



AFP-CAC November 2021 Monthly Newsletter

Notes from the President

Good morning AFP Members,

As National Philanthropy Day approaches, I wanted to take this time to remind each of you of the important work we do as fundraisers. While the pandemic has caused our sector to rethink how we hold events, meet with donors, and share our passion for the mission of the organizations we represent, each of you in your own way have continued to be focused on one similar issue – our donors. Yes, national philanthropy day is about recognizing great contributions of philanthropy and those who are active in the philanthropic community. It also about celebrating our donors, each other, and the collective work that we endeavor in creating change in our communities.

As our chapter celebrate this year through our monthly program topic Philanthropy Day: Appealing to our Donors with national speaker Steven Shattuck of [Bloomerang](#), I encourage you to reach out to a donor, a colleague, or just a friend, and say thank you for being a part of the change. Your thank you will help them continue to see the importance of our collective work, but more importantly, their contribution that they make with their gifts of time, talent, and treasures. As leaders in this work, I thank you for continuing to give of your time, talents, and treasures. Our collective work is made all the

better because you also lift up this work through your own individual commitment.

As we reflect on this month and celebrate together, I encourage you to look back on how impactful our work has been particularly in the face of this continuing pandemic. While COVID-19 has ravaged our communities, our work has continued because we know that we must be the change we want to see. To that end, I also want to encourage you to watch the video put together by AFP regarding National Philanthropy Day. You can view and download the video here: <https://vimeo.com/641229600>.

While locally we will celebrate National Philanthropy Day on the November 10, I encourage you to celebrate all month long. Make calls to donors to say thank you, send a note of thanks, or just show up to a donor's home with a small thank you gift. These are all great ways to say thank you.

Thank you for your continued commitment and dedication to our communities! Have a wonderful, impactful month.

Terry Langston, Chapter President
AFP-Capital Area Chapter

November Meeting

AFP-CAC NOVEMBER PROGRAM
SPONSORED BY BLOOMERANG AND WHITAKER WEB DESIGN
PHILANTHROPY DAY: APPEALING TO OUR DONORS

GUEST SPEAKER: STEVEN SHATTUCK
CHIEF ENGAGEMENT OFFICER AT BLOOMERANG



Wednesday, November 10, 2021
12:00 PM to 1:30 PM EST Via Zoom

Please join us Wednesday, November 10th as we celebrate the upcoming National Philanthropy Day. We are honored to have our guest speaker Steven Shattuck, Chief Engagement Officer at [Bloomerang](#), joining us for this program. A prolific writer and speaker with years of experience in Fundraising, Steven will be teaching us about the most effective ways to communicate with our donors. From digital communication to data segmentation, and stewardship to appeals, you won't want to miss this incredible learning opportunity guaranteed to make an impact on you and your organization.



**Learn More About
Steven**

**Register
Now**

Save the Date: December Meeting

AFP-CAC HOLIDAY MIXER

Sponsored by **Bloomerang** and **Whitaker Web Design**

JOIN US DECEMBER 8TH 5:00PM-6:30PM
AT THE CONSTELLATION CAT CAFE



Come join your colleagues from the AFP-Capital Area Chapter for a fun and festive networking opportunity at the Constellation Cat Café with host and fellow AFP-CAC member, Alyssa Turcsak.

[Constellation Cat Café](#) has lattes, tea, milkshakes, and coffee available for purchase and 6-20 adoptable rescue kitties. Don't worry if you're allergic to cats, the café is in a separate room. You can still come enjoy the view and conversations without worry!

The Board will be providing appetizers and special parting gift for you at the end of the evening. Since there is no charge for this event, we ask that you consider making a donation to the Cat Café and indulge in their yummy drinks. You can check out what they have to offer [HERE](#).

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**All Local
Events**





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Local AFP-CAC Member News

Member Spotlight



In Honor of National Hospice and Palliative Care Month Meet Heather Vida

Heather Vida, CFRE, started her fundraising career as an undergrad at [Northern Michigan University](#), working with annual giving programs in the development office. Upon leaving NMU, Heather joined the staff and students at the [University of California](#), Los Angeles (UCLA) where she held the position of director of the 45-station UCLA call center and then promoted to the Director of Chancellor Associates.

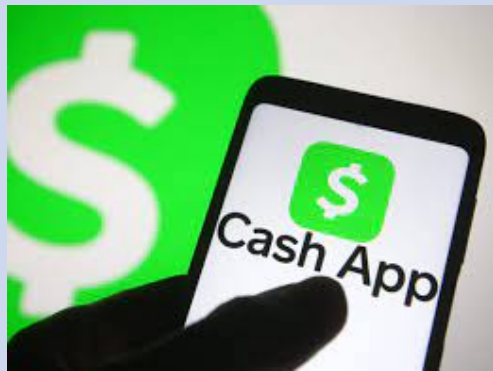
In 2008, Heather was nominated and awarded the [Distinguished Young Alumni Award from her alma matter, Northern Michigan University](#). This award was in recognition for her services, accomplishments and expertise as a professional fundraiser and young alum. After UCLA, Heather joined the [RuffaloCODY](#) team as Vice-President and Consultant for Religious and Educational Fundraising Services for 10 years of service.

Since 2013, Heather is the Director of Fund Development for [Hospice of Lansing, Ionia Area Hospice & Stoneleigh Residence](#). She is a proud and active member of the Association of Fundraising Professionals (AFP), serving as a current BE THE CAUSE Fundraising Chair, Program Chair, and Immediate Past Board President. Heather is also an active member of [Mid-Michigan Business Partners \(MMBP\)](#), the [South Lansing Business Association \(SLBA\)](#), and the [Meridian Area Business Association \(MABA\)](#).



Discussion Topic of the Month

Each month we will pick a discussion topic from the open forums that we think may be of interest to you. As a member you have access to the entire database of AFP members right at your fingertips! You can ask questions by starting a new thread or search what others have already posted in the community.



Our November Topic: Cash App... To do or not to do



Two new major member benefits have been added, [AAUW Online Negotiation Workshops](#) and [AFP360°](#). AFP has partnered with the [American Association of University Women \(AAUW\)](#) to provide all members a free one-hour online negotiation workshop. In addition, AFP has launched with Korn Ferry the new [AFP360°](#), our free online career builder and management tool!

Thank you to all of our members!

We now are 52 members strong and represent 41 Companies! Lets keep that number rising by bringing colleagues to our monthly meetings. AFP Global is offering a \$50 discount coupon for new Professional and Associate memberships. Offer valid until

November 30, 2021.

Get Discount



AFP- CAC Job Center

Visit the [AFP JOB CENTER](#) on our website to stay updated on recent job postings from our member's organizations. There have been quite a few updates this month so be sure to take a peek! To submit a job posting contact Jessica, our Chapter Administrator at afpcachapter@gmail.com.



Our chapter has raised a total of \$596.80 Support the Future of Fundraising—Make Your BE the CAUSE Gift Today

Your investment in the AFP Foundation for Philanthropy will help support local, national and international programs with:

- Diversity scholarships to the AFP International Fundraising Conference.
- Professional Development Scholarships that provide fundraisers and nonprofit leaders with education, training, and leadership development opportunities.
- Research that increases knowledge of fundraising, philanthropy, and social innovation.
- A portion of every donation you make to BE the CAUSE comes back to our chapter to support important chapter programs.

To give to the annual fund donate online: <https://afpglobal.org/be-cause-campaign>

**Donate
Now**

AFP Global Highlights

National Philanthropy Day 2021



As National Philanthropy Day approaches on November 15th, we're pleased to share this all-new video, highlighting our collective challenges and triumphs over the past year-plus. Please [share this video](#) with your networks this National Philanthropy Day, whether through your communications or during your events—virtual or in-person.



Viva ICON! Registration is Now Open for AFP ICON 2022

May 2-4, 2022, AFP ICON is back in-person in fabulous Las Vegas! Don't miss the world's No. 1 fundraising conference, featuring more than 100 education sessions, inspiring keynote speakers, and thousands of fellow fundraisers to connect with. Now is your chance to register at our lowest rate—the preview rate of just \$999 for AFP members* (\$1,499 for nonmembers).

**Learn More and
Register**

Falling Into Fundraising: A Career That Makes An Impact

AFP's new interview series, "Falling Into Fundraising," shares the stories of women from diverse backgrounds and how they got their start in fundraising. In this first interview, Christine "Chrissey" Nguyen, development director at Capital Partners for Education, talks about what led to her career in fundraising, challenges she's experienced, and what motivates her to keep going.

**Read the
Q&A**



**Save The Date: AFP LEAD
Virtual December 1-2, 2021**

Can't join us in-person for AFP LEAD 2021 in Indianapolis? We're pleased to provide AFP LEAD content online with AFP LEAD Virtual, this Dec. 1-2. Get access to all 24 education sessions, plus exclusive bonus content and interviews, all from your screen of choice.

And if you are joining us in Indianapolis for AFP LEAD 2021 in-person, you'll receive complimentary access to AFP LEAD Virtual, as well!

Save the date today – registration opens soon.

**Register
Now**



Have You Heard About Affinity Groups?

Are you interested in having thoughtful conversation with like-minded fundraising professionals related to various topics in fundraising? Consider registering for one of our upcoming affinity group meetings! Zoom links are listed below.

[Black/African American – Monday, Nov. 8 \(2-3 pm Eastern\)](#)

[Arts & Culture - Monday, Nov. 9 \(12-1 pm Eastern\)](#)

[Asian Pacific Islander – Wednesday, Nov. 10 \(2-3 pm Eastern\)](#)

[Faith Based – Monday, Nov. 15 \(1:15 - 2:15 pm Eastern\)](#)

[LGBTQ+ - Tuesday, Nov 16 \(1-2 pm Eastern\)](#)

[Health – Thursday, Nov. 18 \(4:15-5:15 pm Eastern\)](#)

Learn More

AFP Global Career Resources for Job Seekers

If you're in the market for a new job, currently, **there are 250+ jobs** listed on the AFP Global site. AFP has made it easier for you to find your next opportunity. From the AFP Career Center to the all-new AFP Career Center Twitter account, you can access the latest job listings with salary ranges included. Here you will also be able to create and manage resumes, take advantage of professional development resources and much more.

**Follow the AFP Career
Center on Twitter**

**Visit the AFP Career
Center**

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