

# 3 PHILANTHROPY DAY

## SPONSORSHIP PACKET

FRIDAY, NOVEMBER 7, 2025

Reception and Networking 11:00AM - 12:00PM Lunch and Awards Program 12:00PM - 2:00PM

Jungle Island 1111 Parrot Jungle Trail, Miami, FL 33132





# Join Us in Celebrating Our Community's Changemakers at National Philanthropy Day 2025 brought to you by AFP Miami!



2024 National Philanthropy Emcee Stichiz of iHeart Media Miami



2024 National Philanthropy Day Awardees



Trish & Dan Bell, Adriana Verdeja, and Guest at 2024 National Philanthropy Day

The Association of Fundraising Professionals (AFP) Miami's National Philanthropy Day is the premier celebration of philanthropy in South Florida, bringing together the region's most influential changemakers for an inspiring and impactful event.

Each year, business leaders, nonprofit professionals, philanthropists, and community champions gather to honor those who shape Miami through generosity and service. This highly anticipated event spotlights individuals, corporations, and organizations whose passion for giving transforms lives and strengthens our community.

#### Why Support National Philanthropy Day?

Align your brand with the most prestigious philanthropic event in Miami and showcase your commitment to social impact. As a sponsor, you will:

- Gain premier visibility among top community leaders
- Align with philanthropy and corporate social responsibility (CSR) initiatives
- Engage with Miami's most influential changemakers in an exclusive setting
- Celebrate and inspire giving that fuels our community's future

#### A Legacy of Impact

For 38 years, National Philanthropy Day has recognized extraordinary individuals and organizations making a difference. This year's honorees will join a distinguished list of past awardees who have shaped Miami's philanthropic landscape.

#### **Event Details**

Date: November 7, 2025 at 11AM

**Q** Location: Jungle Island

Expected Attendance: 300+

VIEW LAST YEAR'S EVENT HERE!



# **AFP Miami National Philanthropy Day®**

#### **Heart of Philanthropy Award**

Celebrate someone who gives with heart! Sponsors giving at the \$3,000 and up levels can honor a donor or champion who embodies the heart of philanthropy. With on-stage recognition, a personalized commemorative gift, and a social media shout-out, it's a wonderful opportunity to showcase individuals who exemplify the true essence of philanthropy in our community.

#### **Premier Sponsor**

#### \$25,000

- Sponsor-created leadership video presented at the event
- · Opportunity for speaking remarks at the event
- VIP NPD table for 10 (front and center)
- Invitation for four (4) to the VIP pre-event reception
- Public recognition from the stage
- Heart of Philanthropy Table Honoree designation
- Tiered recognition in all event-related materials including
  - Evite
  - Digital Program Book
  - Name and tag in one (1) collaborative social media post
  - Onsite Recognition: Rotating Screen
- Exclusive:
  - Logo incorporated into social media postings along with tag
  - Event Signage
  - Event Webpage
  - Placement of advertisement on the inside front cover of digital program book
- YEAR-ROUND BENEFITS:
  - Four (4) placement ads in the monthly newsletter distributed to over 1,300 subscribers.
  - Logo and link highlighted on the chapter website as a sponsor for one year
  - Logo and link included on all chapter e-communications for one year

#### **Presenting Award Sponsor:**

#### \$15,000

- Exclusive Presenting Award Sponsor of one of six categories:
   Philanthropist, Volunteer, Corporate Citizenship, Grantmaker, Youth, or
   Outstanding Fundraising Professional (with logo/name featured in all materials)
- VIP NPD table for 10 (front and center)
- Invitation for four (4) to the VIP pre-event reception
- Public recognition from the stage
- Heart of Philanthropy Table Honoree designation
- Tiered recognition in all event-related materials including
  - Evite
  - Digital Program Book
  - Name and tag in one (1) collaborative social media post
  - Onsite Recognition: Rotating Screen
- Exclusive:
  - Logo incorporated into social media post related to the award
  - Mention during the award remarks
  - Logo incorporated into digital signage during the award
  - Digital program book advertisement
- YEAR-ROUND BENEFITS:
  - Two (2) placement ads in the monthly newsletter distributed to over 1,300 subscribers
  - Logo and link highlighted on the chapter website as a sponsor for one year
  - Logo and link included on all chapter e-communications for one year

#### Platinum Sponsor:

\$10,000

- VIP NPD table for 10 (premium seating)
- Public recognition from the stage
- Heart of Philanthropy Table Honoree designation
- Tiered recognition in all event-related materials including:
  - Evite
  - Digital Program Book
  - E-Newsletter Features (name)
  - Name and tag in one (1) collaborative social media post
  - Onsite Recognition: Rotating Screen
- Exclusive:
  - Tag and Name in Event-related social media posts
  - Program book advertisement
- YEAR-ROUND BENEFITS:
  - One (1) placement ad in the monthly newsletter distributed to 1,300 subscribers
  - Logo and link highlighted on the chapter website as a sponsor for one year

#### Gold Sponsor:

\$5,000

- NPD Table for 10 (priority seating)
- Public recognition from the stage
- Heart of Philanthropy Table Honoree designation
- Tiered recognition in select event-related materials including:
  - Evite
  - Digital Program Book
  - Name and tag in one (1) collaborative social media post
  - Onsite Recognition: Rotating Screen
  - Logo and link highlighted on the chapter website as a sponsor for one year

#### Silver Sponsor:

\$3,000

- NPD Table for 10
- Public recognition from the stage
- Heart of Philanthropy Table Honoree designation
- Tiered recognition in select event-related materials including:
  - Evite
  - Digital Program Book
  - Name and tag in one (1) collaborative social media post
  - Onsite Recognition: Rotating Screen
  - Logo and link highlighted on the chapter website as a sponsor for one year

#### **Bronze Sponsor:**

\$1,500

- Four (4) NPD tickets
- Tiered recognition in select event-related materials including:
  - Name and tag in one (1) collaborative social media post
  - Onsite Recognition: Rotating Screen
  - Logo and link highlighted on the chapter website as a sponsor for one year

#### **Exhibitor:**

\$1,000

- Footprint for brand activation, includes six (6) -foot display table
- Two (2) NPD tickets
- Name recognition on website exhibitor list



38th NATIONAL PHILANTHROPY DAY

# JOIN AFP MIAMI ON NOVEMBER 7, 2025 TO CELEBRATE THIS YEAR'S HONOREES!

Lifetime Achievement Award
TRISH & DAN BELL

Outstanding Philanthropist Award JILL R. GINSBERG, ESQ.

James W. McLamore Outstanding Volunteer Award GLORIA BURNS

Julia Tuttle Award for Community Involvement and Corporate Citizenship

BANESCO USA

Outstanding Grant Maker Award
THE CHILDREN'S TRUST

Outstanding Fundraising Professional Award PIETRO BONACOSSA, CFRE

Outstanding Youth in Philanthropy Award
ALISSA & ALEX DUBITZKY

## **AFP Miami National Philanthropy Day®**

### **38th Annual Awards Luncheon** Friday, November 7, 2025

Jungle Island, 1111 Parrot Jungle Trail, Miami, FL 33132

#### 2025 Sponsorship Confirmation Form

Name of Main Contact:		Title:	
Company:			
		City/State/Zip:	
Email:		Phone:	
Levels of Support  Please indicate level of support  Table Sponsors  Premier \$25,000  Presenting Award \$15,000  Please choose one of the following Award categories:  Outstanding Philanthropist  James W. McLamore Outstanding Volunteer  Julia Tuttle Award for Community Involvement  and Corporate Citizenship  Outstanding Grant Maker  Outstanding Fundraising Professional  Youth In Philanthropy  Platinum \$10,000  Gold \$5,000  Silver \$3,000  Bronze \$1,500		Digital Program Advertising Only  Full Page Ad \$1,100  1 full-page advertisement in event program (full color, 5W x 8H, no bleeds)  Half Page Ad \$750  1 half-page horizontal advertisement in event program (full color, 5W x 4H, no bleeds)  Donation  I am unable to attend. Please accept this contribution of \$	
Exhibitor	\$1,000	payment online or please visit the Direct Pay Link:  https://secure.qgiv.com/for/afmia/event/nationalphilanthropyday2025	
Tickets Pre-Sale		Thank you for your commitment to National Philanthropy Day*.  Table placement is according to sponsorship level and the order	

Now until Wednesday, September 10, 2025 Individual Tickets: \$125 AFP Miami Member Ticket: \$100

From September 11, 2025 onwards:

Individual Tickets: \$150

in which payment is received.

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