

Association of Fundraising Professionals Capital Area Chapter



Wednesday, November 13, 2019

Philanthropy: It's About So Much More Than \$\$\$

The Oxford dictionary defines Philanthropy as “the desire to promote the welfare of others.” The origin of the word comes from the Greek language that translates to: “Love of mankind”. Yet, in our minds and practice, philanthropy has come to mean simply, a donation of money to a charitable organization; fundraising. But philanthropy is so much more.

November is the month to celebrate the impact philanthropy has in our communities. So, join us for an interactive discussion where we will explore the finer points of Philanthropy. We'll discover why philanthropy is so important to our communities and why a philanthropy mindset is good for your organization and those who support it. You'll walk away from this program with some valuable tools and strategies to help you use philanthropy to inspire your supporters and engage them on deeper and more long lasting levels.

11:45 a.m. – 1:15 p.m.

**Ele's Place
1145 W. Oakland Ave.
Lansing, MI 48915**

**\$20.00 – AFP Members
\$30.00 – Non-AFP Members**

**Reservation and Cancellation Deadline:
Monday, November 11, 2019**



Janice Fonger
Senior Vice President and General Manager,
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Janice has spent more than thirty-five years in the non-profit sector. She has been on the front line, in the development office, in the board room, and in the executive director's chair. She knows fundraising in small non-profits and has handled many challenges including creating new annual fundraising strategies, building an endowment during a recession, securing and maintaining public and private grant funding, and developing and nurturing donor relationships. She has served on numerous non-profit boards and is a past President of the Association of Fundraising Professionals West Michigan Chapter.