August 2022

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CONGRATULATIONS TO OUR 
2022 NATIONAL PHILANTHROPY DAY Awardees!

The Association of Fundraising Professionals (AFP) Aloha Chapter Board is honored to congratulate the recipients of Hawaii’s 2022 National Philanthropy Day (NPD) Awards! Each year, the AFP Aloha Chapter recognizes our community’s outstanding leaders in philanthropy who give their time and talent to make Hawaii thrive. We are delighted to welcome these awardees to a very distinguished group of community leaders:

Outstanding Philanthropist: Dr. Thomas Kosasa

Outstanding Community Leadership: John Henry Felix

Outstanding Corporation: HMSA

Outstanding Foundation: HEMIC Foundation

Outstanding Fundraising Professional: Kerri Van Duyne

Outstanding Philanthropist (In Memoriam): Mary Cooke

President’s Award: Kūki’o Community Fund

Please make your plans to join us at our in-person NPD Conference and Awards Luncheon on Friday, November 4, 2022 at the Sheraton Waikiki to honor our NPD Awardees. More info and registration to be open soon!

Professional Development

When you know how to tell a powerful story, you can engage your community and raise more money for your nonprofit. PBS Hawaii
knows a thing or two about storytelling and has been Hawaii’s digital touchstone for the community for 57 years.

Join us for a mini tour and talk story session with Ron Mizutani, President and CEO, and Jody Shiroma, Vice President of Communications, as they share about the art of storytelling, digital strategy, and communication tips for nonprofits.

Coffee and breakfast sponsored by Jennifer Oyer, CFRE, Founder & Chief Joy Officer, Community Impact Advisors.

Free for AFP Members; $20 suggested donation to Be The Cause Campaign for Non-Members. Space is limited to the first 12 people!

Please email Susan Oshiro, Chapter Admin at admin@afphawaii.org to register. Interested non-members can donate to the Be The Cause Campaign here.

Wednesday-Thursday, September 28-29, 2022
Virtual via Zoom

Mark your calendars for our annual offering of the AFP Fundamentals of Fundraising Course that offers a complete overview of the development function, featuring the most current information and techniques. This 16-hour program includes case studies and projects for groups and individuals, making the learning experience both substantive and enjoyable.

Fundamentals will be held virtually again this year, which is a great benefit for our neighbor island friends.

The 2-day course fee is $400 for members and $500 for non-members. This fee will also include (non-transferable) attendance to this year’s National Philanthropy Day Conference & Luncheon on November 4, 2022 at the Sheraton. This represents a $100+ savings for this outstanding bundle.
Be on the lookout for notice when registration will be opened!

Idea on IDEA

We want to hear from you! Fill out our short, anonymous 2022 Hawai‘i Fundraising Community Survey for a chance to win a $10 Starbucks gift card!

Through this survey, we’re hoping to gain a better understanding of the demographics of Hawai‘i’s fundraising community, along with how to make it more inclusive and accessible. We will share an analysis of the results when the survey is complete.

You don’t have to be a member of the AFP Aloha Chapter to participate. Please share this survey with your colleagues so we can gather as many responses as possible.

2022 AFP LEAD Blackbaud Development Fund Diversity Scholarship

Through a partnership with Blackbaud, the AFP Foundation for Philanthropy is offering 30 scholarships for the full registration cost of AFP LEAD 2022 in Houston, TX, October 20-22, 2022 (up to a $699 value).

AFP’s annual leadership and nonprofit management conference, returns bigger and better than ever this year! LEAD 2022 features two full days of learning and connecting, all about nonprofit leadership with most sessions eligible for CFRE education points.

Scholarship candidates must identify as a member of a diverse community, have not previously attended an AFP LEAD event, and have at least 1 year of experience as a fundraising professional. As a Blackbaud Diversity Scholar, you must consent to providing a testimonial to the AFP Foundation for Philanthropy about the impact of receiving the scholarship and agree that your name will be listed as a Blackbaud Scholar and shared with Blackbaud.
The scholarship will be open until August 15, 2022. Apply here.

Interested in joining the AFP Aloha Chapter IDEA Committee or submitting a piece? Click here to sign up for the email list, or email IDEA Chair Ryan Catalani at idea@afphawaii.org.

Chapter News

Be a Part of Our Community…Join a Committee!

Thank you for being a part of the AFP Aloha Chapter community as professional and volunteer fundraisers, and philanthropists. Please consider getting involved and join a Chapter Committee to:

- Build stronger relationships and networking with local fundraising colleagues.
- Learn more about leadership opportunities within the Aloha Chapter.
- Share your expertise, contributing to the growth of the Chapter.

Committee members are needed most for the Professional Development, National Philanthropy Day Conference, IDEA (Inclusion, Diversity, Equity and Access) and Membership committees. Please send an email of your interest to Chapter Administrator Susan Oshiro at admin@afphawaii.org.

Your Support Will Go a Long Way!

How has the AFP Aloha Chapter impacted You? Have you learned new fundraising techniques, made new connections, or experienced/celebrated fundraising successes in your community?

As a volunteer-driven organization, the Aloha Chapter relies on local community support to provide affordable professional development and networking opportunities like monthly Coffee Talks, webinars, workshops, and conference sessions.

Your tax-deductible gift helps continue these invaluable opportunities for you and your
Membership News

Member Spotlight

Nowshad (Shad) Ali  
CFRE, CPBA, CPVA, CEQ  
President & CEO  
On Purpose Leadership

For our August profile, we are featuring member Nowshad (Shad) Ali, President & CEO of On Purpose Leadership. Shad has the distinction of being our only current member who is based primarily outside of the US—in Saskatoon, Canada! Shad does spend a lot of time in Waimea on Hawaii Island, which lead him to our Aloha Chapter. And thanks to our virtual offerings, he is a frequent participant. We thank Shad for taking the time to share a little about himself.

How long have you been at your current organization?  
I have been in my current role and at On Purpose Leadership since January 2000. Prior to that I served in senior roles with a number of organizations largely addressing health issues such as Diabetes, Osteoporosis, Lung and Cancer. I have also served with social agencies such as Big Brothers and Big Sisters, United Way, and a few housing and food related agencies.

What encouraged you to join AFP?  
I have been a long-time member of AFP, since 1994 when it was the SFRE. I became and remain a member for the learning opportunities, connecting and networking with colleagues across the globe and locally, access to top rated research, and the resource library is invaluable. I find our colleagues are generous with their time, knowledge and experience and have benefitted much from this over the years and so I work hard to pay that forward.

I have also had the good fortune to serve on a number of AFP committees and task groups, all of which have been tremendous learning experiences this has included—Advancement, Membership, International Research Council, Mentoring, Leadership Development, and IDEA. I can credit enough the colleagues I met through each of those...
What led you to choose the field you work in?
I believe that social good or social impact is a responsibility, and this is something I learned earlier on from my mom and my sister really. Same for early teachers and mentors and so I find that philanthropy and volunteerism is a part of the very fabric of who I am. I think it is absolutely the best thing in the world getting to do what I do every day...I get to help others make their philanthropic dream come to reality, how can you not love doing that every day?

Michelle Dolan
Individual Giving Coordinator
Honolulu Museum of Art

Lauren Fukuda
Director of Institutional Advancement and Development
Hanahau‘oli School

Margo Juarez
Donor Relations Specialist
Pacific Whale Foundation

Jennifer Schack

Join AFP! Now, more than ever, you must invest in yourself!
And it’s your professional community, the Association of Fundraising Professionals, that can offer you the best resources—at the best value for your membership dollar—to help you and your organization succeed.

$100 Professional Development Credit for Select Members
Effective January 1, 2022, new and renewing Professional, Young Professional, and Small NPO members will receive a $100 Appreciation credit to be used on any professional development product in BlueSky Path, our Learning Management System. These products include webinars, e-courses and conference recordings but DOES NOT include ICON and LEAD. The credit will expire on December 31, 2022.
Member Rüdiger Rückmann Shares About Staying Connected

While clearing out drawers in preparation for my family’s move from Nu’uanu to our permanent home in Mānoa, bits of our lives that I came across reminded me of my first job after graduating college. I was 20 years old and worked as a research assistant for an attorney for the German Consulate in New York. I would take the subway to Lower Manhattan to a warehouse filled with possessions of immigrants to the United States who had later died, often alone.

Reaching out to others — whether family or friends — is important to build and maintain relationships.

Twenty years ago we featured our Board Relationship Roundtable event on page 1 of our chapter newsletter. Leading the talk were now-retired Hawaii nonprofit leaders Jerry Rauckhorst and Robbie Alm.

Do you think the board fundraising challenges noted from back then are still valid today? Read entire issue...
Our chapter can take pride in the fact that each board member has made a personal contribution to the 2022 BE the CAUSE Campaign. The 12-member board is comprised of a team of dedicated local professionals involved in development, non-profit-management and fundraising consulting throughout the state. We applaud the board’s financial investment in AFP and this annual fund campaign that shows their leadership and commitment to the success of our chapter.

The AFP Foundation for Philanthropy has a unique role in educating us, investing in developing a greater understanding of our sector, and creating a more inclusive future for our profession. And importantly, a portion of every donation made to BE the CAUSE comes back to our chapter to support important local education programs,
including scholarships to participants in these programs like our annual National Philanthropy Day Conference & Awards event.

Please join your board along with other chapter members and make a gift today. Mahalo for your support. Together, we can make a difference!

Mahalo to all AFP Aloha Chapter donors for their contributions! (Gifts/pledges as of 7/25/2022, bold indicates recent donor)

President’s Club: $1,000-$2,499
Jennifer Oyer, CFRE*

Ambassador’s Club - Emerald Level: $500-$999
Michelle Morihara, CFRE*

Ambassador’s Club - Ruby Level: $250-$499
Cathy Alsup, CFRE
Ellise Fujii
Janice N. Knapp, CFRE

Ambassador’s Club - Sapphire Level: $100-$249
Angela Britten, CFRE*
Ryan Catalani
Colette Forcier, CFRE
Cynthia Lallo, CFRE
Robin Pratt
Rüdiger Rückmann
Kendra Sia*
Bran-Dee Torres*

Friends of the Foundation (Gifts under $100)
Connie Choy
Malu Debus
Susan Oshiro
Suzanne Sato

*Alpha Society member-recurring monthly giving program.

DONATE TODAY!

Understanding Our Host Culture

By Malu Debus, Hawai’i Community Foundation and Aloha Chapter Board Member
We all wear many hats as citizens, friends, siblings, parents, and leaders in our community. A good *alaka‘i*, leader, builds trust and fosters relationships to support those who they lead, showing interest in their followers and acknowledging their work. A leader also leads by example, displaying the qualities they expect.

With leadership comes responsibility, to those you lead and to those who are impacted by the work of your followers. Our challenge today is to reflect on the work we inspire. Are we honoring the voice of our community? How do we better build trust and foster relationships to support the great work we do?

The following ‘ōlelo no‘eau is a good reminder to the chief to always consider their people. For us, our people include donors, community members, businesses, nonprofits, and the greater community at large. It’s a lot to consider, however when we step back and take a look at all that can be done, we can see that we are each other’s greatest resource and every leader in our community is inspired by another leader. Let’s be the best ali‘i in each role we play so we may better serve Hawai‘i.

*I ali‘i nō ke ali‘i i ke kānaka*
A chief is a chief because of the people who serve him

~ Mary Kawena Pukui

**CFRE News**

*How to become a CFRE webinar on **August 16**:* Don’t miss this free one-hour webinar (1PM ET/7AM HST) that delves into the must-know information about becoming a CFRE. We’ll break down both the application process plus give you an overview of the exam and how to study. Whether you’re simply looking for more information or are ready to take the plunge, this webinar will give you all the info you need.

**REGISTER NOW!**
Have questions or need help getting started on your CFRE journey? Contact CFRE International at succeed@cfre.org

Members of Participating Organizations enjoy 20% off the cost of CFRE certification. Save that coin. Current members of a Participating Organization (Yes, AFP is one!) save 20% off initial certification and recertification. To enjoy your discount, simply check the box inside your CFRE application that corresponds to the organization you belong to. Please note discount cannot be stacked if you are a member of multiple organizations and you must remain a member through your testing date.

What happens after your pass your CFRE exam? After all the work, study and worry that went into achieving your CFRE, you’re feeling a well-deserved sense of pride in your accomplishment. Congratulations! You’re a CFRE! You also may be wondering, what happens next? Read more...

**AFP Job Listings**

Director of Development - American Civil Liberties of Hawai'i
University Relations Coordinator - Hawai'i Pacific University
Director of Development - Le Jardin Academy
Advancement Director - Hospice Maui

**POST A JOB TODAY**

**Connect With Us on Social Media**

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Member Spotlight

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On Purpose Leadership

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I have also had the good fortune to serve on a number of AFP committees and task groups, all of which have been tremendous learning experiences this has included—Advancement, Membership, International Research Council, Mentoring, Leadership Development, and IDEA. I can credit enough the colleagues I met through each of those and the growth I experienced in every case, plus the sense of satisfaction and personal achievement.

What led you to choose the field you work in?
I believe that social good or social impact is a responsibility, and this is something I learned earlier on from my mom and my sister really. Same for early teachers and mentors and so I find that philanthropy and volunteerism is a part of the very fabric of who I am. I think it is absolutely the best thing in the world getting to do what I do every day...I get to help others make their philanthropic dream come to reality, how can you not love doing that every day?
What interests you most about the work your organization does?
Well, in my current role I get to choose a number of issues to work on through various organizations. I tend to prioritize issues related to housing, food security, income security, health, and mentorship.

Do you volunteer for other organizations/groups?
If anything, maybe too many at times: local farmers markets, housing, organizations that support volunteerism, and organizations that provide mentoring. And since I spend time in both Canada and Hawaii, I try to do a bit in both. Look for me sometime at the Waimea or other farmers markets.

Share a tip on what gets you through your day.
What gets me through my days are focus, clarity and priorities. I wake up each day and give thanks for - as a former mentor would say to me - for being on the right side/end of the rose bushes! I usually have clear goals and then work hard to focus on my top priorities, I can share more about this another time. I find when I approach each day with an attitude of gratitude and a passion for erudition (what will I learn or what new experiences will I have today) then all feels well with my world, when I don’t, is when I feel empty and or lacking in some way. A few quick moments for inspiration and contemplation can usually get me right back on track.

Do you have a favorite saying you’d like to share?
Gosh a saying I seem to be using and referencing more and more lately is one I got in a conversation with a colleague from Sweden–Arne Bergh that saying is, “You have to start where you stand!” It’s amazing how many ways and places and opportunities have found fit and appropriateness for me.

Do you want to volunteer for a future AFP Aloha Chapter member profile? We’d love to share your story in an upcoming e-newsletter! If you are interested, please email Susan Oshiro, Chapter Admin at admin@afphawaii.org.
Links for August Newsletter

• Join a Committee: More info

• Join AFP: Join AFP | Association of Fundraising Professionals (afpglobal.org)

• Learning Credit: AFP Member Exclusive: $100 Credit for Online Learning Opportunities in 2022! | Association of Fundraising Professionals (afpglobal.org)

• Post a Job: Chapter Job Center - AFPHIAlohaChapter (afpglobal.org)