

**AFP Aloha Chapter
2021 Annual Report**
*as presented at the 2021 Annual
Membership Meeting*



**AFP Aloha Chapter
2021 Annual Membership Meeting Agenda (Virtual) &
Cryptocurrency Panel Discussion
December 14, 2021**

12:00pm - Welcome - Angela Britten, CFRE, AFP Aloha Chapter President

12:05pm – 2021 AFP Aloha Chapter Annual Membership Meeting - Angela Britten, CFRE

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|------|---|---------------------------------|
| I. | Call to Order | Angela Britten, CFRE, President |
| II. | Approval of 2020 Annual Meeting Minutes | Janice Knapp, CFRE, Secretary |
| III. | Review of 2021 Financials | Angela Britten, CFRE |
| IV. | Recap of 2021 | Angela Britten, CFRE |
| V. | Acknowledgment of 2021 Board Members | Angela Britten, CFRE |

2021 Board Members

Officers

President

Angela Britten, CFRE

Past President

Cathy Alsup, CFRE*

President-Elect

Michelle Morihara, CFRE

Treasurer

Keith Greer, CFRE

Secretary

Janice Knapp, CFRE

Directors

Ryan Catalani

Colette Forcier, CFRE

Ellise Fujii

Cynthia Lallo, CFRE

Pomai Toledo*

Bran-Dee Torres

Inger Tully, CFRE*

Keoni Vaughn*

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| VI. | Approval of 2022 Board Slate | Angela Britten, CFRE |
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Officers

President: Michelle Morihara, CFRE, Honolulu Museum of Art

Past-President: Angela Britten, CFRE, Hawai'i Land Trust

President-Elect: Janice Knapp, CFRE, Shriners Hospitals for Children - Honolulu

Secretary: Rüdiger Rückmann (Rudy), Hawai'i Youth Symphony

Treasurer: Keith Greer, CFRE, Hawai'i Care Choices

Directors

Ryan Catalani, Hawai'i Children's Action Network

Connie Choy, Hawai'i Appleseed Center

Malu Debus, Hawai'i Community Foundation

Colette Forcier, CFRE, Hawai'i Pacific Health

Directors (con't)

Ellise Fujii, Lili'uokalani Trust
Cynthia Lallo, CFRE, CLC Consulting
Robin Pratt, Hawai'i Community Foundation
Kendra Sia, Chaminade University of Honolulu
Bran-Dee Torres, Pauahi Foundation

- VII. Acknowledge New Board Members Angela Britten, CFRE
VIII. Meeting Adjournment Angela Britten, CFRE

**Board members who have completed their current term.*

12:20pm - Panel Discussion: "Cryptocurrency and Philanthropy" followed by Q&A Session Moderator: Ryan Catalani, Director of Advancement, Hawai'i Children's Action Network

Featuring Our Panelists:



Nathaniel Harmon Nathaniel Harmon received an M.S. in Marine Geology and Geochemistry from the University of Hawai'i Manoa. Having been involved with Bitcoin since 2013 Nathaniel combined his formal education with his passion by founding Blockchain Solutions Hawai'i (BSH) with the goal of creating "Hawai'i's Blockchain Helpdesk." Through BSH, Nathaniel provides consulting and educational services to businesses, individuals, and legislators alike, pioneered a Zero-Knowledge On-Boarding Security service, developed commercial grade software ecosystems for 2nd Layer Bitcoin solutions using Sidechains and the Lighting Network, and is actively working on applying Bitcoin's unique energy properties to Hawai'i's energy problems.



Ellen Ng is the Economic Development Specialist at the Hawaii Technology Development Corporation (HTDC). She leads the Digital Currency Innovation Lab and E-Commerce & Digital Marketing Program for Manufacturers program. Her experience spans across roles in strategic planning, business development, go-to-market execution as well as e-commerce and digital marketing. Ellen has worked for a myriad of sizes and industries, including large technology companies such as LG and Samsung to small-medium retailers. She is also passionate about tech entrepreneurship, having served in operational roles for an accelerator and health tech startup. Her global career includes working stints in Seoul, Silicon Valley, New Delhi and Singapore. Ellen is a Pacific Business News 40 Under 40 Honoree (Class of 2021).



Charles Vincent is Executive Director of Spur Impact, a Delaware nonprofit whose mission is to connect and inspire young professionals to make an impact in their career and community. In his capacity as Executive Director, Charlie manages a large team of volunteers and together with the Spur Impact Board of Directors, leads the efforts to make the Spur Impact initiatives and events successful. An attorney by trade, Charlie's legal experiences, combined with his marketing and business background, enable him to work collaboratively and effectively with hundreds of young and seasoned professionals across the spectrum of large and small public, private, government, and nonprofit organizations.

1:10pm – Be the Cause Campaign – Janice Knapp, CFRE, BTC Committee Chair

Make a personal donation of \$20 or more by 12/31/21 and your name will be automatically entered into a prize drawing for a **chance to win a free registration to next year's AFP Aloha Chapter National Philanthropy Day Conference & Awards Luncheon on November 4, 2022 at the Sheraton Waikiki!** [Donate today!](#)

1:15pm – Prize Drawings - Ellise Fujii

Thank you to the following board members who donated prizes: Angela Britten, CFRE, Colette Forcier, CFRE, Ellise Fujii, Janice Knapp, CFRE, Michelle Morihara, CFRE, Susan Oshiro, Pomai Toledo/Friends of 'Iolani Palace, and Keoni Vaughn. *[Must be present to win]*

1:25pm – Closing/Mahalo - Ellise Fujii



Message from Aloha Chapter President Angela Britten, CFRE



Aloha! At this time of year, we habitually reflect on those things that we are grateful for. Without a doubt, we here at AFP Aloha Chapter, are grateful for you! You – our community – have remained the one thing we could count on as the tumult of 2020 extended into 2021. Your incredible dedication and passion for your nonprofit missions, for making the world a better place, and for supporting each other every day. We have been continually inspired by your resilience and creativity throughout the year. Thank you for being part of our ‘ohana.

We are looking forward to 2022 with hope and gratitude for all the lessons we’ve learned over the last two years. I am particularly grateful for the incredible team of volunteers (and Susan Oshiro, Chapter Admin Extraordinaire!) who worked hard this year to coordinate a variety of high quality professional development seminars, networking and support activities, and collaborated with partners in advancing philanthropy through professional, ethical fundraising. I hope you feel the same.

On behalf of the AFP Aloha Chapter board, may you all have a happy and healthy holiday season, and many cheers to you in the New Year!

✨ *Mahalo, Angie*

2021 Aloha Chapter Highlights

- ☆ **13 Professional Development sessions** presented to 189 professional fundraisers
- ☆ **14 Professional Fundraisers completed Fundamentals** of Fundraising course in September
- ☆ **6 scholarships** provided by AFP Aloha Chapter for the 2021 National Philanthropy Day Virtual Conference
- ☆ **3 Aloha Chapter members** achieved their CFRE credentials this year
- ☆ **About 300 attendees** for our in-person National Philanthropy Day Awards Luncheon and Virtual Conference
- ☆ **Raised \$5,359.04** (to-date) for the AFP annual campaign, Be the Cause, including 100% board participation.
If you haven’t done so yet, you can still make a gift by 12/31/2021 [here!](#)

2021 Professional Development Highlights

- ☆ **Over 269 Participants Attended 8 Free “Coffee Talk” Sessions** held February through September, with fundraising “talk story” topics: Social Media, Grants, Recurring Giving, Donor Advised Funds, Storytelling, Capital Campaigns, CFRE Certification and Board Fundraising
- ☆ **Quarterly Live Webinar Sessions including: “What Happens After You Submit Your Grant Proposal?”** presented by Larissa Kick, Hawaii Community Foundation, with 21 attendees; **“Managing the Ask... Virtually”** presented by Diana Carlson, Catapult Fundraising, with 12 attendees; **“Pop Goes Development for Small Shops”** presented by Paul Dunne, CFRE, Catapult Fundraising, with 13 attendees; and **“Tales From the Crypt: Horror Stories of Fundraising”** presented by Jay Frost, Frost on Fundraising, with 10 attendees, and **Recorded Sessions** offered for those interested in our virtual offerings but could not attend the live sessions
- ☆ **Complimentary Recorded Webinar** for AFP members entitled **“Connecting Real Live Humans to your Annual Fund Efforts through Crowdfunding”** offered in October-December, with 11 member downloads
- ☆ **September 13-15 – Fundamentals of Fundraising**, 3 half-day trainings virtually: 14 attendees, including 2 participants from Hawaii Island; Led by 9 Aloha Chapter CFRE-accredited members serving as faculty and facilitators
- ☆ **November 16 – National Philanthropy Day Virtual Conference**, 11 virtual sessions were offered throughout the day, attended by 135 participants and presented by 17 fundraising colleagues



**AFP Aloha Chapter Annual Membership Meeting
December 4, 2020
Virtual via Zoom**

The meeting was called to order at 12:03 p.m. by Angela Britten, CFRE, President.

Member Attendance: Cathy Alsup, CFRE; Jennifer Bauer; Angela Britten, CFRE; Ryan Catalani; Mariko Chang; Nancy Downes; Sarah Figueroa; Barbara Fischlowitz-Leong; Colette Forcier; Ellise Fujii; Keith Greer; Matt Henry; Elisabeth Iwata; Hugh Jones; Michelle Kiczek; Janice Knapp, CFRE; Kara Kusunoki; Eric La'a, CFRE; Michael Marsh; Cara Mazzei; Marlene Murray; Dorian Nakamichi; Jennifer Oyer, CFRE; Laura Kay Rand; Kristen Namba Reed; Rüdiger Rückman; Suzanne Sato; Sanae Tokumura, ACFRE, APR; Pomai Toledo; Bran-Dee Torres; Inger Tully; Kerri Van Duyne; Keoni Vaughn; Peter Young; Susan Oshiro, Administrator.

Guest Attendance: Ophelia Bitanga-Isreal; Brant Chillingworth; Kristen Collins; Heather George; Nina Horioka; Marissa Ing; Dawn Mahi.

Approval of Minutes: The meeting minutes of the 2019 Annual Meeting minutes was circulated in the annual meeting program for review. The motion to approve the minutes was made by Keoni Vaughn and seconded by Hugh Jones, and approved.

Finance/Treasurer's Report: Angie reviewed the November financials, which were included in the annual meeting program. The motion to approve the Finance/Treasurer's Report was made by Cathy Alsup, seconded by Janice Knapp, and approved.

Recap of 2020 Chapter: Angie directed attention to the annual meeting program, which contained her Chapter President's message and the Chapter's highlights from 2020. Highlights included

- 15 professional development sessions including 3 in-person sessions and 4 complimentary sessions in March and April discussing fundraising during COVID-19
- 3 virtual networking pau hana events in April, May and June, sharing topics like how people are coping with the pandemic situation and advice or new fundraisers
- 5 scholarships provide for professional development events, including 1 for neighbor island travel and 4 for NPD registration fee waivers
- 26 members who have CFRE credentials, an increase from the 24 CFREs in 2019
- 198 participants in our first virtual National Philanthropy Day Conference and Awards held on November 12
- Raised over \$5,400 for the AFP Be the Cause campaign, including 100% board participation.

2020 Professional Development was also recapped in the report and included:

- Monthly sessions in-person and virtually, with 1-2 sessions presented each month
- Partnered with the Hawaii Association of Independent Schools (HAIS) for "Alumni Relations Engagement Strategies" that was attended by 47 people from the island's various independent schools
- Over 500 participants in complimentary session held in March and April with topics like "Fundraising in the Midst of COVID-19" and "Resilient Fundraising for the Nonprofit Board"
- Live webinar "The Donor Experience Rules", presented by Rachel Miur, CFRE, for 30 attendees
- Complimentary recorded webinar for AFP members entitled "Finding the Untapped Major Gift Potential in Your Donor Base"

- 6 recorded sessions offered for those interested in the virtual offerings but unable to attend the live sessions
- Fundamentals of Fundraising, first time conducting the two-day training virtually. 17 attendees, including participants from Maui, Hawaii Island, and Singapore.

Acknowledgement of 2020 Board Members:

Angie expressed gratitude to the members who have served on the 2020 board. Officers: Angela Britten, CFRE (President); Cathy Alsup, CFRE (Past President); Michelle Morihara, CFRE (President-Elect); Eric La'a, CFRE (Treasurer); Laura Kay Rand (Secretary). Directors: Mariko Chang; Hugh R. Jones, JD; Pi'ilani Kai, MSW; Janice Knapp, CFRE; Cynthia Lallo, CFRE; Cara Mazzei, CFRE; Jennifer Oyer, CFRE; Lissa Schiff; Pomai Toledo; Inger Tully, CFRE; Keoni Vaughn.

Approval of 2021 Board Slate: Angie directed attention to the 2021 Board of Directors slate, which was included in the annual meeting program:

- President: Angela Britten, CFRE
- Past President: Cathy Alsup, CFRE
- President-Elect: Michelle Morihara, CFRE
- Secretary: Janice Knapp, CFRE
- Treasurer: Keith Greer, CFRE

Directors:

- Ryan Catalani
- Colette Forcier, CFRE
- Ellise Fujii
- Cynthia Lallo, CFRE
- Cara Mazzei, CFRE
- Bran-Dee Torres
- Pomai Toledo
- Inger Tully, CFRE
- Keoni Vaughn

The motion to approve the 2021 Board of Directors Slate was made by Rüdiger Rückman, seconded by Peter Young, and approved.

Acknowledge New Board Members: Angie recognized the new board members who are joining the board in 2021.

There being no further business, the meeting was adjourned at 12:17 p.m.

Respectfully Submitted,
Laura Kay Rand
Secretary
AFP Aloha Chapter



**AFP Aloha Chapter
Balance Sheet
As of November 30, 2021**

Current Assets

Checking/Savings

First Hawaiian Checking \$35,263.38

Savings-Capital One \$12,147.90

Total Checking/Savings \$47,411.28

Total Current Assets \$47,411.28

Equity

Opening Balance Equity \$40,171.58

Retained Earnings -\$8,490.68

Net Income \$15,730.38

Total Equity \$47,411.28

Total Liabilities & Equity \$47,411.28