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AFP ALOHA CHAPTER HONORED AS A FRIENDS OF DIVERSITY DESIGNATION CHAPTER

(Honolulu, HI.) – The Association of Fundraising Professionals (AFP) Aloha Chapter has been named a 2016 Friends of Diversity Designation Chapter.

Every year, AFP, the largest association of professional fundraisers in the world, honors chapters for achieving goals that align with key objectives in its long-range strategic plan. Chapters receive the Friends of Diversity Designation for performing specific activities designed to increase diversity and inclusion within fundraising and public awareness of the importance of philanthropy. **Of the 244 chapters in AFP, 76 chapters received the 2016 Friends of Diversity Designation.**

“We’re committed to diversity and inclusion as an ongoing proactive process in our governance, committees, membership, programs and activities,” said S. Sanae Tokumura, ACFRE, APR, president of Aloha Chapter. “We believe that the organizational culture that embraces diversity and inclusion creates a strong, vital and unified force for the effective pursuit of its mission and fundraising success. Diversity and inclusion for this chapter will be achieved with a broad membership representation with regard to experiences, perspectives and cultures in order to ensure that the best possible thinking, opportunities and solutions are considered in our intention to create a respectful and welcoming environment that is open to all.”

Friends of Diversity Chapters are recognized at the AFP International Conference on Fundraising. Chapters also earn the privilege of displaying the Friends of Diversity logo on their website and printed collateral.

“Congratulations to the AFP Aloha Chapter for its outstanding work in promoting diversity and inclusion in fundraising and philanthropy,” said AFP Interim President & CEO Jason Lee. “It’s clear, now more than ever, that diversity and inclusion are essential not only to fundraising, but also to the communities that we serve. We need new ideas and perspectives to keep philanthropy strong and relevant, and reaching out to different populations ensures we bring everyone together and create a charitable mosaic reflective of our communities. I commend the AFP Aloha Chapter for taking a leadership role in this critical area and educating the public about the importance of diversity, fundraising and philanthropy.”

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ABOUT AFP, Aloha Chapter

Founded in 1983 in Honolulu, the Association of Fundraising Professionals (AFP) Aloha Chapter membership is comprised of persons involved in fundraising and non-profit management on Oahu, Maui, Kauai and the Big Island. The chapter currently has approximately 200 members and holds educational sessions on various topics throughout the year. Each November the chapter presents the state's largest educational conference on fundraising at its National Philanthropy Day (NPD) Conference and Awards Luncheon.

For more information about AFP, Aloha Chapter, please visit <http://afpaloha.afpnet.org/>

The Association of Fundraising Professionals (AFP) represents over 33,000 members in 244 chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. For more information, visit www.afpnet.org.

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