

National Philanthropy Day 2020

Leading Through Giving: Strength in Unity

A virtual event hosted by the Association of Fundraising Professionals - Greater Atlanta Chapter

October 29, 2020
12:00 p.m.

2020 Sponsorship Opportunities

Virtual Title Sponsor (\$25,000) – SOLD

Virtual Presenting Sponsor – (\$10,000)

- 1-minute commercial or live reflection
- Opportunity to present
- Unlimited access to event stream
- Social posts, website space, newsletter inclusion

Virtual Supporting Sponsor – (\$5,000)

- 30-second commercial or live reflection
- Opportunity to present
- Unlimited access to event stream
- Social posts, website space, newsletter inclusion

Virtual Event Sponsor – (\$2,500)

- Opening entertainment, midway or closing credits branding
- Unlimited access to event stream
- Website space

Virtual Professional Awards – (\$1,000)

- Spirit of Collaboration (1)
- Best Pivot (1)
- Stellar Professionals (3)
- Brand mention at time of award presentation
- 10 entries to event stream

Virtual Vendor Booth (\$500)

- Stream live or pre-recorded content (up to 50 minutes)
- Live chat with booth visitors
- 10 entries to event stream

Virtual Table Host – (\$250)

- Inclusion in closing credits
- 10 entries to event stream



National Philanthropy Day

Nearly 1,000 Atlantans celebrated philanthropy and its role in our community at the 2019 National Philanthropy Day Awards Luncheon at the Georgia Aquarium. In 2020, this event will virtually bring together professional and volunteer fundraisers, individual philanthropists, and corporate and foundation grantmakers to celebrate the role of philanthropy and to recognize key individuals who have made an impact on our community. We look forward to offering new award categories, virtual networking opportunities and more for this year's event!