



August 2021

Chapter News

REBIRTH
Ahuwale ka nane hūnā...
The hidden answer to the riddle is seen.
That which was a secret is no longer.

~ SAVE THE DATES ~

Monday-Tuesday, November 15-16, 2021
2021 National Philanthropy Day
Conference and Awards Luncheon
Nov. 15th: In-Person Luncheon, Sheraton Waikiki Resort
Nov. 16th: Virtual Conference

The announcement is set against a background of a sunset over the ocean, with the sun low on the horizon and its light reflecting on the water.

CONGRATULATIONS TO OUR 2021 NATIONAL PHILANTHROPY DAY AWARDEES!

The Association of Fundraising Professionals (AFP) Aloha Chapter Board is pleased to announce the recipients of Hawaii's 2021 National Philanthropy Day (NPD) awards! The AFP Aloha Chapter each year honors our community's outstanding leaders in philanthropy who give their time and talent to make Hawaii thrive. We are delighted to welcome these awardees to a very distinguished group of community leaders:

2021 Outstanding Philanthropists: Patrick and Kris Kobayashi

2021 Outstanding Community Leadership: Dr. Jill Hoggard Green

2021 Outstanding Volunteer Fundraiser: Diane Haynes Woodburn

2021 Outstanding Youth in Philanthropy: Olivia Wedemeyer

2021 Outstanding Corporation: Na Hoaloha Ekolu

2021 Outstanding Small Business: Aiea Copy Center

2021 Outstanding Fundraising Professional: Laura Kay Rand, MBA

Award for Outstanding Philanthropist (In Memoriam): Dr. Norma Nichols

Please make your plans to join us at our in-person NPD Awards Luncheon on Monday, November 15, 2021 at the Sheraton Waikiki to honor our 2021 NPD Awardees. More info and registration to be open soon!

Local Chef Mark Noguchi Will Be This Year's NPD Awards Luncheon Keynote Speaker!



The AFP Aloha Chapter is excited to announce our 2021 NPD Awards Luncheon Keynote speaker will be Chef Mark "Gooch" Noguchi! The Hawaii born Chef "Gooch" has a resume that includes Chef/Culinary and Cultural Advisor for various restaurants, businesses and productions in Hawaii and abroad/Hula Dancer and Literary and Video contributor. He's a husband, dad, son, brother, and friend. CBS "This Morning Saturday" co-host Jeff Glor describes Mark as "a former hula dancer turned chef, who has a passion for Hawaiian food and Hawaiian culture with a personality almost as entertaining as the tailgate luau."

In his own words, Mark shares that, "My life principle is straightforward, that when I am gone, my daughters say that I was a great father, Amanda says I was a good husband, and my lahui say that I didn't waste space. Those principles, combined with my profession is what led to the birth of Pili

Group. "Pili," means to be interconnected or intertwined. Our value "bullet points" are: Community, Education, & Food. Our kuleana is to serve our COMMUNITY, we do that through EDUCATION, not soapboxing, but leading by example and speaking through the language of FOOD. One or more of those points need to be in motion for us to effectively communicate and collaborate with our clients."

When there was a need, Mark stepped forward and worked to fill a need that we had. Listen to how he found the answer to what was needed to help take care of our community.

Mark your calendar as we celebrate our in-person awards luncheon honoring the community that we live in, strive to support and those that give of themselves to improve our lahui.

AUGUST 2021 COFFEE TALK "CFRE CERTIFICATION MEANS BUSINESS"



WITH KEITH GREER, CFRE
HAWAI'I CARE CHOICES
MICHELLE MORIHARA, CFRE
HONOLULU MUSEUM OF ART



August 2021 Coffee Talk
Thursday, August 26, 2021 – 8:30-9:15am

The talk for August is entitled, "CFRE Certification Means Business." Leading our talk is Keith Greer, CFRE, Development Manager with Hawai'i Care Choices and Michelle Morihara, CFRE, Associate Director of Advancement with the Honolulu Museum of Art. Keith and Michelle are both AFP Aloha Chapter's executive board members. [View Keith & Michelle's bios...](#)

We hope you will join this session to learn more about the importance of Certified Fund Raising Executive (CFRE) certification and how to start your journey to applying and studying for the CFRE

exam. The session will also include time for any of your CFRE-related questions.

Coffee Talk attendees will also get a chance to win a \$10 Starbucks gift card...because what's a Coffee Talk without some free coffee?

Registration is required, so don't delay! There is no charge for this event but you must register in order to participate and receive the Zoom meeting link.

REGISTER 



Annual Fundamentals of Fundraising Course Set for 3 Days in September!

The popular introductory course, the AFP Fundamentals of Fundraising, will be facilitated by a team of seven local CFRE faculty members and held virtually (seven modules presented within three sessions) on:

Monday, September 13, 2021, 10am-4:15pm

Wednesday, September 15, 2021, 9am-5pm

Friday, September 17, 2021, 10am-3:15pm

The AFP Fundamentals of Fundraising e-course is composed of seven modules that have been designed by experienced fundraising professionals to meet the real-world needs and challenges nonprofit organizations face every day. This course includes case studies and breakout discussions, making the learning experience both substantive and enjoyable. The AFP Fundamentals of Fundraising e-course offers a complete overview of the development function, featuring the most current information and techniques. This is what you will learn:

- Essential components of an integrated development plan.
- Explain the elements of a marketing and communication plan that shares the organizations message, informs constituents, and engages donors.
- Develop and sustain relationships with prospective donors, current donors, and volunteers.
- Plan individual and group solicitation strategies to secure annual and major gifts.
- Execute management policies and procedures to ensure fundraising activities are conducted with proper records management and stewardship.
- Demonstrate key ethics and accountability principles and practices in fundraising activities.

Participants will receive a comprehensive course manual that includes all materials from the program. Additionally, if you attend all the sessions, you'll receive a course completion certificate as well as 16.0 CFRE continuing education credits.

[View more info on the modules covered, course schedule and special discounted fee...](#)

REGISTER 

AFP Aloha Chapter: Your Support Will Go a Long Way!

Our new online donation platform that makes it effortless to support the AFP Aloha Chapter! As a volunteer-driven organization, we rely on community support to organize our trainings, conferences, and other events. From speakers to scholarships, putting together high-quality programming that advances the fundraising profession takes time, energy, and financial resources.



Think about how the AFP Aloha Chapter has impacted

your own career. Have you learned new fundraising techniques, made new connections, or even just taken the time to celebrate the role of philanthropy in our community? Your tax-deductible gift will help to continue these invaluable opportunities—and now it's even easier to donate. Just visit this [link](#) from your computer or smartphone. Mahalo for your generous support!

Mahalo to
Peter Pereira
from The Episcopal Church
of Hawaii
for the gift to our Chapter!

2021 Aloha Chapter Board



On July 23rd, the Aloha Chapter board held an in-person get together—the first since March 2020. Although the board has been meeting monthly on Zoom, this was the first time some members met each other in-person. From left-right: Ryan Catalani, Keoni Vaughn & son, Michelle Morihara, CFRE, Angie Britten, CFRE, Colette Forcier, CFRE, Susan Oshiro, Cathy Alsup, CFRE, Pomai Toledo, Ellise Fujii & son.

Membership News

Member Spotlight

Kaimana Brummel
Director of Advancement
Seabury Hall

Beginning with our August issue, we are embarking on a series of three, profiling our newest chapter members! In this issue we are chatting with one of those members, Kaimana Brummel. Kaimana recently joined AFP and is also one of our members from the beautiful island of Maui. We are so excited and thankful that Kaimana agreed to share a little about herself here.



How long have you been at your current organization?

I joined the Seabury Hall leadership team as Director of Advancement in early February 2020. I had been a volunteer and trustee for many years so I wasn't a stranger to the organization. Plus I am a proud alumna from the class of 2003.

What encouraged you to join AFP?

My colleague Gayle Hart, Associate Director of Advancement, encouraged me to join. She has been a member for over 20 years and has always found the seminars, events, and networking opportunities to be of value especially since we have such a small office.

During the pandemic situation, please share how your organization has adapted?

During the spring of 2020, we worked with individual donors to ensure that every student remained at the school through support of our Financial Aid fund. I am happy to report that we didn't lose a single student due to financial hardship brought on by COVID. In the fall of 2020, after many COVID related adjustments and investments, we opened for in-person learning for all 455 students. Our students and

faculty were incredibly resilient and creative during a most unusual school year. They inspired me to be creative in my approaches to fundraising, which included virtual events and lots of phone calls to donors.

How is your 2021 going so far for your organization?

This year we re-imagined many events including our signature Craft Fair, which annually welcomed 5,000 people to campus. In its place, we launched Maunalei Giving Day and raised more money than our Craft Fair while welcoming hundreds of new donors to our giving 'ohana.

[READ MORE](#)



Ryan Naka

Jaclyn Kanoe Vares
Donor Relations and Events Manager
Pauahi Foundation

\$40 Off Your Next Learning Opportunity Offer Extended to September 30th!

AFP wouldn't be what it is today without YOU—our AFP members! To show our appreciation, all AFP members have access to a one-time code that provides \$40 off online materials in BlueSky—AFP's learning management system—now through September 30! You can use the \$40 credit on any one of our many premium webinars—like the upcoming August 11th webinar, "Making the Most of Your Virtual and Hybrid Events" or archived webinars, past conference recordings, or anything else in our online learning platform. THANK YOU for your commitment to the fundraising community. Let's get learning! (AFP member login required) [Learn More...](#)

AFP Foundation for Philanthropy

BE  CAUSE
Empower. Strengthen. Transform.

Mahalo to all AFP Aloha Chapter donors for their contributions!

A special thank you to those members who made a gift during the ICON-Blackbaud "The "Good Takeover" Challenge Match, where the first 1,000 donors who donate a one-time gift of \$20+ were matched by \$10 from Blackbaud! Thanks to their well-timed gifts, we were able to secure extra funds from Blackbaud. Those donors are noted below in [blue](#)!

Please join your fellow chapter members and click [here](#) to make your gift today!

President's Club: \$1,000-\$2,499
[Jennifer Oyer, CFRE*](#)

Ambassador's Club - Ruby Level: \$250-\$499
Cathy Alsup, CFRE
Ryan Catalani
Colette Forcier, CFRE
Angie Golis-Yamamoto*
Janice N. Knapp, CFRE
Michelle Morihara, CFRE*
Sanae Tokumura, ACFRE, APR

Ambassador's Club - Sapphire Level: \$100-\$249
Angela Britten, CFRE*
Ellise Fujii
Cynthia Lallo, CFRE
[Suzanne Sato](#)
Mariette Lissa Schiff*
Pomai Toledo*

Bran-Dee Torres*
Inger Tully, CFRE
Keoni Vaughn

Friends of the Foundation (Gifts under \$100)

Elizabeth Aulsebrook
Heather George
Keith Greer, CFRE
Patti M. Look
Lisa Nakano
Susan Oshiro

(Gifts/pledges as of 7/28/21)
Bolded name(s) were added since the last listing

**Alpha Society member-recurring monthly giving program.*

Understanding Our Host Culture

By Pomai Toledo, The Friends of Iolani Palace and Aloha Chapter Board Member



Ua ola loko I ke aloha

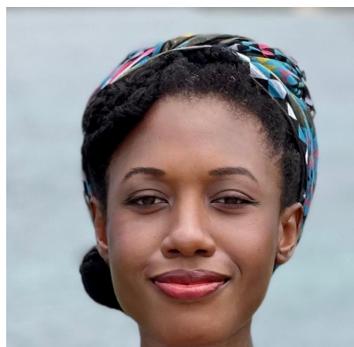
Love gives life within

Love is imperative to one's mental and physical welfare.

– Mary Kawena Pukui, 'Ōlelo No'eau No. 2836

Photo credit: Hawai'i Watercolor Society

CFRE News



Congratulations to Aleeka Morgan, Hawaii's newest CFRE! The Aloha Chapter would like to extend our congratulations to Aleeka Morgan, CFRE, on recently receiving her CFRE designation! Aleeka is the Director of Development for the Women's Fund of Hawai'i. Aleeka noted that her focus is on Celebrity Engagement Philanthropy and shared that she recently secured a generous gift from "Ms. Winfrey" for her organization's fundraiser!

Email template to request your employer to support your CFRE journey: Fifty-two percent of current CFREs report their employer contributed to part or all of the CFRE certification cost. Supportive employers know when fundraising staff hold a sector-recognized certification, it benefits the entire organization. Check out our email template to request your employer's support for your CFRE journey. [Read more...](#)



Easily assess your fundraising knowledge with the CFRE Practice Exam: Whether it's been a spell since you last took an exam or simply want an easy way to assess your fundraising knowledge, check out the CFRE Practice Exam. With a bank of 100 questions, it will help you determine where you need to brush up your studying. Available via subscription for 30 days (US\$59.95) or 90 days (US\$99.95). [Read more...](#)

> Go to [CFRE website...](#)

AFP Job Listing and Policy

****FEATURED JOBS****

[Director of Development](#) - Helping Hands Hawaii

[Executive Director of Development](#) - The Salvation Army

Other Available Jobs:

[Membership & Events Specialist](#) - Pacific Whale Foundation

[Grants Manager](#) - Honolulu Museum of Art

[Advancement Coordinator](#) - Ho'ōla Nā Pua

[See More Jobs...](#)

Listing Requirement Effective November 1st

As of November 1, 2020 AFP Global requires that all job postings include a [salary range](#). AFP advises that the reasoning for the policy change is that by not including the salary range in a job posting/description, it can allow the hiring organization to offer different salaries depending on who the candidate is, thereby possibly reinforcing the gender and/or racial salary differences.

POST A JOB TODAY

Connect With Us on Social Media:

