

**August Coffee Talk: CFRE Certification Means Business**  
**Presenters' Bios**

**Keith Greer, CFRE**



Keith Greer, CFRE, serves as the Development Manager with Hawai'i Care Choices, on Hawaii island. Keith has successfully created comprehensive integrated fundraising programs at the local, regional, and national scale. He brings a diverse nonprofit background including performing arts center, higher education, professional association, and community hospice.

Whether big or small, local or national, Keith advocates for focusing your energy on building the relationship between the donor and your organization.

Keith also services on the AFP Aloha Chapter board as its Treasurer and will also be an instructor for the chapter's 2021 Fundamentals of Fundraising Course, September 13-17, 2021.

**Michelle Morihara, MBA, CFRE**



Michelle Morihara, MBA, CFRE, has over 34 years of fundraising experience. She currently serves as the Associate Director of Advancement of the Honolulu Museum of Art, recently moving from her previous position as the museum's Grants Manager.

Prior to her work at the Museum, she has worn many hats including the Director of Corporate Giving at the Boys & Girls Club of Hawaii, and Director of Development at both the USS Missouri Memorial Association and Navian Hawaii (previously known as Hospice Hawaii). She was introduced to fundraising while attending college and working at the American Heart Association–Hawaii Affiliate.

In 2017, Michelle earned the AFP Aloha Chapter's Outstanding Professional Fundraiser Award. She currently serves on the board of the AFP Aloha Chapter as its President-Elect and on the board of the Duke's OceanFest.