

## November 2017



Think of giving not only as a duty but as a privilege.  
- John Rockefeller

### 2017 NPD a Great Success!



(Clockwise from top left): Featured speaker Gail Perry, MBA, CFRE, speaks about getting your donors "All Fired Up," A. Kam Napier interviews plenary speaker Ka'uilani Murphy, our 2017 NPD outstanding honorees, morning presentation attendees participate in small group discussions, and one of our NPD Volunteer In Philanthropy (VIP) honorees.

Mahalo piha to all those who contributed to



Registration is now open for our December 5th Annual Meeting and Luncheon at The Willows Restaurant, which will feature a brief annual meeting, fantastic speaker, prize giveaways, networking, and holiday fun! Register soon and take advantage of the early bird fee. Space is limited to only 35 attendees.

We are also offering our neighbor island members/friends or others who cannot attend in person, the option to conference call in and listen to the annual meeting and speaker portion of the event (at no charge).

*Tuesday, December 5, 2017*

*11:30 a.m. - 1:00 p.m.*

*The Willows Restaurant  
901 Hausten Street, Honolulu*

*Guest speaker Dr. Andrew Rossiter  
Director, Waikiki Aquarium*

*Fees: Early Bird Rate (until November 21st):  
\$30 AFP Member / \$38 Non-Member*

*From November 22nd-28th:  
\$40 AFP Member / \$48 Non-Member*

**Registration closes on Tuesday,  
November 28, 2017, 5:00 pm**

[Register Now!](#)

[Event Summary](#)

AFP Aloha Chapter's annual National Philanthropy Day (NPD) Awards Luncheon and Conference, Making Waves: The Power of Community Action. The day began with a rousing mega session from Gail Perry, of Fired Up Fundraising and was followed by a thoughtful address by Micah Kane, President and CEO of Hawaii Community Foundation, and an inspiring conversation with Ka'iulani Murphy of Polynesian Voyaging Society led by Pacific Business News' A. Kam Napier.

The Awards Luncheon was a fantastic celebration of our community heroes and philanthropists and we hope to see more celebration throughout the year. The afternoon's breakout sessions gave attendees tools and ideas to take back to their teams, helping all to raise the level of fundraising in Hawaii. If you weren't able to attend the conference, or did go, but couldn't attend all the sessions you wanted. Check our [website](#) in the coming weeks for downloads of slide shows and handouts. We are immensely grateful to our sponsors, presenters, and volunteers who made the day a great success!

## A Member's Perspective: Diversity Event "Crowdfunding vs. Philanthropy"

by Leah Lee, Donor Relations & Marketing Coordinator, Palama Settlement



I recently attended AFP Aloha Chapter's Diversity Event: Crowdfunding vs. Philanthropy, hosted at the Impact Hub Honolulu co-working space. My only experience with crowdfunding has been as a donor myself to small individual creative or artistic projects, so I signed up immediately for this education session in hopes of learning more about using it on the level of a nonprofit organization. The session was a guided conversation during which we explored the benefits of crowdfunding and instances when it has been successful,

## Reflections from our 2017 NPD Scholars Erin Wooldridge and Julia Hall



*Erin Wooldridge,  
Director of Development & Membership,  
Hui No'eau Visual Arts Center*

I was honored to have the opportunity to attend the National Philanthropy Day Conference put on by the AFP. From the morning session with Gail Perry, all the way through the breakout sessions in the afternoon, each of the topics and speakers presented were outstanding. I connected with fundraising professionals from around the State and made some great contacts. I left feeling equipped, motivated, and excited to bring back everything I learned and propose new fundraising strategies for our organization. Thank you to the AFP for the opportunity to attend this conference!



*NPD scholar and new member Julia Hall, Grant Writer with Malama Pono Health Services in Kauai enjoying the informative and energizing 2017 AFP Aloha Chapter National Philanthropy Day Conference with AFP Aloha Chapter President (and Kauai native), S. Sanae Tokumura*

which encouraged us to think about how we could tailor a campaign to our respective needs.



There was considerable interest from attendees in learning more about how to conduct a campaign, so I hope AFP might host another event in the future where we can do a deep-dive into the nuts and bolts of crowdfunding.

*Editor's note: The Aloha Chapter's Diversity Committee would like to note that crowdfunding is an evolution of fundraising and we encourage you to use the same stewardship practices offline after supporters have made an online gift. If you would be like to attend a follow up workshop with a focus on crowdfunding best practices in 2018, please email [admin@afphawaii.org](mailto:admin@afphawaii.org) to express your interest. We look forward to hearing from you. Mahalo!*



We'd like to welcome and share Aloha to our newest Aloha Chapter members!

**Dawn Dunbar**

*Senior Vice President, Philanthropy  
Hawaii Pacific Health*

**Theresa "Tracy" J. Janowicz, MPA**

*President  
Pacific Rim Community Innovations  
Corporation*

**Toni Stock**

## Congratulations Tori!



AFP member Tori Abe will take over as President and Chief Professional Officer at Hospice Hawaii, effective December 1, 2017. She will succeed Ken Zeri, who will retire after more than 31 years of service in hospice care.

Abe, who has been with the organization since 2008, is currently Chief Strategy Officer and also previously served as its Director of Marketing and Development. Hospice Hawaii Board Chair Jim Alberts called Abe a natural fit for the position. "Tori's proven leadership experience, creative thinking and ability to problem-solve for Hospice Hawaii will serve the organization well.

Tori is a former AFP Aloha Chapter board member and also chaired the NPD committee.

## The Aloha Chapter will be undergoing a changeover to a new website platform



The AFP Chapter Website Program has successfully provided participating chapters with a strong, branded online platform for their members and public over the past decade. To advance AFP's reputation as a leader in the fundraising field and provide members and chapters with the best online tools possible, we are ready to make the leap to a new website platform that values social community and knowledge building.

The new AFP-provided community-based website offer a wealth of exciting functionality and features that are sure to enhance our member's (and the public's) experience! Along with the standard features like an

*Stewardship Manager*  
The Salvation Army

**Post your job with AFP**

The Aloha Chapter has an easy-to-use online process to post job announcements for Hawaii's nonprofit organizations! Post a job now and ensure your post is seen by nearly 1000 of our contacts, friends and associates.

[Post now...](#)

**On the job hunt?** Check out the latest fundraising jobs available in Hawaii such as this:

[Divisional Volunteer Coordinator](#)

*The Salvation Army Hawaiian & Pacific Islands Division*

[Director of Advancement & Alumnae Relations](#)

*La Pietra - Hawaii School for Girls*

[Apply for a job...](#)

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events calendar and member directory, some of the new enhancements include:

- A secure private online community platform - integrated with existing AFP member logins and optimized across all devices (desktop, laptop, tablets and phone) - allowing administrators, members and others to create, manage and engage in discussions forums on any number of topics.
- Discussion groups based on member type or activity, with real time or daily digest subscription options.
- A resource library allowing chapters to build (and members to contribute to) a private knowledge base of best practices, with sample documents, spreadsheets, meeting minutes, pictures, videos, podcasts and more.

The planned launch will be in March 2018 and we will keep you updated over the coming months.

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