



May 2021

AFP-CAC Monthly Newsletter

Message from Chapter President, Terry Langston

Simone Joyaux, ACFRE, Adv Dip, FAFP, Certificate in Philanthropic Psychology, a renowned fundraiser, author, mentor, teacher, activist—and recognized internationally as one of the leading voices for fundraising and philanthropy—passed away on Sunday, May 2.

I only had the pleasure of knowing her for a few years. In that short amount of time, she made such an indelible impact on me, just as I know she has on many individual fundraisers over the years.

Many of you know that Simone and Tom Ahern were working with us recently regarding a series around The Written and Spoken Word. Unfortunately, we had to stop the series. Yet, during her first session with us, she showed how passionate she is for our work and this field. I hope to be inspired like her.

Simone's passing reminded me of several of our recent fundraising webinars. During the past year, we have focused on providing you with tools around COVID-19 as well as networking opportunities and trainings. We have focused during the past six months on helping us lead more balanced lives.

Simone's untimely passing reminds us to take time for ourselves, to breathe, to be passionate about our work, but seek enjoyment with others. I want to encourage you to reflect upon her work and be passionate about the work you do. Reconnect with colleagues, engage in that volunteer project that you keep putting off, more importantly, connect with loved ones, family, and friends.

While the work we do is important, let us celebrate each other. In my last conversation with Simone, we joked and talked about MSU. We talked about our love for Sparty, our love of the campus and nature. She shared with me a few tips about being successful in our own skins. I thanked her, and said, when you are back in East Lansing, let us do lunch. I hope we all make that lunch date to day!

Mentorship Program

BECOME A MENTOR OR MENTEE

We are pleased to share that AFP-CAC's Mentor Program will be taking online applications for both Mentors and Mentees in September of this year, for a nine (9) month program beginning in January 2022. Please consider sharing valuable information with a peer in the field of philanthropy. The Mentor Program is offered as a highly valued part of your AFP-CAC membership. Please consider participating – you will be glad you did!

[Learn more](#)

Help Us Promote IDEA By Encouraging Members to Complete Their Demographics

Show your commitment to advancing IDEA (Inclusion, Diversity, Equity and Access) by completing your demographic information. Completed demographic information helps AFP Global improve data to promote equity, influences program creation, and helps us more accurately assess progress in our profession.

Check out the following videos to complete your information:

Video from Chair of AFP IDEA
Committee

[Click Here](#)

Video from President and CEO
of AFP Global

[Click Here](#)

Complete Member
Demographic Info

[Click Here](#)

Member Spotlight

Demphna Krikorian - Development Director, Child and Family Charities



Why did you join the AFP-CAC and what value does it bring you?

AFP has been an integral part of my professional life as a fundraiser for over 15 years. For 12 of those years, I have been a member of the Capital Area Chapter and served as Treasurer, Vice President, and

President on the board. Through my membership with the AFP, I have learned many valuable tools to help me in my chosen profession. On a corporate level, AFP has given me training and offered me advice on how to set and prioritize goals, how to be an ethical fundraiser and still be successful, how to manage stress levels that come with the job, and how to bring in more critical funding support for our programs at Child and Family Charities. On a vocational level, AFP has brought me numerous opportunities to enhance my knowledge of fundraising, improve my skills and develop good habits that led, in part, to my success as a Development Director. Finally, and perhaps the most important of all, on an individual/personal level, I have made many excellent friendships, developed numerous colleagues, and been inspired by several amazing acquaintances throughout the years. I truly value my membership with the AFP and encourage all fundraisers to join a local chapter.

Emily Blaquiere, Development Associate at Child and Family Charities



Why did you join the AFP-CAC and what value does it bring you?

As a young professional AFP has played a vital role in jump starting my career as a fundraiser. I have been a member of the Capital Area Chapter for 3 years and have served on the board of directors for 2. In this short time, I have learned so much of the practical and realistic side of fundraising that only comes from years and years of experience- in other words the things that can't be taught in a college classroom. The monthly programs are very educational and eye-opening, but it is the networking opportunities and the friendships I have made that have truly inspired me and pushed me forward to the next level as a professional. I am so fortunate to have joined AFP-CAC and looking forward to many years to come!

P.S. May is National Foster Care month and the need for foster homes in the capital region is greater than ever. If you or someone you know is interested in opening your heart and home to a child in need, please contact the Child Welfare Division at Child and Family Charities 517.882.4000

Thank you to all of our renewing members!

Trajan W Dubiel, Director of Development, Development Associate and Advance-U Internship Programs
at Michigan State University

Becky Jo Farrington, Associate Director of Development at Michigan State University

Amy L. Morris-Hall, Executive Director at Potter Park Zoological Society

Become a Member!

If you're not already a member of AFP, we invite you to join! With your membership, you will enjoy a wealth of career-building programs, educational resources, networking opportunities and exclusive member discounts. [Learn More](#)

Articles Worth Reading

Subject Matter of a Mature Nature

In this online exclusive from the April 2021 issue of Advancing Philanthropy, John H. Drake, CFRE, AFP Master Trainer, discusses the science behind working with mature donors—those who are aged 73 and up—and how to connect with them and keep them involved with your organization.

[Read John's Article](#)

Strategic Fund Development by Simone Joyaux

This updated classic provides essential insights and tools – with an extra bonus: Purchasers get exclusive access to a website of tools and resources.

- Experienced development officers find this an invaluable reference tool for educating their colleagues and boards.
- New fundraisers get firm grounding in best practice and what it really takes to do this work.
- Executive directors learn how fundraising fits into the organization and what it takes to make fundraising productive.

[Read More](#)

Announcements

BE the CAUSE Campaign

With several other sources of funding, supports Professional Development Grants, known as the

[To donate, click here](#)



Chamberlain Scholarship Program. These grants are provided to first-time attendees at the AFP International Conference on Fundraising. The conference provides an opportunity for nonprofit professionals to develop their knowledge and skills in fundraising, while exchanging ideas with colleagues around the world.

Black Women Leading Webinar

AFP-Mid-Michigan Chapter is holding a free webinar May 12, featuring Donna Murray-Brown, president & CEO, Michigan Nonprofit Association. Donna will be presenting on the topic of “Black Women Leading” and will speak on her experiences as a Black woman in today’s environment. [Register Here](#)



2021 AFP Donor Retention: A Self-Assessment Workshop

The Fundraising Effectiveness Project annual survey indicates that nonprofits are losing nearly as many donors and gifts as they gain each year. This comprehensive 4-hour workshop is focused on developing a donor retention plan based on what research shows really works. Facilitated by Lori Hunter Overmyer, CFRE. [Register Here](#)

Want to know about all of our events at AFP-CAC?
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