



AFP-CAC January 2022 Monthly Newsletter: ***HAPPY NEW YEAR!***

Notes from the President Starting the New Year Off Right: Pledging and Understanding Your Member Benefits

Greetings AFP Members,

During the next three months, our newsletter will feature pieces about how to start the new year off right. This will include understanding your member benefits as well as pledging to [BE THE CAUSE!](#)

First, thank you to chapter members who gave a 2021 [BE THE CAUSE](#) donation. We appreciate your support, and more importantly, your colleagues will benefit from the support you provide. [BE THE CAUSE](#) provides funding and scholarship opportunities for fundraisers to help them learn and deepen their skills. Scholarship opportunities for AFP-CAC members include the International Fundraising Conference, regional and the national conferences and trainings. All worthy opportunities, and are part of your membership benefits.

Second, it is not too late to make a donation for either 2021 or 2022. Raising funds to support our profession starts with us. Our chapter goal for this year is to have 75% of our membership give to [BE THE CAUSE](#). As your chapter president, I have already given my 2022 donation. I encourage you to do the same. Help us meet this

goal by pledging your 2022 donation today.

The second part of my message is learning about how your AFP membership supports your work. AFP Global provides hundreds of webinars, trainings, conferences, and other skill-building opportunities for fundraisers. Even more, AFP global supports nonprofit leaders, board members, and communication staff to name a few. Follow our next few newsletters as we detail more about how to get the most out of your membership!

So, for now, join me in kicking off 2022 by making your pledge commitment to [BE THE CAUSE](#). Support our goal; [CLICK HERE](#) to make your gift to the AFP Foundation for Philanthropy - U.S.

Sincerely,

Terry Langston, Chapter President

AFP-Capital Area Chapter

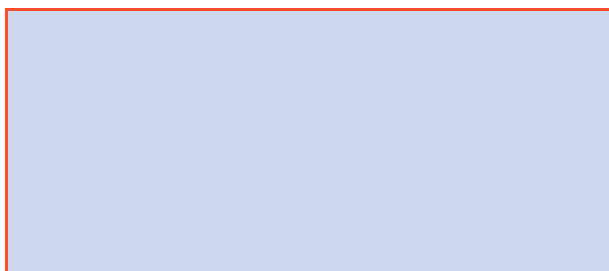
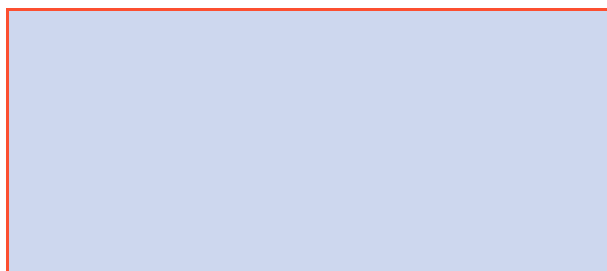


**Our chapter has raised a total of \$626.80 in 2021
Let's start the year off right by supporting the future of fundraising!
Make your [BE THE CAUSE](#) gift today.**

**DONATE
NOW**

January Program: Planned Giving

Presenters





[Tamara Baumann](#)

Gift Planning Advisor for MSU
University Advancement

[BIO Click Here](#)



[Sean Lynch](#)

Regional Gift Planning Advisor for
MSU University Advancement

[BIO Click Here](#)

January 12th, 2022

Online

12:00 PM - 1:30 PM

Cost: \$20.00 Members/\$25.00 for Non-Members

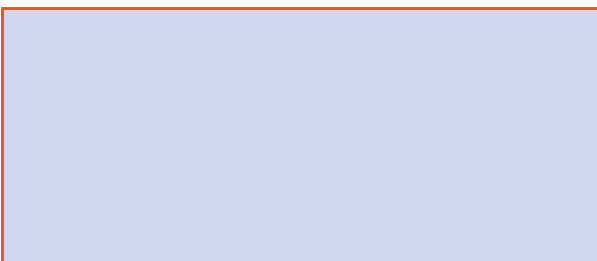
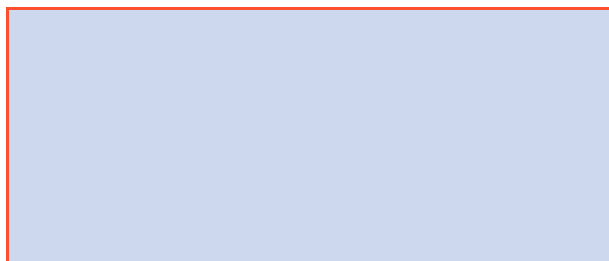
So, you have a donor who you think is interested in making a planned gift. Now what? You might be asking yourself, 'What's next? What type of planned gift is right for them? What questions should I be asking the donor?'

Please join us as MSU Gift Planning team members, Sean Lynch and Tami Baumann talk about how you can walk through planned gift options with donors who themselves might not be sure of what impact they can have with your organization through planned giving.

Register

February Program - Learn to Network like an Expert

Presenters





[Michelle Massey](#)

Vice President of Community
Outreach and Customer Operations,
TechSmith
[BIO CLICK HERE](#)



[Cindy Kangas](#)

Executive Director, Capital Area
Manufacturing Council
[BIO CLICK HERE](#)

**February 9th, 2022
Impression 5 Science Center,
200 Museum Dr., Lansing, MI 48840
11:00 am - 12:15 pm
Cost: \$20.00 Members/\$25.00 for Non-Members**

Please note: Masks will be required for all attendees of this event, regardless of vaccination status. A delicious to-go lunch will be available for each attendee, as they leave.

Connecting to the people and organizations in our community is at the core of fundraising and relationships. Building a strong network can open doors, ideas, and hearts to fellow colleges and community members. Join us this in-person event focused on the strategy behind networking, tactics to use and ideas to swap. We will hear from two extraordinary leaders who have built incredible systems of connection in our community while you also enjoy the opportunity to network with fellow AFP professionals.

Don't forget to bring your business cards!

Register

**All Local
Events**

Member Spotlight Alyssa Turcsak, CNP (She/Her/Hers)



Alyssa serves the mid-Michigan area as Nonprofit Network's Outreach Coordinator and Consultant Support Specialist. Her goal is to act as a bridge for nonprofit members (current and prospective) and the resources Nonprofit Network is able to offer as a way to support the impassioned work you do every single day in your cherished communities. She is passionate about meeting people where they are at.

Alyssa has worked for the Community Foundation of Northeast Iowa, an international nonprofit organization called Nyaka, and several other organizations in various stages of the nonprofit lifecycle. In her most recent role,

she helped to build the structure of a new nonprofit organization, including applying for and securing their 501c3 status. Her areas of experience through professional and volunteer roles include advocacy, fund development, programming, risk management, and nonprofit governance.

Alyssa is a proud first-generation college student, having earned a BA from the University of Northern Iowa. She holds a credential called Certified Nonprofit Professional (CNP) from Nonprofit Leadership Alliance. She joined the AFP CAC Board of Directors as a Member-At-Large in January 2022.

Why did you join the AFP-CAC and how did you become involved in starting the AFP-CAC chapter?

I joined AFP while I was still in school as a collegiate member. I had a chance to attend the International Conference on Fundraising in 2013 through a scholarship provided by AFP and my university as an undergraduate student. I later joined the AFP-CAC chapter after moving to Lansing, MI from Iowa in 2016.

Why do you continue to participate as a member, what does being a member of our chapter do for you?

Continued learning is a value I hold very deeply and by participating as a member of our chapter, I have the opportunity to continue to learn from our community of expert fundraising professionals to further my knowledge around best practices in the fundraising profession.

What is your favorite thing about your involvement with the AFP-CAC?

I truly love meeting the people who work in the fundraising profession. In our sector, we have the privilege of employing some of the most passionate and brilliant people. I love seeing people speak about their passions and having the chance to learn about their "why". Being involved in AFP-CAC helps to further develop these relationships. I also believe collaboration with peers is an important component in

furthering innovation.

Connect with Alyssa



MEMBERSHIP BENEFITS

Support so you can RENEW today!

AFP Global has introduced Membership Installment Payment Plans. AFP understands the economic situation that many members (and soon-to-be members) are currently facing these days. That is why we are now making available online an "Installment Plan" option that breaks your annual membership fee into manageable monthly payments over the course of the year. Find out more [here](#).

Thank you to all of our members!

We now are **47 members** strong and represent **33 Organizations!** Thank you for investing in a strong professional association in our community. We are growing and you can help. Share the opportunity of AFP with a colleague by bringing them to our next program!

**Learn More About
Membership**

Resources for Job Seekers



Visit the [AFP JOB CENTER](#)) to stay updated on recent local job postings from our member's organizations. To submit a job posting contact Jessica, our Chapter Administrator at afpcachapter@gmail.com.

Have you checked out the new [AFP Career Center](#)?

Explore hundreds of jobs from across the country or improve your existing resume with a free review! Be sure to follow the AFP Career Center on Twitter—[@AFPCareerCtr](#)—to instantly receive the latest job postings and find the job that is right for you!

Interested in Mentorship? Apply for One of the AFP Global Mentoring Programs Today!



Are you interested in finding a mentor in fundraising or serving as a mentor to an emerging fundraising professional? Applications are now open for the AFP/Blackbaud Emerging Leader Mentor Program and the AFP/Alford Group Women's Mentor Program! Mentor and mentee applications for both programs are due by Jan. 19, 2022.

AFP/Blackbaud Emerging Leader Mentor Program

AFP/Alford Group Women's Mentor Program

Free AFP Global Webinar (Jan. 25)—Thank You for Being a Friend: Forming Communities of Support for Fundraisers

On Jan. 25 at 1:00 p.m. EST, join Sarah K. Nathan, Ph.D., Heather O'Connor, Ph.D., and Genevieve G. Shaker, Ph.D., for an interactive research- and experience-based conversation about building informal professional circles. Participants will discuss creative and accessible approaches to mentoring, including how to foster meaningful peer networks among fundraisers in your community.



FREE Registration Here

In Pursuit of Employee Well-Being

In this article from the October issue of Advancing Philanthropy, Shannon Stuart, CFRE, chief executive officer of the Ontario Shores Foundation



for Mental Health in Whitby, Ontario, talks about the importance of fostering an office culture that supports employee well-being.

[Read the Article Here](#)



Discussion Topic of the Month: How do you handle an extra sensitive topic such as a monthly memorial donation on behalf of a child?

Each month we will pick a discussion topic from the open forums that we think may be of interest to you. As a member you have access to the entire database of AFP members right at your fingertips! You can ask questions by starting a new thread or search what others have already posted in the community.

[Get the Answer Here](#)

Happening with other Michigan AFP Chapters

Check out these great 2022 programs from our friends at the AFP Mid-Michigan

[Mid-Michigan Chapter Events](#)

Local AFP-CAC Board News

Let AFP-CAC deepen connections in your network and let your ideas and voice as an AFP member shine- *Join our board!* If you are interested in joining our chapter leadership, contact our President, Terry Langston, at tslang4504@me.com.

Please note that the December board meeting was rescheduled until January 5th, 2022. Minutes will be posted in next month's newsletter.

November Board Meeting Minutes

Loving All of Our Content? Join AFP-CAC!

If you're not already a member of AFP, we invite you to join! With your membership, you will enjoy a wealth of career-building programs, educational resources, networking opportunities and exclusive member discounts. [Learn More](#)

Click [here](#) to visit our website and be sure to follow us on Facebook by clicking the icon below!



CLICK HERE TO
JOIN

