathy Alsup, CFRE  
Angie Golis-Yamamoto\*  
Janice N. Knapp, CFRE  
Patti M. Look  
Laura Kay Rand\*  
Myles Shibata

**Ambassador's Club - Sapphire Level: \$100-\$249**

Angela Britten  
Chelsie Castillo  
KC Collins, CFRE  
Martha Hanson  
Piilani Kai  
Eric La'a  
Cynthia Lallo, CFRE  
Maile Kawamura  
**Yvonne Morris**  
Anne Marie Rizzo, CFRE  
Michael Robinson  
Rüdiger Rückmann  
Mariette Lissa Schiff\*  
Norma Spierings  
Rozetta Williams, MA

**Friends of the Foundation: \$50 to \$99**

Lori Admiral  
Kristi L. Bates, CFRE  
Brooke Carroll  
Jennifer Dotson  
John Keene, CFRE  
Susan Oshiro  
Suzanne M. Sato  
**Aileen Shin**  
**Kerri Van Duyne**

***Bolded name(s) were added since the last listing***

*\*Alpha Society member - recurring monthly giving program, amounts will increase on a monthly basis*