



2025

AFP SILICON VALLEY PARTNERSHIP OPPORTUNITIES



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About AFP Silicon Valley Chapter

AFPSV is the premier source for fundraising education, professional development opportunities and peer-to-peer networking for nonprofit professionals and fundraisers in the Greater Bay Area. AFPSV consists of over 200 members working to advance philanthropy through education, advocacy, research, and certification programs. Founded in 1985, our Chapter provides a wealth of training and education opportunities for nonprofit professionals and their organizations. Our programs are designed to keep pace with evolving needs in nonprofit fundraising, technology, and the demands of our sector, including:

- Fundraising classes and webinars for new and seasoned fundraisers
- Mentorship Program
- Professional Certification Preparation ([CFRE](#))
- Networking Opportunities

Our chapter members include:

- 200+ members
- Representatives from more than 180 nonprofit organizations
- Senior nonprofit leaders and decision makers, including executive directors, development directors and board members
- Representatives from some of the largest nonprofits in Santa Clara County

Your Partnership Can Make a Local Impact

Fundraisers play an important role in the nonprofit sector as the critical link between an organization's mission and programs, and the donors that make the work possible. Funding for training and education for local fundraisers not only supports these professionals, but also increases the capacity and impact of the organizations in which they work. As a result, your partnership can help reduce hunger, support children's education, provide critical services to veterans, increase housing for those in need, and a host of other worthy goals being met by our members' agencies.



Benefits of Partnership

In addition to supporting fundraising education, your partnership will help nurture the next generation of fundraisers and sustain all of our programs. As a partner, you will also receive a variety of valuable benefits, including logo placement in our marketing publications, emails, and social posts, as well as recognition at our luncheons, programs, and flagship Silicon Valley Philanthropy Day event.

Our Programs



Membership

AFP membership equips fundraisers with professional development education, mentorship, industry insights, and a strong professional network, ensuring they stay ahead in an evolving field. By fostering ethical leadership, AFP empowers fundraising professionals to strengthen nonprofit organizations and maximize their impact.

Educational Events, Luncheons, and Member Mixers

AFP Silicon Valley Chapter offers a variety of educational and networking opportunities for nonprofit professionals and fundraising leaders. Our luncheons bring together 40-60 attendees—both in-person and virtual—to explore topics relevant to fundraising and nonprofit success while fostering meaningful connections. Additionally, our Fundraising Academy provides an in-depth, multi-day learning experience focused on key areas such as major gifts, skills building, or annual campaigns. To further strengthen our community, we host member mixers, creating space for members to network, share ideas, and build valuable relationships.



Silicon Valley Philanthropy Day

Held each fall, Silicon Valley Philanthropy Day supports donors and the doers that make our nonprofit sector run. On November 7, 2025, we will gather to honor our volunteers, philanthropists, and organizations who have committed to supporting causes locally and internationally. Hundreds of leaders and professionals from across Silicon Valley are expected for an exciting and uplifting program to celebrate the impact of philanthropy in our community.



Our Reach

AFP Silicon Valley offers sponsors valuable exposure to a highly engaged audience of philanthropy professionals. Over the past year, our social media channels have collectively reached thousands of individuals:

Facebook, LinkedIn, and Instagram combined:

Followers: 1,600 followers across platforms

Impressions: 11,000+

Engagement: 800+ content interactions (likes, comments, shares, and clicks)

Our Programs



IDEA Fellowship

The IDEA Fellowship is a year-long program for emerging fundraisers from underrepresented communities, including fundraisers of color, people with disabilities, LGBTQ, and/or gender-nonconforming fundraisers. The fellowship provides fellows with free access to all the benefits of Chapter membership, along with opportunities to network, meet leaders in the fundraising and philanthropic sector, and participate in leadership opportunities to build capacity and increase the impact of the non-profits that they serve.



Mentorship

The Mentorship Program connects new fundraising professionals with experienced mentors in a structured, six-month program designed to support career growth and organizational success. Through one-on-one coaching sessions, mentees receive personalized guidance on key challenges identified at the start of the program, helping them develop essential skills, expand their network, and achieve their professional goals.



Scholarship

The Scholarships program provides need-based scholarships for fundraising professionals who are hoping to sharpen their craft. Scholarships are provided to help underwrite the cost of training, meeting attendance, and to support CFRE and other certification study.

Organizational Impact Partnership

Partnership Benefits	Champion \$15,000 (Exclusive)	Advocate \$10,000	Leader \$5,000	Ally \$2,500	Friend \$1,500
Marketing Benefits					
Logo on website and in monthly member e-newsletters (1,700 subscribers)	Large logo & description	Medium logo & description	Medium logo & description	Medium logo	Small logo
LinkedIn Feature	3-series In-Depth LinkedIn Feature	Dedicated LinkedIn Post 1- 2 min video	3 post	2 post	1 post
Social Media Mentions	Monthly	Quarterly	One Time		
Educational Events, Monthly Luncheon Programs, and Member Mixers*					
Verbal recognition from stage	All events	4 events	3 events	2 events	1 event
Logo in presentations	Logo: Solo Slide	Large logo	Medium logo	Medium logo	Small logo
Special event feature	2 events (exhibition table, 3-min speaking)	2 events (exhibition table, 2-min speaking)	1 event (exhibition table, 2-min speaking)	Showcase your company video in presentation	
# of complimentary registrations to events	10	8	6	4	2
Silicon Valley Philanthropy Day (November 7, 2025)**					
Speaking opportunity	✓	✓			
Tickets to event	Table of 10 (Priority)	Table of 10	8	6	4
Marketing display near registration	Whole table	½ Table (shared)	½ Table (shared)	Space on the resource table	Space on the resource table
Verbal recognition from stage	Prominent	Yes	Yes	Yes	Yes
Recognition on screen	Logo: Solo Slide	Large Logo	Medium Logo	Small Logo	Listing
IDEA Fellowship (Monthly Meetings)					
Verbal recognition at all fellowship meetings	✓	✓	✓	✓	
Logos in program agendas	✓	✓	✓		



*To receive the full range of benefits for our educational events, please confirm your sponsorship by May 1, 2025.

**To ensure inclusion in all Silicon Valley Philanthropy Day event materials, please confirm your sponsorship by our print deadline, October 1, 2025.

If you don't see an option that aligns with your goals, we're happy to discuss how we can create a mutually beneficial partnership. Reach out to us by emailing development@afpsv.org to explore opportunities together.

In-Kind Sponsorship

In-kind sponsors play a vital role in supporting our events, providing valuable goods and services that enhance the experience for all attendees. **We are specifically seeking in-kind sponsorship for printing, venues for our events, and catering.** We recognize and appreciate this generosity by offering two levels of in-kind sponsorship recognition:

Sponsor Level	Contribution
Premier	\$1000+ of goods or services
Supporter	Up to \$1000 value of goods or services

Each level offers unique visibility opportunities, ensuring our in-kind sponsors receive well-deserved recognition for their contributions. Contact our development team by emailing development@afpsv.org to create an in-kind sponsorship package that aligns with your support and goals.

JOIN GOOD COMPANY

Join our community of current and past sponsors. Consider sponsorship today to celebrate philanthropy while helping to build capacity in our nonprofits.



To sponsor AFP Silicon Valley,
please complete the
AFP Silicon Valley 2025 Sponsor Form
OR
Scan the code below with your smartphone



Silicon Valley Philanthropy Day is one of my favorite events of the year! You get to experience generosity and service, and giving back in the most heartwarming way. I love learning about the honorees, and how they give their time, talent and treasure back to the community.

Karen Kwan
Director Of Development
Palo Alto Art Center Foundation





Association of
Fundraising Professionals
Silicon Valley Chapter

www.afpsv.org

