



National Philanthropy Day®

2022 AFP-HR National Philanthropy Day Sponsorship Opportunities

**Monday, November 7, 2022
Norfolk Waterside Marriott**

The Hampton Roads chapter of the Association of Fundraising Professionals (AFP-HR) is the region's professional organization specifically supporting fundraisers and their work in philanthropy. AFP-HR has over 150 members and hosts monthly educational luncheons and the Fundraising Leadership Symposium. We are proud of the work our chapter is doing in our community to support philanthropy and the fundraising professionals who make it possible.

Our signature event, National Philanthropy Day, is a celebration of philanthropy - giving, volunteering and charitable engagement - that highlights the accomplishments of this region's philanthropic community. The celebration has become the signature event saluting philanthropy in Hampton Roads. **Event attendees are the difference-makers and decision makers who make our community a better place to live, work and donate.**

Proceeds from National Philanthropy Day help our AFP chapter provide quality programming for our members, scholarships for professional development opportunities for local fundraisers, and networking opportunities and resources to equip members for success in supporting philanthropy.

How this is an addition to your company's generosity portfolio:

Sponsoring the National Philanthropy Day celebration gives your organization an opportunity to:

- Build visibility for your brand and position your company as a supporter of corporate philanthropy
- Showcase your products and services directly to customers to include non-profit leaders, active non-profit board members, and fundraising professionals
- Highlight your commitment to the nonprofit sector in Hampton Roads
- Honor current and past honorees of this event

Thank you for considering a sponsorship to this year's event!

April Le and Sean Flynn
Sponsorship Co-Chairs
Association of Fundraising Professionals - Hampton Roads



National Philanthropy Day®

Sponsorship Opportunities

Benefactor- \$5,000

- **Invitation for ten (10) to the NPD Awards Ceremony**
- Invitation for two (2) to the VIP breakfast with 2022 honorees and past honorees immediately prior to the award ceremony
- **Opportunity to speak and present an award at the event**
- **Your company logo featured on NPD marketing pieces including the program and Inside Business ad promoting NPD**
- **Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people**
- Full-page ad in NPD program book
- Logo displayed during pre-event PowerPoint presentation
- Logo on Social Media Postings and logo with link on NPD Website
- Verbal recognition at the event
- 2 complimentary tickets to attend the Fundraising Leadership Symposium

Lead Sponsor- \$3,500

- **Invitation for eight (8) to the NPD Awards Ceremony**
- **Your company logo featured on all NPD marketing pieces including program**
- **Your company logo featured in an 8-page full-color supplement to November Giving issue of Inside Business reaching a monthly readership of 72,000 people**
- Full-page ad in NPD program book
- Logo displayed during pre-event PowerPoint presentation
- Logo on Social Media Postings and logo with link on NPD Website
- Verbal recognition at the event
- 2 complimentary tickets to attend the Fundraising Leadership Symposium

Supporting Sponsor - \$2,000

- **Invitation for eight (8) to the NPD Awards Ceremony**
- Your company logo listed on NPD sponsor listings including the program book
- **Your company logo feature in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people**
- Half-page ad in NPD program book
- Logo displayed during pre-event PowerPoint presentation
- Logo on Social Media Postings and logo with link on NPD Website
- Verbal recognition at the event
- 2 complimentary tickets to attend the Fundraising Leadership Symposium

Event Sponsor - \$1,000

- **Invitation for eight (8) to the NPD Awards Ceremony**
- Your company logo listed on NPD sponsor listings including the program book
- **Your company name listed in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people**
- Logo displayed during pre-event PowerPoint presentation
- Name listed on Social Media Postings and NPD Website
- Verbal recognition at the event

Contributing Sponsor - \$500

- **Invitation for four (4) to the NPD Awards Ceremony**
- Your company name listed on NPD sponsor listings including the program book
- **Your company name listed in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people**
- Logo displayed during pre-event PowerPoint presentation
- Name listed on Social Media Postings and NPD Website
- Verbal recognition at the event

Advertising Sponsor - \$500

- Half-page ad in the 2022 NPD program

Friend of AFP-Hampton Roads \$50-499

- Name listed in the 2022 NPD program as a sponsor

Single Ticket - AFP Member: \$20 / Non-member: \$30