



August 28, 2021

2021 Board of Directors

Adam Pilder, CFRE, CAP
President

Nancy Ackerman, CFRE,
President-Elect

Kelly Logan,
Treasurer

Anjalika Nigam,
Secretary

Catherine Galameau,
Board Member

Michele Khateri,
Board Member

Joy Mckee, ACFRE,
Board Member

Holly Rasey,
Board Member

Dear AFP - Greater San Fernando Valley Members:

The Board invites you to self-nominate or nominate someone for the Board of Directors. The two-year term would begin January 1, 2022. Please review the info below regarding Board member selection criteria and responsibilities.

All Directors are elected for a two-year term and may serve a maximum of three consecutive terms. The GSFV chapter is committed to diversity in all forms. We encourage nominees who represent diverse cultures, ethnicities, and organizations of varying sizes that serve the greater San Fernando Valley and beyond to apply and be part of the leadership of our dynamic organization.

If you are self-nominating, please evaluate your own personal strengths. If you are nominating someone, please get the person's approval before submission and review the criteria required for becoming a Director.

Please complete the form below and submit along with your resume to Adam Pilder, Chapter President, apilder80@gmail.com. The Board will review all nominations in accordance with the established criteria and the slate of nominees will be presented to GSFV AFP members for election in December.

The GSFV Chapter has always had a tradition of strong leadership and the Chapter is always seeking professionally qualified and committed members for Board service. Thank you for your help in identifying outstanding candidates for this rewarding volunteer opportunity.

DEADLINE TO APPLY: October 31, 2021

Thank you,

Adam S. Pilder, CFRE, CAP
2020 – 2021 President
AFP – Greater San Fernando Valley Chapter

PO Box 7383
Northridge, CA 91327
AFP-GSFV.org



AFP - Greater San Fernando Valley Board Member Expectations:

1. Maintain active AFP-GSFV membership.
2. Faithfully support the mission and objectives of the Associations of Fundraising Professionals - Greater San Fernando Valley Chapter.
3. Adhere to the Donor Bill of Rights and the Code of Ethical Principles and Standards as provided by AFP.
4. Ensure that AFP has adequate finances and that money is responsibly spent and to steward all its fiscal activities.
5. Sign a conflict of interest statement.
6. Donate to the "Be the Cause" campaign to achieve 100% board participation.
7. Participate in Board and Chapter meetings. Submit notice of absence in advance of meetings.
8. Active involvement in National Philanthropy Day, including event attendance, and help with securing sponsors and attendees.

Selection Criteria:

Candidates will be selected with consideration of the diversity that reflects the Chapter itself in the following areas:

1. Development background
2. Fields of expertise
3. Geographical representation
4. Gender, ethnicity
5. Organizational representatives (arts, social services, education, etc.)



**2022 Nomination Form for Board of Directors
AFP - Greater San Fernando Valley Chapter**

Name: _____

Organization: _____

Title: _____

Address: _____

Telephone: Cell: _____ Work: _____

Email: _____

Sector represents: Arts Health Social Services Education Environment Other _____

Number of years in fundraising: _____

How long as AFP-GSFV member?: _____

Leadership and service to Chapter, AFP International and fundraising profession: _____

Community and other volunteer involvement: _____

Is candidate willing to participate in board meetings, chapter meetings and NPD? Yes No

Is candidate willing to participate in the Be The Cause campaign? Yes No

Other skills, qualifications or comments: _____

Please return with resume to Adam Pilder at apilder80@gmail.com by October 31, 2021.



AFP Greater San Fernando Chapter
Strategic Plan, 2020-2023

Mission

The Association of Fundraising Professionals empowers individuals and organizations to practice ethical fundraising through professional education, networking, research, and advocacy.

Vision

To stimulate a world of generosity and positive social good through fundraising best practice.

Guiding Principles

Ethics and Trust: As champions of ethical fundraising, fundraising professionals work to increase public trust in charitable giving. We are accountable to donors and their organizations to perform to the highest standards. We practice courage and integrity in the stewardship of private and public resources.

Professional Preparation: Fundraising professionals are prepared to serve as leaders and mentors within and on behalf of our organizations. We embrace continuing education and credentialing as pathways to advance in all stages of our professional careers. We use knowledge and skills to strengthen our organizations and communities. We understand, promote and share best practices to use and grow the fundraising body of knowledge.

Advancing Philanthropy: Fundraising professionals are leaders in developing a culture of philanthropy within our organizations and communities. We train staff, boards, and volunteers in ethical and effective fundraising practices. We work across organizations and nations to advance positive social good.

Inclusivity: Fundraising professionals reflect the diversity of the communities we serve. We work to address the needs of a diverse society. We welcome and support a diversity of individuals and offer pathways for them to succeed.

Partnership and Collaboration: Fundraising professionals are trusted partners with donors in achieving social good. We collaborate locally and globally with other organizations around shared priorities. We work effectively with decision makers in government and business to achieve shared objectives through philanthropy.

Creativity and Innovation: Fundraising professionals stimulate giving through innovative practices and solutions. We imagine and research new ways to connect with donors and achieve results. We share effective ideas and techniques to promote success across the philanthropic sector.

Goal 1: Board of Directors

AFP Greater San Fernando Valley reflects effective governance, sound funding and efficient management consistent with nonprofit management best practices.

Objective 1: Practice comprehensive fiscal responsibility including:

- An annual balanced budget
- Annual filing of Form 990, California Attorney General registration, Board of Equalization and other filings as required by the State of California.
- Annual Board of Directors orientation

Objective 2: Maintain a succession plan for a minimum of two-years in advance, focusing on board membership as a leadership development opportunity.

Objective 3: Establish procedures and protocols for the management of chapter administrator and volunteers.

Objective 4: Provide support, direction, and leadership to all committees as needed.

Goal 2: Membership

AFP Greater San Fernando Valley maximizes the benefits of AFP International membership and provides opportunities for professional development and networking that enable fundraising professionals to achieve success at every stage of their careers.

Objective 1: Grow membership 10% annually and meet or exceed IHQ retention rate of 77% focusing on creating a diverse membership.

Objective 2: Increase appreciation for value of AFP membership, measured through annual survey.

Objective 3: Understand what our members want and value through a complete chapter survey by September of each year.

Objective 4: Review and define complete calendar of chapter offerings by November of each year.

Objective 5: Establish a set of measurements to define our success at all chapter educational and networking offerings, i.e., participation, satisfaction, etc.

Goal 3: IDEA/Ethics

AFP Greater San Fernando Valley seeks to achieve a broad representation of experiences, perspectives, and cultures to ensure that the best possible thinking, ideas, opportunities and solutions are considered; intentionally creates a respectful and welcoming environment that is open to all; and appreciates the unique contributions of every member of the Greater San Fernando Valley community.

Objective 1: Attract, retain, accommodate, and involve a range of diverse members who are valued, accepted, and comfortable within our chapter.

Objective 2: Develop the broadest possible representation of individuals, experiences, and perspectives within the Board of Directors.

Objective 3: Advocate for equal and ethical treatment of all individuals within chapter and professional roles.

Goal 4: Education and Training

AFP Greater San Fernando Valley believes that continuing education and credentialing advance fundraising professionals and grow the knowledge and skills required to strengthen our organizations and communities.

Objective 1: Provide educational development that supports our members achieving professional excellence and career advancement.

Objective 2: Provide educational development to members seeking to attain the Certified Fund Raising Professional credential.

Objective 3: Establish mentor/mentee relationships between members that advance individual goals and promote chapter planning and growth.

Goal 5: Community

AFP Greater San Fernando Valley advocates for and promotes the value of our profession and the culture of philanthropy in our communities.

Objective 1: Position the Greater San Fernando Valley Chapter as the premiere professional fundraising authority in the Glendale, Pasadena, San Fernando Valley and Santa Clarita Valley communities.

Objective 2: Host a National Philanthropy Day event engaging the community in celebrating and honoring outstanding contributions to philanthropy in our communities.

Objective 3: Engage in community events to promote the fundraising profession, chapter membership, and chapter event participation.

Objective 4: Strengthen relationships with other professional networking groups by co-hosting events or cross-promotion.