



# National Philanthropy Day November 15, 2024

11:30am to 1pm • The Club

# Sponsorship Opportunities

Join the Association of Fundraising Professionals Alabama Chapter as we honor and celebrate philanthropic individuals and businesses changing lives across Alabama.

| Benefits   | \$3,500<br>Presenting | \$3,000<br>Major | \$2,500<br>Event |
|--|-----------------------|------------------|------------------|
| Ad in Business Alabama magazine  | Full Page             | Half Page        | 1/3 Square       |
| Reserved, premier seating at the event   | Table of 8            | Seating for 4    | Seating for 2    |
| Logo inclusion in event advertisements   | ●                     |                  |                  |
| Logo inclusion on custom Facebook Header                                       | ●                     |                  |                  |
| Logo inclusion on Save the Date and E-Blasts                                   | ●                     | ●                |                  |
| Logo inclusion on social media pre- and post-event                             | ●                     | ●                |                  |
| Logo recognition on-screen during event with verbal recognition from the stage | ●                     | ●                | ●                |
| Inclusion in press releases and announcements                                  | ●                     | ●                | ●                |
| Logo with outbound link on AFP Alabama website                                 | ●                     | ●                | ●                |
| Logo inclusion in event program within Business Alabama November 2023 issue    | ●                     | ●                | ●                |



**For questions or more info, contact Walker Sorrell**

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**Ad space reservation deadline is 9.25.24 • Ad materials due 10/6/24**