



National Philanthropy Day®

2025 AFP-HR National Philanthropy Day Sponsorship Opportunities

**Wednesday, November 12, 2025
The Westin Virginia Beach Town Center**

The Hampton Roads chapter of the Association of Fundraising Professionals (AFP–HR) is the region’s professional organization specifically supporting fundraisers and their work in philanthropy. AFP–HR has about 200 members and hosts monthly educational luncheons in addition to its annual Fundraising Leadership Symposium. The networking we provide our members, in addition to these educational opportunities, is designed to connect fundraisers from across the nonprofit ecosystem and build a stronger philanthropic community in our region. We are proud of the work our chapter is doing in our community to support philanthropy and the fundraising professionals who make it possible.

AFP-Hampton Roads’ **National Philanthropy Day**, is an annual celebration of philanthropy - giving, volunteering, and charitable engagement. Highlighting the accomplishments of this region’s philanthropic community, this celebration salutes **philanthropy** in Hampton Roads each November, bringing together **an audience of 500**, including our members as well as difference-makers and decision-makers who make our community a better place to live, work and donate.

Proceeds from National Philanthropy Day help the AFP-HR chapter provide quality programming for members, scholarships for professional development opportunities for local fundraisers, and networking opportunities and resources to equip professionals for success in supporting philanthropy.

Make NPD a Part of Your Company’s Generosity Portfolio in 2025!

Sponsoring AFP–Hampton Roads’ National Philanthropy Day celebration gives your organization an opportunity to:

- Reach more than 1,500 AFP-HR followers on chapter social media and be included in event email distributions
- Build brand visibility and position your company as a supporter of corporate philanthropy
- Showcase your products and services directly to customers, including non-profit leaders, active non-profit board members, and fundraising professionals
- Highlight your commitment to the nonprofit sector in Hampton Roads
- Honor current and past honorees of this event

Thank you for considering sponsorship of this year’s event!

Questions? Contact AFP-HR Sponsorship co-chairs:

Danielle Nance danielle.nance@vbspca.com or Melissa Smith mnsmith@foodbankonline.org



CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

Sponsorship Opportunities Awards Luncheon

Presenting Sponsor- Sold Out!



Fundraising Strategists. Philanthropic Partners.

- **Reserved table for eight (8) to the NPD Main Event**
- **Invitation for eight (8) to for the VIP Reception with 2025 honorees, their guests, and past AFP–Hampton Roads NPD honorees immediately prior to the Main Event**
- **Welcome Remarks at the Main Event (2-3 minutes of exclusive stage time) and one (1) recorded general introduction; recorded introduction to be used as part of event promotion**
- **Opportunity to display up to two (2) marketing banners and/or distribute materials at event**
- **Photo opportunities with honorees using event photographer and step-and-repeat**
- **Access to the Fundraising Leadership Symposium or AFP-HR Program of Choice (unlimited if virtual or four (4) tickets if in-person)**
- **“Presenting Sponsor” logo placement on all sponsor listings and exclusively on front page of printed program (500+ copies printed)**
- **Exclusive logo placement on printed and electronic event invitations**
- **Exclusive logo placement on event presentation slides**
- **Prominent logo placement on one (1) full-page, full-color ad in *Inside Business***
- **Prominent logo placement on two (2) half-page full color ads in *Inside Business***
- **Prominent logo placement in a 12-page, full-color supplement to the November Giving issue of *Inside Business***
- **Full-page ad in Main Event program book**
- **Logo with hyperlink on AFP-HR website with recognition as Presenting Sponsor**
- **Logo with hyperlink in monthly AFP e-Newsletter distributed to more than 200 fundraising professionals**

VIP - \$6,000

- **Reserved table for eight (8) to the NPD Main Event**
- **Invitation for eight (8) to for the VIP Reception with 2025 honorees, their guests, and past AFP–Hampton Roads NPD honorees immediately prior to the NPD Main Event**
- **Opportunity to address attendees for 2-3 minutes during VIP Reception**
- **Opportunity to display (1) marketing banner and/or materials at the event near the VIP reception**

- Opportunity for brief remarks and to present one award during the main event
- Photo opportunities with honorees using event photographer and step-and-repeat
- Access to 2025 Fundraising Leadership Symposium or AFP-HR Program of Choice (unlimited if virtual or four (4) tickets if in-person)
- Exclusive logo placement on VIP event invitation
- Prominent logo placement on two (2) half-page full color ads in **Inside Business**
- Prominent logo placement in a 12-page, full-color supplement to the November Giving issue of *Inside Business*
- Full-page ad in Main Event program book
- Full-color logo recognition on sponsored table
- Logo recognition as a VIP Sponsor during pre-event PowerPoint presentation
- Logo with hyperlink on NPD Website with recognition as VIP Reception Sponsor
- One (1) post-event email from VIP Reception Sponsor to AFP–Hampton Roads’ membership on the sponsor’s behalf. AFP–HR will receive content from the VIP Reception Sponsor and distribute to its full email distribution list
- Logo placement as VIP Reception Sponsor for all sponsor listings

Benefactor- \$5,000

- Reserved table for eight (8) at the NPD Main Event
- Invitation for four (4) to for the VIP Reception with 2025 honorees, their guests, and past AFP–Hampton Roads NPD honorees immediately prior to the NPD Main Event
- Prominent logo placement in a 12-page, full-color supplement to the November Giving issue of *Inside Business*
- Full-page ad in Main Event program book
- Full-color logo recognition on sponsored table
- Logo recognition as a Benefactor Sponsor during pre-event PowerPoint presentation
- Logo with hyperlink on NPD Website with recognition as Benefactor Sponsor
- Verbal recognition at the event
- Logo placement as a Benefactor Sponsor for all sponsor listings
- Six (6) complimentary tickets to attend an AFP–Hampton Roads Chapter Program of your choice (prior to November 2026)

Lead Sponsor- \$4,000

- Reserved table for eight (8) at the NPD Main Event
- Logo placement in a 12-page, full-color supplement to November Giving issue of *Inside Business*
- Full-page ad in Main Event program book
- Full-color logo recognition on sponsored table
- Logo recognition as a Lead Sponsor displayed during pre-event PowerPoint presentation
- Logo with hyperlink on NPD Website with recognition as Lead Sponsor
- Verbal recognition at the event
- Logo placement as a Lead Sponsor for all sponsor listings
- Four (4) complimentary tickets to attend an AFP–Hampton Roads Chapter Program of your choice (prior to November 2026)

Supporting Sponsor - \$2,500

- **Reserved table for eight (8) at the NPD Main Event**
- **Name listed as a Supporting Sponsor in a 12-page, full-color supplement to the November Giving issue of *Inside Business***
- **Half-page ad in Main Event program book**
- Full-color company logo recognition on sponsored table
- Logo recognition as a Supporting Sponsor displayed during pre-event PowerPoint presentation
- Logo with hyperlink on NPD website with recognition as a Supporting Sponsor
- Verbal recognition at the event
- Logo placement as a Supporting Sponsor for all sponsor listings
- Two (2) complimentary tickets to attend an AFP–Hampton Roads Chapter Program of your choice (prior to November 2026)

Event Sponsor - \$1,000

- **Reserved table for eight (8) at the NPD Main Event**
- Full-color company logo recognition on sponsored table
- Logo recognition as an Event Sponsor displayed during pre-event PowerPoint presentation
- Name recognition as an Event Sponsor for all other sponsor listings
- Verbal recognition at the event

Contributing Sponsor - \$500

- **Four (4) general admission tickets to the NPD Main Event**
Please note: seating requests can not be guaranteed for general admission tickets
- Name recognition as a Contributing Sponsor displayed during pre-event PowerPoint presentation
- Name recognition as a Contributing Sponsor for all sponsor listings
- Verbal recognition at the event

Advertising Sponsor - \$500

- Half-page ad in the 2025 NPD Main Event program

Friend of AFP-Hampton Roads Sponsor - \$100

- Name recognition as a Friend of AFP-Hampton Roads for all sponsor listings

Additional Benefits Available to Event Sponsorship Level and Above:

- Add a reserved table for eight (8)- \$750
- Add two (2) additional tickets per table-\$100
Table settings are for eight (8), but can accommodate up to ten (10) as needed