



2023-2024 Sponsorship Opportunities

The mission of the Association of Fundraising Professionals (AFP) is to empower individuals and organizations to practice ethical fundraising through professional education, networking, research, and advocacy.

The AFP Chapter of West Florida invites you to partner with its members throughout the year.

Together, we can bolster our nonprofits, the individuals that support their great work, and our local community.

This year our sponsorship opportunities include three opportunities: an annual sponsorship that runs March 2023 through March 2024, National Philanthropy Day sponsorships, which is hosted in November, and a monthly educational program benefit.

We hope you can join us in committing to our community. Your support allows our Association to bolster its members and its mission to stimulate a world of generosity and positive social good through fundraising best practice. Your generous support will provide local members with the opportunity to have deeper and more meaningful professional development opportunities, such as support for professional certification and continuing education scholarships. You will help us maintain high standards of philanthropy in our community.

We hope you will save the date and join us in celebration of philanthropy at our National Philanthropy Day. We will recognize and honor local businesses, nonprofit organizations, and individuals who have made a significant impact in the community through philanthropic efforts on **Thursday, November 16 at the Museum of Commerce.**

The categories that will be awarded are:

Outstanding Philanthropist

Philanthropic Business or Corporation

Outstanding Youth in Philanthropy

Outstanding Volunteer Fundraiser

Outstanding Champion of Diversity and Inclusion

Outstanding Faith-Based Organization

Outstanding Philanthropic Foundation or Organization

Outstanding Fundraising Professional



National Philanthropy Day®

Thursday, November 16, 2023 at 5 PM

National Philanthropy Day Awards Ceremony- UWF Historic Trust, Museum of Commerce

Sponsorship Levels and Opportunities

Champion

\$2,500

Annual Sponsorship Benefits:

- Three email blasts throughout the year to the entire AFP West Florida Chapter mailing list.
- Linked logo on all AFP West Florida e-blasts throughout the year.
- Linked logo on chapter website until March 2024.

2023 National Philanthropy Day Benefits:

- Provides a \$500 scholarship that can support two local nonprofit professionals.
- Registration for 12 guests to the National Philanthropy Day celebration.
- Listed as the presenting sponsor of National Philanthropy Day.
- Recognition in all marketing and media as the presenting sponsor including program booklet.
- Verbal recognition by the event emcee.
- Social media highlight on AFP Facebook page.

2023 Monthly Education Program Benefits:

- Verbal recognition by chapter leadership at each event.
- Opportunity to provide any literature throughout the year.
- Four free registrations for AFP West Florida Programs during the year.

VIP

\$1,000

Annual Sponsorship Benefits:

- One email blast throughout the year to the entire AFP West Florida Chapter mailing list.
- Linked logo on all AFP West Florida e-blasts throughout the year.
- Linked logo on chapter website until March 2024.

2023 National Philanthropy Day Benefits:

- Provides a \$200 scholarship that can support a local nonprofit professional.
- Registration for 10 guests to the National Philanthropy Day celebration.
- Listed as a sponsor of National Philanthropy Day.
- Recognition in all marketing and media including program booklet.
- Verbal recognition by the event emcee.
- Social media highlight on AFP Facebook page.

2023 Monthly Education Program Benefits:

- Verbal recognition by chapter leadership at each event.
- Opportunity to provide any literature throughout the year.
- Two free registrations for AFP West Florida Programs during the year.

Advocate

\$750

Annual Sponsorship Benefits:

- Linked logo on all AFP West Florida e-blasts throughout the year.
- Linked logo on chapter website until March 2024.

2023 National Philanthropy Day Benefits:

- Provides a \$100 scholarship that can support a local nonprofit professional.
- Registration for 8 guests to the National Philanthropy Day celebration.
- Listed as a sponsor of National Philanthropy Day.
- Recognition in all marketing and media including program booklet.
- Verbal recognition by the event emcee.
- Social media highlight on AFP Facebook page.

2023 Monthly Education Program Benefits:

- Verbal recognition by chapter leadership at each event.
- Opportunity to provide any literature throughout the year.
- One free registration for an AFP West Florida Program during the year.

National Philanthropy Day Award Sponsor

\$500

Only 8 Available!

- Prominent logo & name recognition during (1) award.
- Registration for 6 guests to the National Philanthropy Day celebration.
- Listed as a sponsor of National Philanthropy Day.
- Recognition in all marketing and media including program booklet.
- Verbal recognition by the event emcee.
- Social media highlight on AFP Facebook page.

Community Sponsor

\$250

- Registration for 4 guests to the National Philanthropy Day celebration.
- Listed as a sponsor of National Philanthropy Day.
- Recognition in all marketing and media including program booklet.
- Verbal recognition by the event emcee.

National Philanthropy Day Ticket Prices:

\$30.00/ticket– Association of Fundraising Professional Members

\$35.00/ticket – For Non-Association of Fundraising Professional Members



National Philanthropy Day®

2023 Sponsorship Form:

- **Champion: \$2, 500**
- **VIP: \$1,000**
- **Advocate: \$750**
- **Award: \$500**
- **Community: \$250**
- **AFP Member Ticket: \$30**
- **Non-Member Ticket: \$35**

ORGANIZATION NAME: _____

CONTACT PERSON: _____ TITLE: _____

ADDRESS: _____

TELEPHONE: _____ EMAIL: _____

Payment Information (Check One): ☐ Check ☐ Credit ☐ Send an Invoice
☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

NAME (as it appears on card): _____

Address (if different from above): _____

CC#: _____

Expiration Date: _____ Security Code: _____

Please make checks payable to **AFP West Florida Chapter**
Mail to P.O. Box 9858 Pensacola, FL 32513