



AFP-Hampton Roads 2021 National Philanthropy Day Monday, November 8, 2021 Virtual Event

Sponsorship Opportunities

Presenting Sponsor - *SOLD*

- Invitation for ten (10) to the NPD Virtual Event
- Invitation for two (4) to in-person VIP reception with 2021 honorees and select guests (date TBD)
- Presenting Sponsor recognition during the event presentation and ability for company representative to welcome guests to the event in pre-recorded video (up to 3 minutes)
- Company logo with hyperlink featured on 2021 NPD e-marketing pieces including save-the-date, invitation, social media posts and emails
- Prominent logo presence on three (3) half-page full color ads in Inside Business and/or the Virginian-Pilot reaching a monthly readership of 72,000 people
- Company logo and interview feature in 8-page-full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Company logo displayed during virtual NPD event
- Company logo with hyperlink on AFP-HR website
- Company logo with hyperlink in monthly AFP e-Newsletter distributed to more than 200 local fundraising professionals



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Sponsorship Opportunities

Benefactor Sponsor

\$5,000

- Invitation for ten (10) to the NPD Virtual Event
- Invitation for two (2) to in-person VIP reception with 2021 honorees and select guests (date TBD)
- Verbal recognition at the event
- Company logo displayed at virtual event in Sponsor Slideshow
- Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Company logo with hyperlink featured on 2021 NPD social media posts and emails
- Logo with hyperlink on AFP-HR website
- Logo with hyperlink in monthly AFP e-Newsletter distributed to more than 200 local fundraising professionals
- 2 complimentary tickets to attend the Fundraising Leadership Symposium



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VIP Champagne Reception Sponsor(Exclusive) - *SOLD*

- Opportunity to host and give a champagne toast during a private, in-person VIP reception with the 2021 honorees and select guests, after the virtual event
- Invitation for ten (10) to the NPD Virtual Event
- Verbal recognition at the event
- Company logo displayed at virtual event in Sponsor Slideshow
- Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Company logo with hyperlink featured on 2021 NPD social media posts and emails
- Logo with hyperlink on AFP-HR website



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Award Sponsor (6 Available)

\$2,000

- Invitation for ten (10) to the NPD Virtual Event
- Ability for company representative to introduce award category and honoree in pre-recorded video, to include company logo (1-2 minutes in length)
- Verbal recognition at the event
- Company logo displayed at virtual event in Sponsor Slideshow
- Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Company logo with hyperlink featured on 2021 NPD emails
- Logo with hyperlink on AFP-HR website
- 2 complimentary tickets to attend the Fundraising Leadership Symposium

Event Sponsor

\$1,000

- Invitation for ten (10) to the NPD Virtual Event
- Verbal recognition at the event
- Company logo displayed at virtual event in Sponsor Slideshow
- Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Company logo with hyperlink featured on 2021 NPD emails
- Logo with hyperlink on AFP-HR website



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Contributing Sponsor

\$500

- Invitation for four (4) to the NPD Virtual Event
- Verbal recognition at the event
- Company logo displayed at virtual event in Sponsor Slideshow
- Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Logo with hyperlink on AFP-HR website

Friend of AFP-Hampton Roads

\$200

- Invitation for two (2) to the NPD Virtual Event
- Company name with hyperlink on AFP-HR website

Community Champions*

***For AFP Members Only**

\$100

AFP-HR members can submit a Community Champion for recognition during the 2021 Virtual National Philanthropy Day Celebration.

- Verbal recognition of Community Champion during the program
- Names & photo of Community Champion and nominator displayed during virtual presentation & AFP Website

Single Ticket

AFP Member: \$10 / Non-Member: \$20