

CHANGE VIRGINIA



WITH A GIVING HEART

National Philanthropy Day®

National Philanthropy Day® is an annual event presented nationwide by the Association of Fundraising Professionals to celebrate outstanding philanthropists and volunteers. Awards given during the program recognize the leaders in the community who make a true impact on the quality of life, cultural vibrancy, and fabric of the region.

Thank you for considering a sponsorship for this important celebration!

National Philanthropy Day Program and Reception
4:00-6:30 p.m.
Thursday, November 9, 2023
Virginia State University

AFP Central VA is excited to partner with Virginia State University to celebrate National Philanthropy Day! The event will follow the same format we introduced last year.

The event will start with the award ceremony to recognize our National Philanthropy Day honorees and will feature a welcome from Dr. Makola M. Abdullah, VSU President. This will be followed by a reception that will allow for mingling, networking, and celebrating. We will no longer offer table sponsorships, but will sell tickets to the event. But, our sponsors are more important than ever. We have **removed the requirement for nominators to sponsor the event. Honorees will attend free of charge and the nominating organization will receive four tickets.** We have done this to make our event equitable and accessible to all of our region's amazing non-profits, regardless of their budget size or donor base. **Your sponsorship will help remove the potential financial barriers for nonprofits** nominating philanthropists and attending the event.

We are also hosting an afternoon program from 2:00-3:30pm. We are thrilled to welcome **AFP Global Board Chair Birgit Smith Burton** as our featured speaker. Birgit is the Executive Director of the African American Development Officers Network, which she founded at Georgia Tech, where she spent 25 years raising over \$500M for the University.

We look forward to seeing you at National Philanthropy Day!



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Please Type or Print

SPONSOR INFORMATION

Name _____

Organization _____

Recognition Name _____

Address _____

City, State, Zip _____

Telephone _____

Email _____

Sponsorship Level:

- ☐ Champion \$10,000
- ☐ Benefactor \$7,500
- ☐ Contributor \$5,000
- ☐ Supporter \$2,500

- ☐ Patron-Corporate \$1,500
- ☐ Patron-Non-Member
\$1,000
- ☐ Patron - AFP/VAFRE Member \$750

Payment Information:

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Payable to:

AFP Central Virginia Chapter
P.O. Box 25866
Richmond, VA 23260

Email Address: _____

SUBMISSION INFORMATION

Please email this form to admin@afpcentralva.org or
mail this form with payment to:

AFP Central Virginia Chapter
P.O. Box 25866
Richmond, VA 23260

Questions? Please email admin@afpcentralva.org.



SPONSOR BENEFITS

Sponsor Benefits	Champion \$10,000	Benefactor \$7,500	Contributor \$5,000	Supporter \$2,500	Patron - Corporate \$1,500	Patron - Non- Member \$1,000	Patron - AFP/VAFRE Member \$750
Tickets for Program	20	15	12	8	4	4	4
Workshop Tickets	20	15	12	8	4	4	4
Social Media Recognition	●	●	●	●	●	●	●
Logo in NPD Program	●	●	●	●	Name Only	Name Only	Name Only
Ad in NPD Program	Full Page	½ Page	¼ Page				
Logo in RTD Ad	●	●	●				
LogoonAFPWebsite with Link to Your Website	●	●	●				
Remarks from Podium During Program	●						
Recognition from Podium During Program	●	●	●				
Name/Logo on Signage at Program	●	●					
Recognition on ALL NPD e-Communications	●						

DUE DATES FOR BENEFITS

- 9/29/23 Sponsorship Commitment Form due to receive full benefits
- 9/29/23 Logo in PDF, JPG, or EPS form due - please send to admin@afpcentralva.org
- 10/13/23 If applicable, please send appropriately sized ad to admin@afpcentralva.org
- 10/27/23 Please provide names of attendees to admin@afpcentralva.org