

# 3 Sth NATIONAL PHILANTHROPY DAY

### SPONSORSHIP PACKET

FRIDAY, NOVEMBER 7, 2025

Lunch and Awards Program 12:00PM - 2:00PM

Jungle Island 1111 Parrot Jungle Trail, Miami, FL 33132





# Join Us in Celebrating Our Community's Changemakers at National Philanthropy Day 2025 brought to you by AFP Miami!



2024 National Philanthropy Emcee Stichiz of iHeart Media Miami



2024 National Philanthropy Day Awardees



Trish & Dan Bell, Adriana Verdeja, and Guest at 2024 National Philanthropy Day

The Association of Fundraising Professionals (AFP) Miami's National Philanthropy Day is the premier celebration of philanthropy in South Florida, bringing together the region's most influential changemakers for an inspiring and impactful event.

Each year, business leaders, nonprofit professionals, philanthropists, and community champions gather to honor those who shape Miami through generosity and service. This highly anticipated event spotlights individuals, corporations, and organizations whose passion for giving transforms lives and strengthens our community.

#### Why Support National Philanthropy Day?

Align your brand with the most prestigious philanthropic event in Miami and showcase your commitment to social impact. As a sponsor, you will:

- Gain premier visibility among top community leaders
- Align with philanthropy and corporate social responsibility (CSR) initiatives
- Engage with Miami's most influential changemakers in an exclusive setting
- Celebrate and inspire giving that fuels our community's future

#### A Legacy of Impact

For 38 years, National Philanthropy Day has recognized extraordinary individuals and organizations making a difference. This year's honorees will join a distinguished list of past awardees who have shaped Miami's philanthropic landscape.

#### **Event Details**

Date: November 7, 2025 at 11AM

**Q** Location: Jungle Island

Expected Attendance: 300+

VIEW LAST YEAR'S EVENT HERE!



## **AFP Miami National Philanthropy Day®**

#### **Heart of Philanthropy Award**

Celebrate someone who gives with heart! Sponsors giving at the \$2,500 and up levels can honor a donor or champion who embodies the heart of philanthropy. With on-stage recognition, a personalized commemorative gift, and a social media shout-out, it's a wonderful opportunity to showcase individuals who exemplify the true essence of philanthropy in our community.

#### **Premier Sponsor**

#### \$25,000

- Sponsor-created leadership video presented at the event
- · Opportunity for speaking remarks at the event
- VIP NPD table for 10 (front and center)
- Invitation for four (4) to the VIP pre-event reception
- Public recognition from the stage
- Heart of Philanthropy Table Honoree designation
- Tiered recognition in all event-related materials including
  - Evite
  - Digital Program Book
  - Name and tag in one (1) collaborative social media post
  - Onsite Recognition: Rotating Screen
- Exclusive:
  - Logo incorporated into social media postings along with tag
  - Event Signage
  - Event Webpage
  - Placement of advertisement on the inside front cover of digital program book
- YEAR-ROUND BENEFITS:
  - Four (4) placement ads in the monthly newsletter distributed to over 1,300 subscribers.
  - Logo and link highlighted on the chapter website as a sponsor for one year
  - Logo and link included on all chapter e-communications for one year

#### **Presenting Award Sponsor:**

#### \$15,000

- Exclusive Presenting Award Sponsor of one of six categories:
   Philanthropist, Volunteer, Corporate Citizenship, Grantmaker, Youth, or
   Outstanding Fundraising Professional (with logo/name featured in all
   materials)
- VIP NPD table for 10 (front and center)
- Invitation for four (4) to the VIP pre-event reception
- Public recognition from the stage
- Heart of Philanthropy Table Honoree designation
- Tiered recognition in all event-related materials including
  - Evite
  - Digital Program Book
  - Name and tag in one (1) collaborative social media post
  - Onsite Recognition: Rotating Screen
- Exclusive:
  - Logo incorporated into social media post related to the award
  - Mention during the award remarks
  - Logo incorporated into digital signage during the award
  - Digital program book advertisement
- YEAR-ROUND BENEFITS:
  - Two (2) placement ads in the monthly newsletter distributed to over 1,300 subscribers
  - Logo and link highlighted on the chapter website as a sponsor for one year
  - Logo and link included on all chapter e-communications for one year

#### Platinum Sponsor:

\$10,000

- VIP NPD table for 10 (premium seating)
- Public recognition from the stage
- Heart of Philanthropy Table Honoree designation
- Tiered recognition in all event-related materials including:
  - Evite
  - Digital Program Book
  - E-Newsletter Features (name)
  - Name and tag in one (1) collaborative social media post
  - Onsite Recognition: Rotating Screen
- Exclusive:
  - Tag and Name in Event-related social media posts
  - Program book advertisement
- YEAR-ROUND BENEFITS:
  - One (1) placement ad in the monthly newsletter distributed to 1,300 subscribers
  - Logo and link highlighted on the chapter website as a sponsor for one year

#### Gold Sponsor:

\$5,000

- NPD Table for 10 (priority seating)
- Public recognition from the stage
- Heart of Philanthropy Table Honoree designation
- Tiered recognition in select event-related materials including:
  - Evite
  - Digital Program Book
  - Name and tag in one (1) collaborative social media post
  - Onsite Recognition: Rotating Screen
  - Logo and link highlighted on the chapter website as a sponsor for one year

#### Silver Sponsor:

\$3,000

- NPD Table for 10
- Public recognition from the stage
- Heart of Philanthropy Table Honoree designation
- Tiered recognition in select event-related materials including:
  - Evite
  - Digital Program Book
  - Name and tag in one (1) collaborative social media post
  - Onsite Recognition: Rotating Screen
  - Logo and link highlighted on the chapter website as a sponsor for one year

#### **Bronze Sponsor:**

\$1,500

- Four (4) NPD tickets
- Tiered recognition in select event-related materials including:
  - Name and tag in one (1) collaborative social media post
  - Onsite Recognition: Rotating Screen
  - Logo and link highlighted on the chapter website as a sponsor for one year

#### **Exhibitor:**

\$1,000

- Footprint for brand activation, includes six (6) -foot display table
- Two (2) NPD tickets
- Name recognition on website exhibitor list

### **AFP Miami National Philanthropy Day®**

# 38th Annual Awards Luncheon Friday, November 7, 2025

Jungle Island, 1111 Parrot Jungle Trail, Miami, FL 33132

#### **2025 Sponsorship Confirmation Form**

Name of Main Contact:		Title:
Company:		
Address:		City/State/Zip:
Email:		Phone:
Levels of Support Please indicate level of support  Table Sponsors  Premier \$25,000		Program Advertising Only  Full Page Ad \$1,100  1 full-page advertisement in event program (full color, 5W x 8H, no bleeds)  Half Page Ad \$750
Presenting Award \$15,000  Please choose one of the following Award categories:  Outstanding Philanthropist  James W. McLamore Outstanding Volunteer  Julia Tuttle Award for Community Involvement and Corporate Citizenship  Outstanding Grant Maker  Outstanding Fundraising Professional  Youth In Philanthropy		1 half-page horizontal advertisement in event program (full color, 5W x 4H, no bleeds)  Donation I am unable to attend. Please accept this contribution of  \$
☐ Platinum	\$10,000	Mail: Form and check to 16291 SW 99th Terrace, Miami, FL 33196 with attention to Arely Ruiz
Gold	\$5,000	Online: visit afpmiami.org  QR Code: Scan this code to pay directly
Silver	\$3,000	
Bronze	\$1,500	Payment Method  Scan the QR Code to the right to process your
Exhibitor	\$1,000	payment online or please visit the Direct Pay Link:
Tickets Pre-Sale Now until Wednesday, September 10, 2025 Individual Tickets: \$125		https://secure.qgiv.com/for/afmia/event/nationalphilanthropyday2025  Thank you for your commitment to National Philanthropy Day'. Table placement is according to sponsorship level and the order in which payment is received.

AFP Miami Member Ticket: \$100

Individual Tickets: \$150

From September 11, 2025 onwards:

AFP Miami is a registered charity with the State of Florida, CH41239. A COPY OF THE OFFICIAL REGISTRATION

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