

2018 AFP-HR National Philanthropy Day Sponsorship Opportunities

The Hampton Roads chapter of the Association of Fundraising Professionals (AFP-HR) has over 200 members and hosts monthly educational luncheons attended by more than 50 nonprofit development professionals, executive directors, board members and volunteers. In addition, AFP hosts a Fundraising Leadership Symposium as well as a National Philanthropy Day awards luncheon which celebrates philanthropy in Hampton Roads by honoring our region's philanthropic leaders.

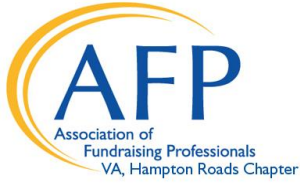
We are proud of the work our chapter is doing in our community. Our signature event, National Philanthropy Day, is a celebration of philanthropy - giving, volunteering and charitable engagement - that highlights the accomplishments, large and small, that philanthropy - and all those involved in the philanthropic process - makes to our society and our world. Our National Philanthropy Day luncheon in Hampton Roads has grown in attendance and sponsorship through the years. The celebration has become the signature event saluting philanthropy in Hampton Roads. At the 2017 National Philanthropy Day celebration, we boasted over 600 guests! Guests attending the event are truly the community difference-makers and decision makers as well as individuals who work daily to make our community a better place to live, work and donate.

Proceeds from National Philanthropy Day help our AFP chapter provide quality programming for our members, scholarships for professional development opportunities for local fundraisers and networking opportunities.

BUILDING YOUR CORPORATE VISIBILITY WITH AFP-HR

AFP-HR offers you opportunities to:

- Build visibility, gain recognition, and establish lasting relationships in the fundraising/philanthropic marketplace
- Showcase your products and services directly to potential customers
- Increase your recognition as a leading corporate partner
- Highlight your commitment to the nonprofit sector



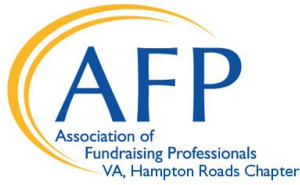
**AFP-Hampton Roads 2018
National Philanthropy Day Luncheon
Thursday, November 1, 2018
Hilton Norfolk THE MAIN**

Sponsorship Opportunities

AFP – National Philanthropy Day Presenting Sponsor (Exclusive)

SOLD 2018 AND 2019!

- Complimentary table of eight (8) with priority reserved seating for the NPD luncheon
- Invitation for four (4) to VIP champagne reception with 2018 honorees and past NPD honorees immediately before the luncheon
- Your company logo featured on NPD marketing pieces including the save-the-date, invitation (front cover and in group listing), newsletters and social media posts, program, e-mails, and Inside Business ad promoting NPD
- Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Two company logo banners prominently displayed at the event (one may be located at registration)
- Recognition at the podium and ability for company representative to welcome guests to the event
- Participation in formal NPD photo opportunities
- Inside cover full-page ad in 2018 NPD program
- Logo displayed during Power Point presentation
- Prominent listing/logo in the program as Presenting Sponsor
- Verbal recognition at the event
- Table sign with logo at event
- Logo with hyperlink on AFP-HR website
- Input through representation on the NPD committee on speaker selection for NPD
- 2 complimentary tickets to attend the Fundraising Leadership Symposium.



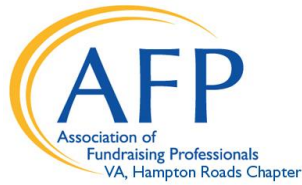
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Sponsorship Opportunities

Benefactor (One available)

\$5,000

- Complimentary table of eight (8) for the NPD luncheon
- Invitation for two (2) to VIP champagne reception with 2018 honorees and past NPD honorees immediately before the Luncheon
- Your company logo featured on NPD marketing pieces including the save-the-date, invitation, program, e-mails, and Inside Business ad promoting NPD
- Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Inside back full-page ad in 2018 NPD program
- Logo displayed during Power Point presentation
- Prominent listing/logo in the program as Benefactor Sponsor
- Verbal recognition at the event
- Table sign with logo at event
- 2 complimentary tickets to attend the Fundraising Leadership Symposium



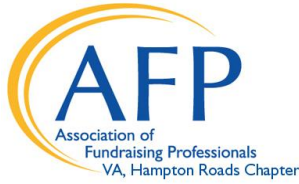
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Sponsorship Opportunities

Lead Sponsor (Four available)

\$3,500

- Complimentary table of eight (8) for the NPD luncheon
- Your company logo featured on all AFP-HR marketing pieces, including invitation program and e-mails
- Your company logo featured in an 8-page full-color supplement to November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Full-page ad in 2018 NPD program
- Listed in the program as Lead Sponsor with logo
- Logo displayed during Power Point presentation
- Verbal recognition at the luncheon
- Table sign with logo at event
- 2 complimentary tickets to attend the Fundraising Leadership Symposium



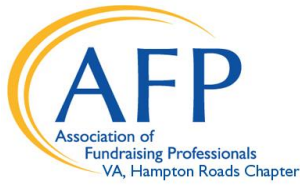
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Sponsorship Opportunities

VIP Champagne Reception (Exclusive)

\$3,000

- Complimentary table of eight (8) for the NPD luncheon
- Private reception and champagne toast with the current and past honorees immediately before the luncheon
- Opportunity to give champagne toast at the reception to the honorees and their guests
- Your company logo featured on the AFP-HR marketing pieces and the program
- Your company logo feature in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Half-page ad in the 2018 NPD program
- Listed in the program as the VIP Champagne Sponsor with logo
- Invitation for 4 guests to attend the VIP Champagne Reception
- Logo displayed during Power Point presentation
- Verbal recognition at the luncheon
- Table sign with logo at the event



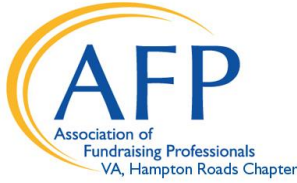
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Sponsorship Opportunities

Supporting Sponsor

\$2,000

- Complimentary table of eight (8) for the NPD luncheon
- Your company logo featured on the AFP-HR marketing pieces, including the invitation and the program
- Your company logo feature in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Half-page ad in the 2018 NPD program
- Listed in the 2018 NPD program as a Supporting Sponsor with logo
- Logo displayed during Power Point presentation
- Verbal recognition at the luncheon
- Table sign with logo at the event
- 2 complimentary tickets to attend the Fundraising Leadership Symposium



**AFP-Hampton Roads 2018
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Sponsorship Opportunities

Event Sponsor

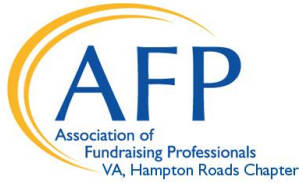
\$1,000

- Complimentary table of eight (8) for the NPD luncheon
- Your company name listed on AFP-HR marketing pieces, including the invitation and the program
- Your company name listed in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Listed in the 2018 NPD program as an Event Sponsor with logo
- Logo displayed during Power Point presentation
- Verbal recognition at the luncheon
- Table sign with logo at the event

Table Sponsor

\$750

- Reserved table of eight (8) for the NPD luncheon



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Sponsorship Opportunities

Contributing Sponsor

\$500

- Four tickets for the 2018 NPD luncheon
- Your company name listed on AFP-HR marketing pieces, including the invitation and the program
- Your company name listed in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Listed in the 2018 NPD program as an Event Sponsor with logo
- Logo displayed during Power Point presentation
- Verbal recognition at the luncheon

Advertising Sponsor

\$500

- Half-page ad in the 2018 NPD program

Friend of AFP-Hampton Roads

\$100

- Name listed in the 2018 NPD program as a sponsor



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Sponsorship Commitment

Company _____
(Please list company/organization name exactly as you would like it to appear in materials)

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

I would like to partner with AFP Hampton Roads as follows:

- | | |
|---|--|
| _____ Presenting Sponsor (\$6,000) | _____ Event Sponsor (\$1,000) |
| _____ Benefactor Sponsor (\$5,000) | _____ Table Sponsor (\$750) |
| _____ Lead Sponsor (\$3,500) | _____ Contributing Sponsor (\$500) |
| _____ VIP Champagne Reception Sponsor (\$3,000) | _____ Advertising Sponsor (\$500) |
| _____ Supporting Sponsor (\$2,000) | _____ Fundraising Professional (\$100) |

Organization Representative Date

AFP Representative Date

_____ I am unable to attend but would like to support the mission of AFP - Hampton Roads by including a donation of: _____.

AD SPECS:

Logo due by August 31, 2018. Ad due by August 31, 2018.

Full size: 8.5 x 11 Half-page: 8.5 x 5.5 Formats: PDF Design: Color or Black and White

For additional information please contact Kenda Council at kcouncil@nsacademy.org or 757-539-8789.
Send form and payment to AFP-HR, P.O. Box 2338, Norfolk, VA 23501-2338 by August 31, 2018. Please send guest names to Jan Dungan at admin@afp-hr.org by October 15, 2018.