Advancing Philanthropy

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- Join AFP by July 31st and get a $50 discount off the membership fee!

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and More...

National Philanthropy Day (NPD) 2023
NPD Registration Will Open Soon!

Thank you to all who submitted NPD award nominations! We will be announcing the honorees sometime in August.

We will be opening up registration for our annual National Philanthropy Day Conference & Awards Luncheon at the end of this month! Be on the lookout for all of our updated NPD communications.

Professional Development

COFFEE TALK: ADVANCED CONVERSATION ON CFRE

WITH ASHLEY GATEWOOD, MA, PCM
CFRE INTERNATIONAL

THURSDAY, JULY 27, 2023
8:30 AM TO 9:15 AM
JOIN US VIRTUALLY
REGISTRATION REQUIRED

Thursday, July 27, 2023
Calling all fundraising professionals! Grab your morning coffee and join us virtually on the fourth Thursday of every month for networking and topic discussions. Each month experts in the field will be on call to lead the topic discussion and answer your questions.

The topic for our Thursday, July 27th, 8:30-9:15am Coffee Talk is, “Advanced Conversation on CFRE,” presented by Ms. Ashley Gatewood, MA, PCM, Communications and Marketing Director at CFRE International.

Join this session to learn more about the importance of Certified Fund Raising Executive (CFRE) certification and how to start your journey. This webinar will cover what you need to know about the application as well as studying for and taking the CFRE exam.

The session will include time for any of your questions. Or if you would like to submit a question prior, please email it to admin@afphawaii.org.

Registration is required, so don't delay! There is no charge for this event but you must register in order to participate and receive the Zoom meeting link.

Save the Date!
Thursday-Friday,
September 7-8, 2023
8:30am-5:00pm
Honolulu Museum of Art

The Aloha Chapter presents its annual AFP Fundamentals of Fundraising Course, which offers a complete overview of the development function, featuring the most current information and techniques. This 2-day program, held in-person for the first time since 2019, provides an intensive program including an overview of skills, techniques, and program components for individuals with 0 to 4 years of fundraising experience.

Registration to be opened soon!

July AFP Global Professional Development
Choose from eight offerings this month covering various topics of interest--webinars, deep dives, and complimentary sessions! Here's a list of just a few...

July 11: AFP Complimentary Webinar (Sponsored): Creating a Fundraising Strategy
July 12: AFP Webinar: Leveraging a Volunteer Cabinet for Campaign Success
July 18: AFP Deep Dive: AFP Fundamentals of Fundraising Virtual Course (4-day series)
July 26: AFP Webinar: They're Not Users, They're People: 5 Ways to Improve Your Website Engagement Right Now

View more offerings...
Join us in celebrating our 63rd Anniversary by becoming a member of the AFP Global family today!

**$50 Professional/Associate or New Member Discount**

**Valid June 1 - July 31, 2023**

**Follow these steps to avail of this special offer:**

1. Fill out the membership invitation as usual, but deduct $50.00 from the total.
2. Include this coupon with your payment.*
3. Complete your application and send it in via mail or email between June 1 and July 31, 2023.

* Coupon must be included with payment.
One coupon per new or Professional/Associate member.

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**Read "The Value of Membership" here**

For a membership invitation & more info, click below:

Join Today!

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**Member News**

40th Anniversary Reflection: Sanae Tokumura, ACFRE, APR

*Left: This was taken when Alan Tang and Mike Moses were recruiting me to be AFP Aloha Chapter’s president. Above: They asked me to find a pic in which I “looked good” at an AFP event. Here it is. I am the joker on the right.*

In lieu of our traditional member profile, we will be featuring members reflections about the Aloha Chapter, in this year, where the chapter is celebrating its 40th Anniversary. This month’s reflection is from Sanae Tokumura, ACFRE, APR. Sanae was the 2016-2017 Aloha Chapter President and past recipient of the NPD Outstanding Fundraising Professional award, and is president of Solid Concepts,
Created as the National Society of Fund Raising Executives (NSFRE) Aloha Chapter, AFP Aloha Chapter has kept Hawaii fundraising professionals connected to colleagues throughout the world for the past 40 years. Staying power speaks for itself in these days of rapid change.

(In a creaky voice) When I first started in this field, standards of fundraising practice were still being conceptualized, there was no internet, and no cell phones. (Slapping my knee) Yessiree, Kimo—you wanted to make a phone call while on the road, you had to get the heck out of your vehicle and find a telephone booth. Beepers were for the elite. All of the country's best fundraising executives were older males, white, bald or balding fast. Hawaii's charities were beginning to hire fundraising staff, but boards knew almost nothing about the growing field, and many theorized that a sales person would serve the purpose, and the beauty of that was—you could propose paying him/her by commission and go low on the pay!

Once when I questioned the ethics of a proposed action, referring to NSFRE's newly minted ethical practices for professional fundraisers, a board member growled, “fundraising is not a profession.” The heartbreaker: a prominent Hawaii nonprofit leader once argued with me against the need to encourage certification for Hawaii's fundraisers when AFP began the Certified Fund Raising Executive program.

Happily, here we are today.

Today, Aloha Chapter proudly stands among almost 250 AFP chapters throughout the world, representing almost 30,000 fundraising professionals. Despite significant changes due to technology, economy, politics and most recently, Covid-19, one thing abides: The Association of Fundraising Professionals Aloha Chapter advances philanthropy throughout Hawaii by actively promoting the practice of ethical and effective fundraising. It is committed to education, training, advocacy, and mentoring in the field of fundraising for the benefit of all, with the spirit of aloha.

Ethics and public trust, professional preparation, inclusivity, partnership, innovation—these are watchwords of the healthy and growing field of fundraising in Hawaii. AFP Aloha Chapter, here’s to the next generation of "whippersnapping" fundraising professionals you are nurturing!

S. Sanae Tokumura, ACFRE, APR is the only ACFRE and AFP Master Trainer in Hawaii and is a coach/mentor for many Hawaii fundraising pros. She is a capital campaign specialist. Tokumura has contributed over 30 years of uninterrupted volunteer leadership to AFP, including serving on its local and international boards.

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**Join the IDEA Committee!**

The AFP Aloha Chapter's IDEA Committee is advancing inclusion, diversity, equity, and access in the fundraising sector. If you're interested in being part of this group, email IDEA Chair Ryan Catalani at idea@afphawaii.org. All local fundraising professionals are welcome to join the committee.

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Eric Seaman  
*Corporate Relations Manager*  
Honeywell Arts & Entertainment

Linda Weaver  
*Development Coordinator*  
REHAB Hospital of the Pacific Foundation
Fundraising Support When You Need It Most!

AFP membership and support from the fundraising community is essential to any fundraiser, even in the best of times. But in the toughest of times—after the events of September 11, the Great Recession, and now during the COVID-19 pandemic—AFP membership is CRITICAL.

Partner News

Summer Education Session

Building Your Gift Planning Toolkit: Ready or Not?

Monday, July 24, 2023
11 am - 12 pm

The Salvation Army, Hawaiian & Pacific Islands Divisional Headquarters
2950 Manoa Road
Honolulu, HI 96822
Parking is available at Waioli Tea Room

HGPC members: free
Non-members: $10

Is your organization prepared to help your donors make transformational gifts? Learn from Patti Look and Jeff Pederson, two experienced members of the Honolulu gift planning community, to discover three simple things you can do today to be ready to receive your biggest gift ever! This panel will focus on basic action steps that even smaller organizations can implement right away. Please register online by July 18 at hawaiigiftplanning.org.

Get More Info & Register Here
Aloha Chapter Committees: Your support is needed!
AFP members and community volunteers are welcome. View our list of committees and see where you can make an important impact!

Support Hawaii's Professional Fundraisers with a one-time or monthly recurring gift to the AFP Aloha Chapter. Your gift provides access to affordable or free fundraising development tools, training, & resources. Mahalo!

A portion of every donation enables the Aloha Chapter to distribute professional development scholarships for Hawaii fundraisers.

Make your gift to the AFP Foundation for Philanthropy today!
Text to give: text "AFP" to 1-571-749-2699 and follow the prompts

Don't let the July 15 Application Deadline Pass You By: Stop missing out on the benefits that come with being a CFRE. If it's your goal to expand your fundraising knowledge, network, and professional opportunities, plan to submit your application by Saturday, July 15, 2023. Read More...

AFP Aloha Chapter Job Listings

Operations Specialist - Honolulu Civil Beat
Diocesan Development Director - Catholic Diocese of Honolulu
Director of Partnerships & Alumni Relations - YMCA of Honolulu
Director of Strategic Partnerships - Honolulu Museum of Art
Director of Foundation Relations - Hawai'i Foodbank
Director Major Gifts/Planned Giving - Catholic Charities Hawai'i
Development Associate - Island School (Kauai)

Connect With Us on Social Media
Links for the July Newsletter

- July Coffee Talk Registration: Meeting Registration - Zoom
- Join AFP: Join AFP | Association of Fundraising Professionals (afpglobal.org)
- Post a Job: Chapter Job Center - AFPHIAlohaChapter (afpglobal.org)