

September 2017



"If you're in the luckiest 1% of humanity, you owe it to the rest of humanity to think about the other 99%."

~ Warren Buffet

Inspired and Informative: Hope Lodge Tour & Capital Campaign Overview



A group of 24 AFP members and guests gathered on August 30th at the American Cancer Society's new Clarence T.C. Ching Hope Lodge Hawai'i for a special tour and to hear about the capital campaign that made this wonderful facility a reality.

Our sincere thanks to Cathy Alsup, CFRE, Senior Director, Major and Planned Giving at the American Cancer Society, Inc. for spearheading this informative Professional

MAKING WAVES THE POWER OF COMMUNITY ACTION

AFP Aloha Chapter is Proud to Present...

**2017 National Philanthropy Day
Conference and Luncheon
Wednesday, November 1, 2017
7:30 am to 5:00 pm
Sheraton Waikiki Hotel**

[Register Today!](#)

Each year, AFP Aloha Chapter presents its National Philanthropy Day Conference and Luncheon for the benefit and celebration of fundraising and philanthropy in Hawaii. Register today to build your skill-set, meet and network with colleagues, get refreshed and inspired during the conference with solid session presentations by Gail Perry, Jim Greenfield, Monica Grant, and many more! [See the Conference schedule here.](#) Then, join us for the National Philanthropy Day Awards Luncheon as we recognize Hawaii's leaders in philanthropy, see a list of our honored awardees [here.](#)

The day promises to be filled with valuable insights from our presenters, tools to add to your tool kit and a fresh new appreciation for the philanthropy that keeps Hawaii going. [Join us!](#)

Have questions? [Email us!](#)

Interested in Scholarship opportunities to attend AFP education sessions? Find out more [here.](#)

Do You Know This Man?

Advancement session. Cathy is also the chapter's President-Elect.

The Hope Lodge, located on 251 S. Vineyard Street, Honolulu, was opened in November 2016 and serves as a home-away-from-home for adult cancer patients and their caregivers mainly from the neighbor islands. It offers cancer patients and caregivers a free place to stay when their best hope for effective treatment may be in Honolulu.

Cathy first led the group on a tour to view the lodge's 20 patient suites, kitchen/dining area, and common living room/sharing spaces. Then she shared her personal journey through the many years of managing its approximately \$13.5 capital campaign. The campaign, Cathy noted, was filled with many challenges, some unique to this project, but others common to most capital campaigns. Others in attendance also shared their knowledge along with asking Cathy questions about her experiences during the campaign. Cathy concluded by saying persevering though it all was well worth it, as the opening of Hope Lodge brought her much joy as it does to many cancer patients and their caregivers on a daily basis.

[More info about Hope Lodge...](#)



That's Josh Stanbro, our keynote speaker for the AFP Aloha Chapter Annual Meeting. Mark your calendar now for December 5th at The Willows Restaurant, for our end-of-year annual luncheon from 11:30am-1:00pm.

Josh is the City and County of Honolulu's first Chief Resilience Officer. He'll be talking about Climate Change, Sustainability, and Resiliency and how that might affect you, your family and even your non-profit.

Our annual meeting will be a time to celebrate and network. There will be prize giveaways, too. Be sure to look for the registration announcement in late October. Early bird fees will be \$30 for AFP members, \$38 non-members through November 21st. After that the price goes up. Seating is limited. We hope to see you there!

Crowdfunding vs. Philanthropy

"What's the difference and does it matter?"

Bring your own brown bag lunch and be a part of a deep dive conversation about diversity in fundraising.

Moderated by AFP Aloha Chapter's Diversity Committee: Jennifer Dotson, Angie Mercado, and Chelsie Castillo, and Chapter President S. Sanae Tokumura, ACFRE, APR.

*Tuesday, October 17, 2017
Impact Hub Honolulu
1050 Queen Street, Suite 100, Honolulu, HI
11:30am - 1:00pm*

**FREE to AFP members and non-AFP members*

Registration due by Tuesday, 10/10
[Register Now!](#)

Got Board Potential?



Ever wonder what it's like to be an Aloha Chapter board member? Who are these people and what do they do? Aloha Chapter board members are expected to: adhere to professional ethical behavior (no exceptions), attend all board meetings (well, we allow you to miss a couple), attend our professional advancement programs, lead a committee, help out with our signature event National Philanthropy Day, have a CFRE credential or at least aspire to be credentialed, contribute a



We'd like to welcome and share Aloha to our newest Aloha Chapter members!

Ryan Hee
Executive Director
River of Life Mission

Sean Russell Valente
Development Specialist
Saint Louis School

Terrina Gail Wong, MA
Director Institutional Advancement
Hanahau'oli School

David Zepeda
Grants and Donations Manager
USS Missouri Memorial
Association

Why Join AFP?

There are many reasons to become a member of AFP including taking advance your Aloha Chapter's training and networking sessions. And every member probably joined for different reasons. A benefit of membership is an informative report complimentary to AFP members (you need to login to access). The [2016 AFP Compensation and Benefits Study](#) provides valuable research on fundraising professionals' salaries, various benefits, and much more.

Below are many more about the benefits of becoming a member. Check it out!

- [AFP Online Mentoring Program](#)
- [AFP Membership: An Investment in Your Future](#)
- [A Path to Leadership and Professional Growth](#)
- [Research that Links Theory to Practice](#)

bunch of dollars to our annual campaign Be the Cause, get colleagues involved in professional advancement in fundraising and the Aloha Chapter, etc., and for all this we don't get paid a penny. We even pay our own way to our programs! Why, why....?

If you know these individuals, ask them directly--they are our amazing local board members. I've listed their specific responsibilities below:

Lori Admiral, Chair, Professional Advancement

Cathy Alsup, CFRE, Chair, Strategic Planning (President Elect)

Angela Britten, Chair, National Philanthropy Day

KC Collins, CFRE, Chair, Membership

Jennifer Li Dotson, Chair, Diversity and Inclusion

Martha Hanson

Maile Kawamura, Chair, Be the Cause

Janice N. Knapp, CFRE, Secretary

Roberto Laanan

Bette Mastrantonio, MBA, CFRE, Treasurer

Michelle Morihara, Co-Chair, National Philanthropy Day

Michael J. Robinson, Chair, Government Relations

Norma Spierings, Chair, Public Relations

Darcie Yukimura, Chair, Resource Development

[View our Board Leadership page...](#)


For me, becoming involved with Aloha Chapter began my serious commitment to the ethics and purposes of our profession, and helped me stay focused on the big picture. My interest truly became applying my specific skillset alongside those of others to create an improved community for us all. Then, helping to govern our professional chapter upped the ante even more for me and eventually provided opportunities to get involved on the national and international levels of AFP. To affect standards for ethical fundraising practice and to be involved in supporting fundraising professionals worldwide is a tremendous life experience.

Please send your CV and a letter of interest in providing leadership on our chapter's board to me at solidconcepts@hawaii.rr.com I'd love to hear from you.

- [Promoting and Explaining Fundraising](#)
- [Improving the Fundraising Environment: AFP's Public Policy Program](#)
- [Fundraising and Nonprofit Literature](#)
- [The Fundraising Resource Center](#)
- [The Virtual New Member Kit](#)
- [AFP Membership Benefits](#)
- [AFP Membership Installment Payment Plan](#)
- New! [The AFP Ten Star Member Program](#)

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S. Sanae Tokumura, ACFRE, APR
President, Aloha Chapter
Chair, Aloha Chapter Committee on
Directorship

Post your job with AFP

The Aloha Chapter has an easy-to-use online process to post job announcements for Hawaii's nonprofit organizations! Post a job now and ensure your post is seen by nearly 1000 of our contacts, friends and associates.

[Post now...](#)

On the job hunt? Check out the latest fundraising jobs available in Hawaii such as this:

Donor Relations Manager - Major/Legacy Gifts
Hawaii Foodbank, Inc.

Director of Development
Hawaii Symphony Orchestra

Associate Director of Special Events
University of Hawaii Foundation

[Apply for a job...](#)