

June 2017



"A man there was, though some did
count him mad. The more he cast away,
the more he had."
~ John Bunyan

Did You Know?

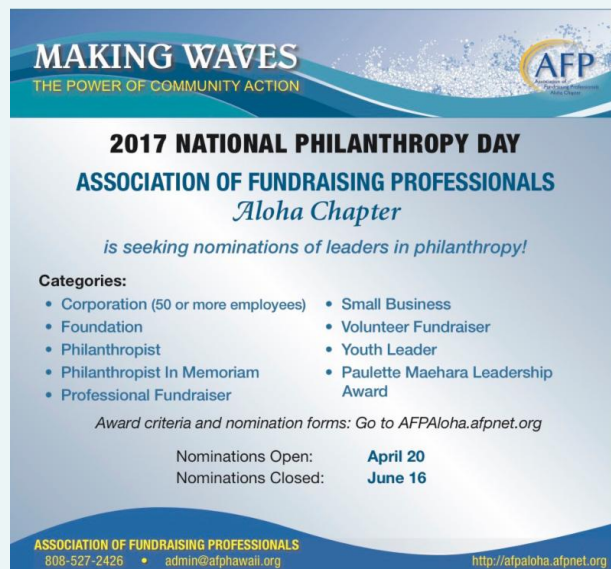
AFP members can receive [free downloads of the AFP Ready Reference Series](#)? The nine part series includes many how-to tips, step by step instructions and insights into specific aspects of the fundraising and philanthropy. Login to your account at afpnet.org to download your free copy of the AFP Ready Reference Series.

New Member Discount Offer!



Do you know a colleague, co-worker, or friend who would like to join AFP? AFP is offering a \$50 off promotion for new members only in our professional and

Nominations Now Open for Recognition of our Hawaii Leaders in Philanthropy



2017 NATIONAL PHILANTHROPY DAY
ASSOCIATION OF FUNDRAISING PROFESSIONALS
Aloha Chapter
is seeking nominations of leaders in philanthropy!

Categories:

- Corporation (50 or more employees)
- Foundation
- Philanthropist
- Philanthropist In Memoriam
- Professional Fundraiser
- Small Business
- Volunteer Fundraiser
- Youth Leader
- Paulette Maehara Leadership Award

Award criteria and nomination forms: Go to AFPAloha.afpnet.org

Nominations Open: **April 20**
Nominations Closed: **June 16**

ASSOCIATION OF FUNDRAISING PROFESSIONALS
808-527-2426 • admin@afphawaii.org <http://afpaloha.afpnet.org>

To nominate a deserving person, foundation or company, go to afphawaii.org for the online forms to download and complete. Closing date for nomination submittals is **Friday, June 16, 2017 by 11:59pm** via email to admin@afphawaii.org. Any questions on the nomination process or on the forms, please call Cathy Alsup at 258-0110 or contact via email at cathy.alsup@cancer.org.

[Nominate Today](#)

Aloha Chapter in San Francisco!

associate categories! [The promotion runs through June 30, 2017.](#)

Applications can be completed [online](#) with the promo code JUNE2017 to receive \$50 off the membership fee.

Or if you would prefer a membership packet and \$50 off coupon via mail, please [email](#) our Chapter Administrator, Susan Oshiro at and provide contact info.

The Aloha Chapter welcomes all who would benefit from membership in the largest professional fundraising association in the world.

Join the Campaign--BE the CAUSE!



BE the CAUSE
Empower. Strengthen. Transform.

JOIN THE CAMPAIGN | Benefiting your chapter and the AFP Foundation for Philanthropy

When you give to the cooperative annual fund...

- ✔ You are part of something that really matters.
- ✔ You truly make a difference locally, nationally and globally.
- ✔ You build the capacity of philanthropy for the greater good.

"When I pay my AFP dues, I am investing in my personal development. When I make my annual gift to the foundation I am making an investment in the development of the profession today and in the future."
--Susan Earl-Hobbs, CFRE, Immediate Past Chair, AFP Foundation for Philanthropy

BECAUSE education, training, mentoring and research empower fundraisers.

BECAUSE ethical and effective fundraising strengthen causes.

BECAUSE donors and volunteers supporting causes they value transform society.

DONATE NOW: afpfoundation.org/bethecause

Each and every day, the important work you do demonstrates that you are a leader in effecting change in our community, making it a much better place for all of us. These three words-Empower, Strengthen, Transform-describe WHAT you do as a fundraiser and WHY you do it.

When you give to the [BE the CAUSE](#) Campaign, benefiting both our chapter and the AFP Foundation for Philanthropy, you are investing in the future of our profession and advancing philanthropy for the greater good.

Post your job with AFP

The Aloha Chapter has an easy-to-use online process to post job announcements for Hawaii's nonprofit organizations! Post a job now and ensure your post is seen by nearly 1000 of our contacts, friends and associates.

[Post now...](#)



Nineteen (19! That's almost 10 percent of our membership) Aloha Chapter members traveled to the 2017 AFP International Fundraising Conference in San Francisco last month. Here, a few Aloha Chapter attendees and former Hawaii fundraiser found each other after a long day of focus on classic fundraising techniques, creative industry innovations and making supportive connections: *(Clockwise from 12 o'clock) Aloha Chapter President Sanae Tokumura, ACFRE, APR; Eric La'a, Hawaii Community Foundation (HCF); Myles Shibata, HCF; Pi'ilani Kai, Waimanalo Health Center; Monica Grant, CFRE, San Luis Obispo YMCA CEO; Justin Dotson, husband of Jennifer Li Dotson; Jennifer Li Dotson, Red Cross; President-Elect Cathy Alsup, CFRE, American Cancer Society; Pomai Toledo, Iolani Palace.*

Diversity Committee's Newest Member



Through our callout for committee members in last month's newsletter, we are happy to welcome Chelsie Castillo to the Diversity Committee! Chelsie serves as Blue Planet Foundation's Operations and Development Manager and holds a Bachelor in Fine Arts from the American Musical and Dramatic

On the job hunt? Check out the latest fundraising jobs available in Hawaii such as this:

[Major Campaigns Director](#) -
Hanalani Schools

[Development Manager](#) -
Arthritis Foundation

[Regional Director of Development, Hawaii Island](#)-
University of Hawaii Foundation

[Apply for a job...](#)

AFP Changes Lives

Join AFP and become a part of the world's largest community of charitable fundraisers. With countless benefits and development opportunities, an AFP membership opens many doors for your career!

[Learn more...](#)

Successful Fundraising Communications Workshop Held on Kauai

"Create Your Communications Plan for Fundraising" for Kauai Fundraising Professionals was hosted by the AFP Aloha Chapter on Friday, May 19, 2017 at the Kauai Memorial Convention Center.

Presenters S. Sanae Tokumura, ACFRE, APR, Aloha Chapter President and President, Solid Concepts, Inc. and Joy Miura Koerte, Partner, Fujita & Miura Public Relations, Inc. generously shared their expertise with thirteen Development professionals, Executive Directors and Board members.

Over the half-day session, Sanae and Joy provided one-on-one coaching with participants to complete

Academy, NY. She has an extensive background in retail management, customer service, marketing, and event coordination.

Chelsie joined AFP in 2016 looking to grow her skill set and network with like-minded individuals. She hopes that by joining the Diversity Committee, she will be able to help strengthen the local and diverse fundraising community, while developing a stronger career pathway for young professionals, like herself, in the fundraising sector.

If you are curious to learn more about the Diversity Committee or its work to promote diversity and inclusion in fundraising in Hawaii, please contact Co-Chairs Angie Mercado or Jennifer Dotson by email admin@afphawaii.org.



We'd like to welcome and share Aloha to our newest Aloha Chapter members!

Ms. Shannon Cleary
Director of Advancement
Le Jardin Academy

Ms. Shaunna Gutina, JD
Director of Development
National Kidney Foundation of Hawaii

"Summer Cleaning" Contact Update Program

AFP Aloha Chapter Members,


Keeping our membership updated on AFP communications and activities, both on a chapter and international level, is of utmost importance. In order to do this, we are conducting a "Summer Cleaning" Contact

and review their respective organization's fundraising communications plan.

The workshop was generously sponsored by Mr. David Pratt who supports continuing education for Kauai's development professionals.

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 [Like us on Facebook](#)

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Update Program during the month of June!

We are asking you take a few minutes to review your current contact information on record and update any outdated info-whether it be your email, organization, address, title, phone, etc. [Click here for steps to review/update your AFP record on file.](#)

To show our appreciation for taking time to review/update your information, all members who participate in our "summer cleaning" program, will be entered into a drawing to receive a complimentary registration* to attend this year's National Philanthropy Day (NPD) Conference and Awards Luncheon to be held on Wednesday, November 1, 2017 at the Sheraton Waikiki Hotel, valued at over \$200!

So please take a few moments to review your contact info by June 30th and you may be the lucky member attending NPD for free this year!

Please feel free to contact admin@afphawaii.org or 808-626-6755 if you have any questions.