

August 2017



"You want to be the pebble in the pond that creates the ripple for change."
~ Jim Cook

Learning the *Fundamentals*



If you want to improve your commitment to ethical fundraising, strengthen your marketing strategy or learn how to work with volunteers as partners in fundraising, taking the Fundamentals of Fundraising Course will help you accomplish this and more. This fundraising certification curriculum course, developed and presented by the Association of Fundraising Professionals, is taught by local fundraisers who have achieved their CFRE certification. Seven modules presented over two days offer an overview of skills, techniques, and program components for fundraising professionals with 0 to 4 years of experience or others who have

Congratulations to our 2017 National Philanthropy Day Awardees!



Please join the AFP Aloha Chapter in congratulating the 2017 National Philanthropy Day Awardees!

These amazing individuals and organizations exemplify the meaning of giving and what has been made possible through their philanthropic leadership in our community.

These ten awardees will be recognized at a luncheon in their honor on Wednesday, November 1, 2017 at National Philanthropy Day to be held at the Sheraton Waikiki Hotel.

Outstanding Philanthropist
Ginny Tiu

Nominated by: Hawaiian Humane Society

Paulette Maehara Award for Outstanding
Community Leadership

Kelvin H. Taketa

Nominated by: Hawaii Community Foundation

Outstanding Corporation

Matson, Inc.

Nominated by: American Cancer Society

Outstanding Volunteer Fundraisers

Danny Kaleikini & Linda Wong

Nominated by: National Kidney Foundation of Hawaii

Outstanding Youth in Philanthropy

Nicolette "Nicki" Lee

Nominated by: Sacred Hearts Academy

Outstanding Small Business

Skyline Eco Adventures, LLC

Nominated by: Hawaiian Islands Land Trust

responsibility for the development function such as: executive directors, vice presidents of development, program managers, special event coordinators and leadership volunteers for local nonprofits and foundations.

Additionally, if you attend all the sessions, you'll receive certification as well as

16.0 points of CFRE credit.

Sessions this year will be held on September 14 and 15, 2017 at the Salvation Army headquarters, and will include an Overview of Fundraising, Developing an Integrated Fundraising Program, Marketing for Ongoing Success, Building & Sustaining Relationships, Securing the Gift, Volunteers - Partners in Fundraising, and Management & Accountability. Cost is \$390 for AFP members and \$490 for non-members and includes lunch and all materials.

For more information, please contact Lori Admiral at (808) 781-4236 or lori.admiral@uhfoundation.org. Online registration will be available soon.

Outstanding Fundraising Professional
Michelle Morihara
Nominated by: Solid Concepts, Inc.

Outstanding Foundation
Antone & Edene Vidinha Charitable Trust
Nominated by: American Cancer Society

President's Award
Barry Taniguchi
Nominated by AFP President: Sanae Tokumura, ACFRE

Outstanding Philanthropist (In Memoriam)
Henry B. Clark, Jr.
Nominated by: Honolulu Museum of Art, YMCA of Honolulu, Palolo Chinese Home

Please visit our website for more information on [NPD 2017](#).

A Capital Campaign Overview: It Takes a Community to Build - Hope Lodge Hawaii Tour and Campaign Discussion



Wednesday, August 30, 2017

Brown Bag Education Session:
11:30 a.m. - 1:00 p.m.

Clarence T.C. Ching Hope Lodge
251 South Vineyard Street, Honolulu

Fee: No cost, free for AFP members only and their guests

Join Cathy Alsup, CFRE, of the American Cancer Society to tour their new Hope Lodge in Honolulu, a free lodging facility for neighbor island cancer patients who must travel to Oahu for their cancer treatment.

Open for just 6 months, the American Cancer Society's \$12 million dollar capital campaign for Hope Lodge took an entire community to complete and build the facility.

Come learn the ins and outs of the capital campaign process, the successes and

**Join the Campaign
BE the CAUSE!**

BE  CAUSE
Empower. Strengthen. Transform.

By Maile Kawamura, *Be The Cause Chair*

Each and every day, the important work you do makes an impact on philanthropy here in Hawaii and in our larger, global community. Together, we can empower fundraisers, strengthen communities, and transform the way donors give.

BE the CAUSE is the cooperative, annual fund campaign of the AFP Foundation for Philanthropy and our Aloha Chapter. I would like to take this opportunity to thank you for your past gifts and thank those of you that will be supporting BE the CAUSE this year. You are the best of the best; fundraisers who are also philanthropists.

Your investment in the BE the CAUSE will help support local, national and international programs including Diversity & Inclusion, Professional Development and Research. A

portion of every donation you make to BE the CAUSE comes back to our chapter to support important chapter programs like local professional advancement opportunities, mentorship and National Philanthropy Day.

Please join me today and make your gift - you may do so one of these ways:

- One-Time Gift: donate online: www.afpfoundation.org/bethecause, mail a check, call with a credit card or transfer stock.
- Monthly Giving: Make a recurring gift and become a member of the Alpha Society.
- Pledge: Make a pledge with a specified payment schedule.

Together, we can reach our chapter goal of \$5,060 and increase the number of Aloha Chapter donors!



We'd like to welcome and share Aloha to our newest Aloha Chapter members!

Leo Amador

Hawaii Community Foundation

Brooke Carroll

Hawaii Pacific University

Cecilia Fong, MA

Director of Fund Development
YWCA O'ahu

Nicole Kuamoo

Advancement Coordinator
St. Andrew's Schools

Darlene H. Nakayama, RN

Chief Operating Officer
Palolo Chinese Home

Kevin Rapp

Hawaii Community Foundation

shortfalls, the phases of the campaign, stewardship of the donors, board involvement, and much, much more.

There is no cost for session; bring your own brown bag lunch. This session is open to AFP members and their guest's only (limited space).

[Register Now...](#)

Laura Jane Musser Fund Reaches Out to the Aloha Chapter

A representative from the Laura Jane Musser Fund has recently reached out to our chapter to advise of their fall grants and their upcoming due dates. The Laura Jane Musser Fund was established by the estate of Laura Jane Musser of Little Falls, Minnesota, to continue the personal philanthropy which she practiced in her lifetime. Following are the two fall 2017 grants:

Intercultural Harmony - Promoting mutual understanding and cooperation between groups and citizens of different cultural backgrounds. Online proposals will be accepted starting September 19, 2017. [Deadline: October 19, 2017.](#)

Rural Initiative - Encouraging rural communities to create collaborative and participatory efforts among citizens to strengthen their towns and regions. Online proposals will be accepted starting October 2, 2017. [Deadline: November 2, 2017.](#)

For more information, guidelines and application procedures, please go to: <http://musserfund.org/>

CFRE Panel and Pau Hana Reception A Big Hit!

Thank You for Participating in the "Summer Cleaning" Contact Update Program

Thank you to the chapter members who took the time to review and if needed updated their contact information during the month of June as part of our "Summer Cleaning" program.

As an incentive and in appreciation for the members for updating their info, all participants were entered in a drawing for a complimentary registration to attend this year's National Philanthropy Day (NPD) Conference and Awards Luncheon. Our congratulations to Jill Higashi from Punahou School whose name was drawn!

If any of your contact information may have changed, please assist us and update your record accordingly. [Click here](#) for steps to review/update your AFP record on file.

Post your job with AFP

The Aloha Chapter has an easy-to-use online process to post job announcements for Hawaii's nonprofit organizations! Post a job now and ensure your post is seen by nearly 1000 of our contacts, friends and associates.

[Post now...](#)

On the job hunt? Check out the latest fundraising jobs available in Hawaii such as this:

[Specialist, Stewardship](#) - Kamehameha Schools

[Development Officer, Major Gifts](#)- Planned Parenthood (PPGNHI)

[Director of Community Relations](#) - Pacific Rim Christian University

[Apply for a job...](#)

 [Join Our Mailing List](#)




On Wednesday, July 12, local fundraising professionals gathered at the Outrigger Canoe Club to learn more about the process for obtaining a CFRE or Certified Fund Raising Executive credential. The discussion, organized by the Professional Development Committee of the AFP Aloha Chapter, featured four panelists with various degrees of experience with CFRE to answer questions and explain their perspectives about the credential. The discussion was also open to neighbor islands, and some joined the conversation by phone. A warm mahalo to Bette Mastrantonio, CFRE, Kristi Bates, CFRE, KC Collins, CFRE, and Sanae Tokumura, ACFRE, APR, for offering their expertise as panel participants.

If you are interested in taking the CFRE test or forming a study group, please contact our Chapter Administrator Susan Oshiro at admin@afphawaii.org. Also, if you interested in the [CFRE Refresher course](#), please contact Susan. If there is enough interest in the course, we will look into possibly including in our Professional Advancement schedule for 2018. For more info about CFRE, go to: www.cfre.org.



After the hour-long discussion and Q&A, attendees made their way to the Ocean Room at the Club for a pau hana organized by the AFP Aloha Chapter Membership Committee. The oceanfront room provided a lovely view, and gave participants a chance to mingle, get acquainted, and learn more about their fellow fundraising colleagues while enjoying a cool glass of wine or tea. And thanks to the Diversity Committee, attendees also participated in a fun ice breaker game.

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