



August 2021

AFP-CAC Monthly Newsletter

AFP MICHIGAN CHAPTERS NETWORKING

September 23, 11:30 AM - 1:00 PM



AFP Michigan Chapters Networking Sept. 23 11:30 a.m. - 1 p.m.

Come join your colleagues from across the state for a FREE, virtual and fun networking opportunity. There will be time to learn more about fundraising and development work around the state, as well as connecting with colleagues.

This networking opportunity is a collaboration between the four Michigan chapters of AFP (Capital Area, Greater Detroit, Mid-Michigan, and West Michigan).

**Register
Now**

From AFP Global

7 Ideas to Create a Modern and Easy Donation Experience

Support your donors by making their giving experience easy! Keep your donors coming back by segmenting donation pages, incorporating different payment options, offering opportunities for matching campaigns and more.

[Read the article](#)

3 Strategies to Boost Year-End Fundraising

The stakes on year-end fundraising are as high as ever. Download this guide to learn strategies to convert volunteers into financial support, increase effectiveness of your donor asks and build community to raise more for your cause.



[Learn more](#)

AFP Career Resources for Job Seekers

If you're in the market for a new job, AFP has made it easier for you to find your next opportunity. From the AFP Career Center to the all-new AFP Career Center Twitter account, you can access the latest job listings with salary ranges included. Create and manage resumes, take advantage of professional development resources and much more.

[Follow the AFP Career Center on Twitter](#)

[Visit the AFP Career Center](#)

Member Spotlight

Kayleigh Baker - Regional Development Specialist at the Sparrow Foundation

AFP-CAC Sponsorship Chair



Why did you join AFP-CAC and what value does it bring you?

I heard about AFP-CAC from a few of my colleagues, so I decided to become a member and serve on the board. As a young professional seeking to grow in my career, I was eager and excited to join this incredible group and continue my learning. The AFP-CAC chapter allows many opportunities to get in touch with other local development professionals, as well as hear many great speakers on topics relevant to our job – fundraising techniques, grants, events, ethics, storytelling, and much more. Not only will you grow professionally, but also personally!

Thank you to all of our new and renewing members!

Renewing:

Katherine Gantzer-Hayes, Manager of Development at
[Impression 5 Science Center](#)

Marti Heil, Vice President - University Advancement at [Michigan State University](#)

Rita Lamoreaux, Owner of [Lacor Consultants](#)

Karen Wenk, Associate Director, [Michigan State University](#)

New:

Clare Koenigsknecht, Treasurer at [Michigan Barn Preservation Network](#)

Chelsea Roberts, Director of Development at
[Small Talk Children's Advocacy Center](#)

Jonquil Bertschi, Executive Director at [EVE \(End Violent Encounters\)](#)

Become a Member!

If you're not already a member of AFP, we invite you to join! With your membership, you will enjoy a wealth of career-building programs, educational resources, networking opportunities and exclusive member discounts. [Learn More](#)

Coming Soon - New Chapter Administrator

Beginning September 1, Jessica Embury will become the new Chapter Administrator.

[**View Bio Here**](#)

Announcements



AFP Job Center

Visit the AFP [job center](#) on our website to stay updated on recent job postings from our member's organizations.



[To donate, click here](#)

BE the CAUSE Campaign

With several other sources of funding, supports Professional Development Grants, known as the Chamberlain Scholarship Program. These grants are provided to first-time attendees at the AFP International Conference on Fundraising. The conference provides an opportunity for nonprofit professionals to develop their knowledge and skills in fundraising, while exchanging ideas with colleagues around the world.

Want to know about all of our events at AFP-CAC? Visit our website!

[Click here to see our Events Calendar](#)

Follow us on Facebook!

