

CHANGE THE WORLD



WITH A GIVING HEART

## National Philanthropy Day®

# NATIONAL PHILANTHROPY DAY

Friday, November 15, 2024  
Arrow Park, Monroe, NY

*The Association of Fundraising Professionals Greater Hudson Valley Chapter (AFPGHV) invites **YOU** to join us for National Philanthropy Day, a transformative event celebrating the power of giving back and the people who make a difference. Whether you're a seasoned nonprofit leader, a business committed to social impact, a community leader or an emerging philanthropist, this event offers invaluable insights, connections, and inspiration. Expect an inspiring keynote speech, an educational session with a proven industry expert, and the opportunity to honor outstanding individuals and organizations making an impact in our community. This is more than just a celebration—it's a call to action, empowering each of us to contribute to a better world. Don't miss this chance to network, learn, and be part of a movement that truly matters!*

## THE EVENT PROGRAM

8:30-9:30 REGISTRATION/BREAKFAST

9:30 – 10:30 KEYNOTE SPEAKER

### **Genevive Piturro**

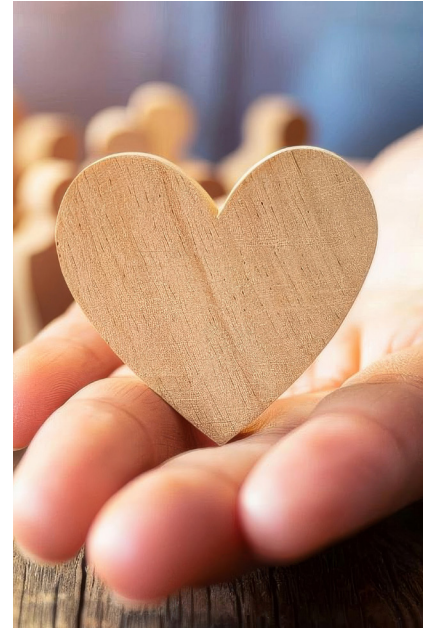


Join us for an inspiring National Philanthropy Day event featuring keynote speaker Genevive Piturro, founder of the Pajama Program and best-selling author of **Purpose, Passion, and Pajamas**. Genevive's heartwarming story of leaving a successful corporate career to bring comfort and hope to children in need has captivated audiences nationwide. Her message on the power of purpose and giving back will leave you energized and ready to make a difference. Don't miss this opportunity to connect with like-minded philanthropists and deepen your commitment to creating positive change. **Register today and be part of this transformative experience!**

10:30 – 11:30

## AWARDS PRESENTATION

Celebrate the exceptional individuals, organizations, corporations and families, making a profound impact in our community by nominating them for recognition at our National Philanthropy Day event on November 15, 2024! This is your chance to highlight those who exemplify excellence in fundraising, philanthropy, and leadership. From seasoned professionals to emerging talents, youth philanthropists, and inclusive champions, we have a category to honor all who inspire change. Submit your nominations for awards such as the **Joan Gambeski Award for Outstanding Professional Fundraiser, Outstanding Philanthropist, Leadership in Corporate Philanthropy**, and more. **Nominations are open until September 13, 2024**, so don't miss the opportunity to spotlight those making a difference in the Greater Hudson Valley. Self-nominations are welcome! For nominations forms or questions, please email [ghvafp@gmail.com](mailto:ghvafp@gmail.com).



11:30 – 11:45

BREAK

12:00 – 1:00 PM

EDUCATION SESSION W/BREAKOUTS:

### **Mariah Monique**

Join us at National Philanthropy Day for a powerful educational session led by Mariah Monique, founder of **The Sponsorship Catalyst**. Mariah brings a wealth of expertise in nonprofit sponsorship strategy and fundraising, helping organizations unlock their full potential. Mariah will provide actionable insights and innovative techniques to maximize your sponsorship opportunities and drive greater impact.

Whether you're a seasoned professional or just starting in philanthropy, this is a unique chance to gain valuable knowledge and take your organization's fundraising efforts to the next level. Register today and elevate your approach to philanthropy!



1:00 – 2:00

Light lunch, Wrap up, Spend time with colleagues  
(Sandwiches, Wraps, chips, salad)

2:00

EVENT CONCLUDES

# AWARD INFORMATION

## **THE JOAN GAMBESKI AWARD FOR OUTSTANDING PROFESSIONAL FUNDRAISER**

This award recognizes an individual who brings honor, dedication, and distinction to the profession. The recipient should exemplify the professional standards set by AFP. Nominees need to have demonstrated at least 10 years of experience in fundraising and be currently active in the field.

## **OUTSTANDING PHILANTHROPIST AWARD**

This is presented to an individual or family with a record of exceptional generosity who has demonstrated outstanding civic and charitable leadership.

## **LEADERSHIP IN CORPORATE PHILANTHROPY**

*(This award is given to a Corporation or Business based on employee size).*

This award recognizes a corporation or business that has created a culture of philanthropy with their organization and has demonstrated an outstanding commitment to philanthropy through its:

- ✱ financial support of one or more nonprofit organizations;
- ✱ leadership involvement, and;
- ✱ volunteer participation and commitment of its workforce in establishing a role model for other businesses in our community.

This award does not recognize a single individual representing a corporation or business but rather the work of the entire corporation or business.

Corporations or Businesses are reviewed in three categories:

- ✱ Large – 500 employees or more
- ✱ Mid-size – 51 to 499 employees
- ✱ Small – 1 to 50 employees

## **OUTSTANDING FUNDRAISING VOLUNTEER**

This award is presented to an individual or group who has demonstrated exceptional leadership skills in coordinating groups of volunteers for major fundraising projects.

## **TOGETHER WE RISE**

This award is presented to a fundraiser from underrepresented communities (*People of Color, Latinx, Hispanic, Asian, LGBTQ and/or gender nonconforming, Indigenous, and other communities and emerging fundraisers who work at smaller, under-resourced nonprofits*), whose work continues to drive, inspire and improve the Greater Hudson Valley quality of life by their authenticity and commitment to creating belonging for everyone.

### **OUTSTANDING EMERGING FUNDRAISING AWARD**

This award recognizes an outstanding individual or organization that is gaining notability in the field of fundraising. The recipient of this award should demonstrate ingenuity, resourcefulness, creativity, and mastery of philanthropy with up to five years of industry experience.

### **YOUTH IN PHILANTHROPY**

This award recognizes service by an individual or group of young people (under 18) who demonstrate outstanding philanthropic leadership and commitment to the community through direct financial support, development of charitable programs, volunteering, and leadership in philanthropy at the time they are nominated.

### **EXCELLENCE IN CONSULTING**

This award honors an individual consulting professional who demonstrates outstanding skills in working with non-profit organizations. The nominee must demonstrate exceptional skills in consulting with clients; successfully collaborate with volunteers and/or staff; serve multiple non-profit charitable organizations, and have worked a minimum of 5 years as a fundraising consultant either as a sole practitioner or working for a firm.

## **NOMINATION & JUDGING**

**All nominations must be submitted by September 13, 2024. Please email [gh-vafp@gmail.com](mailto:gh-vafp@gmail.com) with any questions. You may nominate more than one person for the same award or nominate multiple people for different awards. Self-nominations are encouraged. A panel of judges will make the final selection for the awards based on the criteria described above.**

# EVENT SPONSORSHIP OPPORTUNITIES

Position your business or personal brand as a leader in community impact by sponsoring National Philanthropy Day. This event not only celebrates the incredible contributions of philanthropic leaders, but it also offers unparalleled visibility and networking opportunities for sponsors. Aligning with this cause shows your commitment to making a difference, while connecting you with like-minded individuals, businesses, and nonprofit organizations. ***Sponsorship offers a unique platform to enhance your brand's reputation, increase community engagement, and showcase your corporate social responsibility. Be a catalyst for change and growth—sponsor National Philanthropy Day and elevate your impact on the community!***



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### SPONSORSHIP OPPORTUNITIES

| Benefits                                                | \$5,000<br>Visionary                                  | \$3,000<br>Signature                                  | \$2,000<br>Keynote | \$1,500<br>Education | \$500<br>Award                 | Advertising Opportunities |                      |                      |
|---------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|--------------------|----------------------|--------------------------------|---------------------------|----------------------|----------------------|
|                                                         |                                                       |                                                       |                    |                      |                                | Ad Sales<br>Full Page     | Ad Sales<br>1/2 Page | Ad Sales<br>1/4 Page |
| Ad in journal                                           | Full page, front/back cover (subject to availability) | Full page, front/back cover (subject to availability) | Full page          | 1/2 page             | Listing with awards            | \$250                     | \$100                | \$50                 |
| Tickets to event                                        | 5                                                     | 4                                                     | 3                  | 2                    | 1                              |                           |                      |                      |
| Location specific branding at event                     | Sign on each table                                    | Sign on each table                                    | Sign on podium     | Sign on tables       | Listing on award sponsor board |                           |                      |                      |
| Vendor Table                                            | Included                                              | Included                                              | Included           | Included             | Included                       |                           |                      |                      |
| Inclusion in digital marketing (eblasts + social media) | Logo                                                  | Logo                                                  | Logo               | Listing              |                                |                           |                      |                      |
| Sponsor Listing all promo                               | Logo                                                  | Logo                                                  | Logo               | Listing              |                                |                           |                      |                      |
| Recognition from podium                                 | Included                                              | Included                                              | Included           |                      |                                |                           |                      |                      |
| Sponsor supplied banner displayed at event              | Included                                              | Included                                              |                    |                      |                                |                           |                      |                      |
| Inclusion in Press Releases                             | Included                                              | Included                                              |                    |                      |                                |                           |                      |                      |
| Opportunity to speak at event                           | 3 minute introduction                                 |                                                       |                    |                      |                                |                           |                      |                      |

for more information please contact:

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