



## **National Philanthropy Day®**

Association of Fundraising Professionals  
Okanagan Chapter

## **2018 Honouree Nomination Package**



## About National Philanthropy Day®

Philanthropy is “the love of humankind,” and National Philanthropy Day® (NPD)—November 15—is the day that thousands of people around the world come together to both (1) put that word into action and (2) recognize the change that word has brought to our communities.

In 2012, the nation of Canada officially recognized NPD permanently, setting a new model for other countries to emulate.

NPD is a celebration of philanthropy—giving, volunteering and charitable engagement—that highlights the accomplishments, large and small, that philanthropy—and all those involved in the philanthropic process—makes to our society and our world.

Every year we witness incredible examples of individuals, companies, service groups and youth make a difference through philanthropy. By honouring those who are changing the world, we can be inspired by what others are doing and create our own ideas for philanthropic engagement.

The National Philanthropy Day, presented by the Association of Fundraising Professionals Okanagan Chapter, is an annual awards luncheon held to honour and acknowledge outstanding achievements by individuals, foundations, corporations, fundraising volunteers and non-profit organizations who contribute their time, talents, financial support and other resources to the philanthropic community in the Okanagan and beyond.

### ***2018 National Philanthropy Day® Luncheon***

*Presented by the Association of Fundraising Professionals, Okanagan Chapter*

*Tuesday, November 13th, 2018*

*11:00am to 1:30pm*

*Coast Capri Hotel*

*1171 Harvey Avenue, Kelowna, BC V1Y 6E8*

## The Nomination Process

Regardless of the size of your organization, National Philanthropy Day® is a great way to honour those who have made an impact through philanthropy. Not only does the luncheon present an excellent stewardship opportunity, it gives your organization a chance to thank key supporters for all they have done.

All honourees will be celebrated at the event (details TBD). Organizations that purchase a full table or half table can also have their honourees' contributions celebrated by sharing their stories in the event program.

With the purchase of a full table (of 8), your organization will also receive one full page in the program (5.5" x 8.5"), with a half table (of 4) will receive a half page in the program (5.5" x 3.5") to outline how your honourees' contributions have helped your organization and why they are deserving of the honour.

The process:

- Determine who you would like to recognize. Contact them, before submitting your nomination, to let them know about National Philanthropy Day® and the Awards Luncheon. Please make sure the recipient is ok with you submitting your nomination. Some people may not want their stories made public - it is best to ask for permission rather than make it a surprise.
- Decide how many tables/lunches will be purchased to host your organization and honourees. A link to purchase tables is embedded in the e-vite you should have already received. If you did not receive please email [afpokanagan@gmail.com](mailto:afpokanagan@gmail.com)
- Once you have purchased your tables, please fill out the attached NPD honouree nomination form it is a fillable PDF. Once complete save this PDF with your organization's name as part of the file name. Please attach separately a high-res photo of the honouree. Photos should be 1.5" and 2.5" and 300ppi. See example on next page, of both full page and half page.

# FULL PAGE ORGANIZATION LOGO

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## Tips on Writing Your Nominee Story

Spend some time brainstorming with your Development team and determine the impact of your nominee’s gift. Think about the lives it has changed and the lasting influence they have created.

*An example from 2013:*

**Isabelle and Elizabeth McCourt  
Nominated by Canadian Cancer Society, Alberta Division**

*Over the past 6 years, Isabelle and Elizabeth McCourt, ages 9 and 7, raised over \$22,000 through Relay For Life in support of the Canadian Cancer Society. Profoundly affected by cancer with the loss of their father 8 years ago, they followed their mother’s lead and put their grief to work for the positive. Through their efforts to help find a cure for the disease, they have brought meaning to their loss, and have inspired others to do the same. The money they raise funds the most promising cancer research, as well as community-based support programs for people living with cancer, education and information on cancer prevention and screening, and advocacy for healthy public policies. By embracing the cause, Isabelle and Elizabeth are creating a legacy for their father’s memory - helping to create a world where no Canadian fears cancer.*

## Additional Tips for Success

- Develop a Stewardship Plan with your team and brainstorm unique ways to honour your award recipient.
- Encourage your Executive Director, CEO or Board Members to attend this event. Stakeholders love the opportunity to meet the leadership of your organization.
- Bring someone who can speak to the impact of your gift (perhaps you can invite a client, patient, student, or someone who has been impacted by philanthropy).

# National Philanthropy Day® Honouree Nomination Form

Honouree Name (*Individual or Corporate*): \_\_\_\_\_

## Nominator Information

Organization Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Job Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Vision/Mission Statement

Please describe the impact this honouree has had on your organization and what makes your relationship with them meaningful. **Nominate 1 Person - Maximum 300 Words. Nominate 3 People - Maximum 100 Words (If 3 people being nominated please fill out separate forms per nominee)**

\* Please save this PDF with your Organization's name in file and send to [afpokanagan@gmail.com](mailto:afpokanagan@gmail.com)

\* Please email a photo that helps illustrate the achievements of the honouree and the impact of their philanthropy and high quality organization logo to [afpokanagan@gmail.com](mailto:afpokanagan@gmail.com)