



AFP-CAC October 2021 Monthly Newsletter

Notes from the President

The Association of Fundraising Professionals Capital Area will be celebrating October as Ethics Awareness Month, an international campaign to highlight the importance of ethics in fundraising and the impact it has on the world. This year's third annual Ethics Awareness Month highlights the importance of ethics in fundraising, which, while always important, has become especially critical as charities navigate a new philanthropic environment dominated by the pandemic.

This month be sure to check the discussion section on the AFP-CAC website homepage where there will be a series of ethical situations that we hope will create conversation among members. Our chapter will also actively be posting information on Facebook. See a post from us that you like or feel may be beneficial for your followers? Share it!

Tip: Tag us in your posts and use the hashtag #EthicsAwarenessMonth. We also encourage you to use the hashtag #ISignedtheCode to demonstrate your

commitment to ethical fundraising!

Your President,

Terry Langston

October Meeting



Question...Is it Ethical to Have a Drink and Talk Ethics?

Let's Find Out!

Wednesday Oct 20th 3:30PM - 4:45PM

In Person Event at Horrock's Beer Garden Come join your colleagues from the AFP-Capital Area Chapter for a fun, networking opportunity as we have a drink and talk ethics! We'll mingle in small groups while enjoying a few activities. Let's unwind, reconnect and sip on a beverage or two. It's Horrock's, so there will be coffee, soda, beer, wine, water...your choice, available for purchase.

**Register
Now**

Save the Date: November Meeting



NOVEMBER AFP-CAC MEETING
PHILANTHROPY DAY:
APPEALING TO OUR DONORS

GUEST SPEAKER: STEVEN SHATTUCK CHIEF ENGAGEMENT
OFFICER AT BLOOMERANG

Wednesday, November 10, 2021
12:00 PM to 1:30 PM EST Via Zoom

Please join us Wednesday, November 10th as we celebrate the upcoming National Philanthropy Day. We are honored to have our guest speaker Steven Shattuck, Chief Engagement Officer at Bloomerang, joining us for this program. A prolific writer and speaker with years of experience in Fundraising, Steven will be teaching us about the most effective ways to communicate with our donors. From digital communication to data segmentation, and stewardship to appeals, you won't want to miss this incredible learning opportunity guaranteed to make an impact on you and your organization.



**Learn More About
Steven**



**AFP GOLD
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Whether you're a brand new, one-person shop or an established organization with an existing fundraising engine, Bloomerang can help your organization grow.

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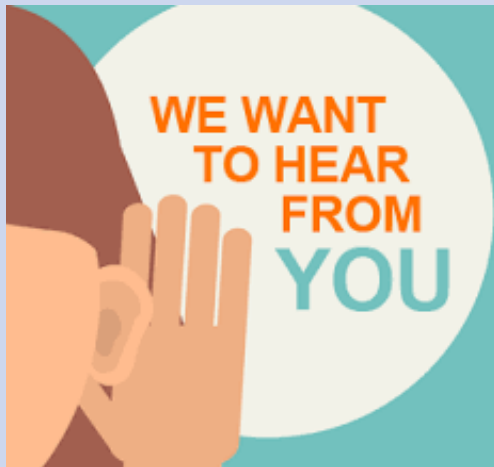
<https://bloomerang.co>

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**Register
Now**

**All Local
Events**

Local AFP-CAC Member News



Your Board of Directors wants to hear from you. Please take a moment to tell them how you feel about virtual and in person meetings in this VERY short poll below. Your answers will help us to create programming for the upcoming year.

**Click Here to Take the
Survey**



Are you looking for volunteers? Do you have ongoing volunteer opportunities available? If so send us the information and we will post it on our local website and social media for you. Contact [AFP-CAC Admin](#) to post a new opportunity.

Thank you to all of our new and renewing members!

Renewing

Angelita Gunn - Executive Director - [Aware Inc.](#)

New Members

William Arnold - Director of Advancement and Alumni Relations- [Western Michigan University Cooley Law School](#)

Joe Bower - Development Director - [Michigan Environmental Council](#)

Amy Everhart Perry - Director of Development and Marketing- [Gilmore Car Museum](#)



AFP- CAC Job Center

Visit the [AFP JOB CENTER](#) on our website to stay updated on recent job postings from our member's organizations. There have been quite a few updates this month so be sure to take a peek! To submit a job posting contact Jessica, our Chapter Administrator at afpcachapter@gmail.com.

AFP Global Highlights



Registration Now Open

AFP IDEA: Emerging Leaders Virtual Workshop

Calling all emerging leaders and young professionals! Join host Kishshana Palmer, CFRE, top fundraising presenters, and fellow emerging leaders on Oct. 26 at 11:00 a.m. EDT for an exciting half-day conference geared toward helping you develop your skill set and advance your fundraising career! We'll cover topics related to virtual stewardship and donor engagement, how to craft a strong development plan and much, much more!

[Register](#)



A number of **Diversity Scholarships** have come available through a partnership between [AFP's Foundation for Philanthropy](#) and [Blackbaud](#).

If you identify as being part of a diverse or marginalized community, please consider submitting your name to attend AFP LEAD below. We will award scholarships on a first come first served basis and proof of COVID-19 vaccination is required to attend the event. This scholarship from the Blackbaud Development Fund covers the cost of registration plus US\$600 in travel stipend that can be reimbursed after the event.



**Take the
Survey**

Reminder: Take AFP's Fundraising Confidence Survey!

AFP's Fundraising Confidence Surveys gather baseline data about members' attitudes and plans regarding fundraising, donors and their organizations. The latest iteration of the survey covers fundraising from April through June 2021, as well as optimism moving into the future. The survey contains 14 questions and should only take a few minutes to complete. All answers will remain anonymous, and one randomly selected participant will receive a free one-year AFP membership.



Its Time To Update Your Contact Information

This is a reminder that all members will need to login to AFP Global to update their contact information.

**Update
Now**

BE  CAUSE
Empower. Strengthen. Transform.

Attention All Members! Mark Your Calendars and Be the Cause!

Your investment in the AFP Foundation for Philanthropy will help support local, national and international programs with:

- Diversity scholarships to the AFP International Fundraising Conference.
- Professional Development Scholarships that provide fundraisers and nonprofit leaders with education, training, and leadership development opportunities.
- Research that increases knowledge of fundraising, philanthropy, and social innovation.
- A portion of every donation you make to BE the CAUSE comes back to our chapter to support important chapter programs.

To give to the annual fund donate online: <https://afpglobal.org/be-cause-campaign> From October 18-20, 2021, the first 400 donors who contribute a one-time gift of \$20 or more (not a pledge) will have their gift matched with \$10!

**Donate
Now**

AFP Global Career Resources for Job Seekers

If you're in the market for a new job, AFP Global has made it easier for you to find your next opportunity. From the AFP Career Center to the all-new AFP Career Center Twitter account, you can access the latest job listings with salary ranges included. Here you will also be able to create and manage resumes, take advantage of professional development resources and much more.

**Follow the AFP Career
Center on Twitter**

**Visit the AFP Career
Center**

CFRE Global Highlights



**Your Confident
Choice for
Fundraising
Planning
& Execution**



**THE Certified
Fund
Raising
Executive
ADVANTAGE**

[learn more](#)

Rediscover Joy at Work

Published in CFRE Leading Edge September 2021 Newsletter and reprinted from Harvard Business Review

A year and a half of the Covid pandemic has left many of us bereft of the joy we once felt at work. Add to the losses we've suffered the constant need to present ourselves as more "okay" than we really feel and the requirement to always be in response mode rather than pursuing the work we most enjoy and it's no wonder that we're mired in malaise.

Read More

Loving All of Our Content? Join AFP-CAC!

If you're not already a member of AFP, we invite you to join! With your membership, you will enjoy a wealth of career-building programs, educational resources, networking opportunities and exclusive member discounts. [Learn More](#)

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