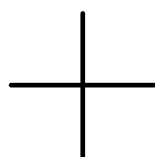


2023 NOMINATION PACKET



National Philanthropy Day®

afpwestflorida@gmail.com

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

- Outstanding Business or Corporation
- Outstanding Champion of Diversity and Inclusion
- Outstanding Faith-Based Organization
- Outstanding Fundraising Professional
- Outstanding Philanthropist
- Outstanding Philanthropic Organization or Foundation
- Outstanding Volunteer Fundraiser
- Outstanding Youth in Philanthropy

CATEGORIES

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

AFP National Philanthropy Day Award Guidelines

In professional fundraising, vital philanthropic partnerships must be maintained for the benefit of a community. It is proper that we honor those who best exemplify commitment, dedication and talent toward helping society. Therefore, the West Florida Chapter of the Association of Fundraising Professionals (AFP) is proud to recognize the outstanding achievements by individual, organization, foundation and corporate philanthropists, fundraising volunteers and professional fundraisers. These awards are given in recognition of lifetime, long-term and noteworthy achievements that have had a major impact on our community.

Selection Process

An anonymous awards committee comprised of past Chapter Presidents and recipients of past NPD Awards will select recipients from among the nominees, based on AFP's selection criteria. Incomplete nomination packages will not be considered for nominee recognition. All nominees will be notified individually prior to any public announcement, approximately two months before the awards ceremony. All decisions and judgments of the committee in regards to award categories and recipients are to be considered final.

Presentation of Awards

All honorees will receive their awards at the 2023 AFP Philanthropy Day Awards ceremony on Thursday, November 16, 2023. The award ceremony will be held at the Museum of Commerce in Downtown Pensacola.

Guidelines for Nominations

- **By submitting a nomination package, you agree to be a liaison between AFP and the nominee.** *If your nominee is selected to receive an award, you will serve as the primary point of contact with the honoree and will be responsible for communicating their nominee selection, all event details, information requests, etc. You will also serve as the host of the honoree at the NPD awards ceremony. We strongly recommend that the nominator honor their nominee with reserved awards ceremony tickets at their reserved/sponsored table.*
- **You will be required to submit a photo of your nominee and arrange for your two video endorsements to be filmed in a timely manner.**
- **Review the award criteria and list of past winners carefully as all entries will be judged on complete, clear and concise answers.**
 - Nominations will **NOT** be accepted for award recipients within the past ten years. For a list of past recipients, please visit our chapter website link at <https://community.afpglobal.org/afpflwestchapter/npd48/new-item35>
 - Deceased individuals may be considered when appropriate.
- Your completed nomination package must include **ALL** of the following:
 - An official nomination form per application.
 - An application narrative (**NO MORE** than two pages in length), may be in letter format. The narrative should include a response to any bullet points listed under the award category, a list of other organizations with which the nominee participates or has participated, awards, achievements, and/or leadership roles.
 - **TWO** accompanying Letters of Support per application. At least one of the letters of support should not be internal but instead from another organization's representative who has worked with the nominee. These letters should enhance rather than replace or replicate the Application Narrative.
 - A clear photo of your nominee to be used at the AFP National Philanthropy Day Awards ceremony presentation.

Guidelines for Nominations cont.

- Do not include any additional materials in your nomination package, as they will be discarded without consideration.
- Submit completed nomination package(s) via email to afpwestflorida@gmail.com by the deadline: **Thursday, August 31, 2023**

Late or incomplete entries will not be accepted.

NPD 2023 Awards and Criteria for Nomination

Outstanding Business or Corporation

This award recognizes a corporation or business for its philanthropic impact in the community through direct and indirect support of charitable projects. Leaders in this entity must demonstrate a high level of community spirit and participation, motivating employees and colleagues to support charitable activity. Nomination should include:

- Nominee's organizational commitment to philanthropy and charitable activities.
- Financial contributions made to area charities.
- Nominee's role in specific fundraising projects, including fundraising goals achieved.
- Evidence of philanthropic leadership including success in motivating others to be philanthropic.
- Nominee's involvement in innovative fundraising activities or projects that promote philanthropy.
- Nominee's evidence of leaders within the organization who are committed to charitable activities.

NPD 2023 Awards and Criteria for Nomination cont.

Outstanding Champion of Diversity and Inclusion

This award honors an individual, corporation, foundation or nonprofit organization that promotes diversity and inclusion in the workplace and throughout Northwest Florida. Through their philanthropic activities, these Diversity and Inclusion Champions embrace the rich tapestry of our community and promote cultural awareness that fosters diversity and inclusion. The breadth of their philanthropic activities enhances their impact on the community, creating opportunities and cultivating economic and cultural growth and empowerment. Nomination should include:

- Evidence of philanthropic support of innovative approaches to solving problems.
- Evidence of a commitment to promoting diversity and inclusion in the community.
- Financial support of projects or programs made to area charities.
- Description of impact of financial support on above projects.
- Description of specific achievements accomplished through the efforts of the foundation or organization.

Outstanding Faith-Based Organization

This organization gives of itself to motivate and support its members' service-related efforts. This faith-based organization will exhibit above-and-beyond qualities of service and giving. A strong nomination will include examples the following:

- Nominee's organizational commitment to philanthropy and charitable activities.
- Financial contributions and programs that assist our community.
- Nominee's role in specific fundraising projects, including fundraising goals achieved.
- Evidence of philanthropic leadership including success in motivating others to be philanthropic.
- Involvement in innovative fundraising activities or unique projects that promote philanthropy.

NPD 2023 Awards and Criteria for Nomination cont.

Outstanding Fundraising Professional Award

This award is designed for an outstanding individual fundraising professional who practices his/her profession in an exemplary manner. This individual must have at least three (3) years of professional fundraising experience, demonstrated community leadership, evidence of continuing professional development, and demonstrated personal volunteer and financial support of nonprofit organizations. ***Only current members of AFP will be given consideration.***

Nomination should include:

- Nominee's personal commitment to support local organizations.
- Nominee's commitment to highest professional standards and ethics of fundraising.
- Nominee's role in specific fundraising projects or activities, including fundraising goals achieved.
- Description of individual's commitment to continuing professional development, including any professional certification (CFRE/ACFRE), conference participation, publications, relevant workshops and professional education.
- Evidence of commitment to this profession and to philanthropy through voluntary service and financial support of not-for-profit organizations.

Outstanding Philanthropist

This award recognizes an individual or family for exceptional generosity and civic responsibility demonstrated by significant financial contributions to charitable organizations in the community. This category includes legacy gifts. The recipient's personal generosity and community leadership should motivate others to become involved in philanthropy. Nomination should include specific examples of:

- Nominee's personal commitment to philanthropy and charitable activities.
- Evidence of direct gift support / financial contributions made to area charities including description of impact of gift support.
- Nominee's role in specific fundraising activities or unique projects that promote philanthropy, including fundraising goals achieved.
- Evidence of nominee's philanthropic leadership including success in motivating others to be philanthropic.
- Description of participation in and gift support of other not-for-profit organizations, in the community, nationally, and/or internationally.
- Evidence of philanthropic support of innovative approaches to solving problems.

NPD 2023 Awards and Criteria for Nomination cont.

Outstanding Philanthropic Organization or Foundation

This award recognizes a corporate, community or family foundation or a community-based service organization whose grant programs, donations, charitable activities or services significantly enrich the community. The recipient reflects leadership in giving and encourages others to pursue philanthropic activity. List your nominee's achievements, which may include:

- Evidence of philanthropic support of innovative approaches to solving problems.
- Evidence of encouragement and motivation given to others to take leadership roles in philanthropy and community involvement.
- Evidence of direct financial support indicated by support of projects locally, nationally or beyond.
- Description of impact of financial support on above projects.
- Description of specific achievements accomplished through the efforts of the foundation or organization.

Outstanding Volunteer Fundraiser

This award is for an individual with a proven track record of ongoing, significant time and commitment for one or more organizations. This individual also has demonstrated exceptional leadership skills in coordinating volunteers on a number of fundraising projects for the benefit of charitable institutions and/or has proven outstanding board service. List your nominee's specific achievements for the past year or several years, such as:

- Evidence of quality of leadership and organizational ability in fundraising campaigns.
- Description of time, effort, and financial commitment.
- Description of fundraising goals achieved by his/her effort.
- Evidence of success in recruiting and motivating others.
- Description of participation in other local, national, and/or international not-for-profit organizations.

NPD 2023 Awards and Criteria for Nomination cont.

Outstanding Youth in Philanthropy

This award recognizes services by an individual or group of individuals aged 10 to 20 years old who have dedicated time and talent to one or more organizations and demonstrate outstanding qualities as an emerging leader(s) with an expectation to continue to have a positive impact on the community. Nominees for the award must have worked in a voluntary capacity. Nomination should include:

- Description of what the nominee did including goals, process, time commitment, budget (if relevant), other people involved; e.g., adult leaders or advisors, and volunteer involvement.
- Evidence of success in recruiting and motivating others.
- Description of the project's fundraising success (profit after costs), and its impact on the community. Please include the number of people who benefited from the project, its long-term (1-2 years) impact, and if the project will be ongoing.
- Description of how the project(s) could serve as a prototype that could be replicated in other communities.
- Description of participation in other not-for-profit organizations.

AFP, West Florida Chapter, 2023 Nomination Form



Select a category for this nomination:

- ☐ Outstanding Business or Corporation
- ☐ Outstanding Champion of Diversity and Inclusion
- ☐ Outstanding Faith-Based Organization
- ☐ Outstanding Fundraising Professional
- ☐ Outstanding Philanthropist
- ☐ Outstanding Philanthropic Organization or Foundation
- ☐ Outstanding Volunteer Fundraiser
- ☐ Outstanding Youth in Philanthropy

Nominator's contact information

Name:

Organization:

Address:

Date:

Email:

Telephone:

City, State, Zip:

Nominee Information:

Name:

Organization or Affiliation:

Address:

Telephone:

Email:

Title:

City, State, Zip:

Nomination Endorsement 1

Name:

Organization:

Email:

Telephone:

Nomination Endorsement 2

Name:

Organization:

Email:

Telephone:

Your complete nomination package **MUST** include **ALL** of the following per nomination:

- One Nomination Form per application/nominee.
- Narrative (no more than two pages), may be in letter format. The narrative should include a response to any bullet points listed under the award category, a list of other organizations with which the nominee participates or has participated, awards, achievements, and/or leadership roles.
- Two Letters of Support (up to one letter may be from the same organization as nominator).
- A clear photo of the nominated party or funded project for use in the AFP NPD Awards ceremony presentation

Questions? Submissions? Email: afpwestflorida@gmail.com

DEADLINE: Thursday, August 31