



AFP Oklahoma 2018 Chapter Program Schedule

January

*Monthly Luncheon

Framing the Multi-Million Dollar Campaign

Craig A. Clemons

VP of Public Relations & Business Development - Express

Employment Professionals

Owner, Clemons & Associates

February

*Monthly Luncheon

Ethics for Fundraisers in the Trump Era

Sandy Coats

Attorney at Law, Crowe & Dunlevy

March

*Monthly Luncheon

Making the Perfect Pitch : Best Practices from PR,

Marketing & Media Expert Panelists

- Tracey Zeeck, *Bumbershoot PR*
- Heidi Centrella, *405 Magazine*
- Christopher Lloyd, *Spark*

April

*Monthly Luncheon

Panel of Experts: Area high schools' fundraising efforts

Recipients from DWDW, BALTO and SWINE Week

May

*Monthly Luncheon

Annual State of the Nonprofits

Marnie Taylor

CEO, Oklahoma Center for Nonprofits

June

*Social

Mix & Mingle

Social event for members and guests

July

*Audioconference

An Introduction to Donor Data Segmentation

Presenter: Steven Shattuck

August

*Monthly Luncheon

Planned Giving & the Impact on Our Community

Joe Carter

Oklahoma City Community Foundation

September

*Monthly Luncheon

Managing the funding challenges/opportunities that come with major growth

Lance McDaniel

Executive Director, deadCenter

October

*Monthly Luncheon

"Should I stay or should I go?" from Development to Executive Director

- Erin Engelke, *Calm Waters*
- Brandon Brooks, *Center for Children and Families*

November

National Philanthropy Day Education Session & Awards Reception

Brian Saber

- Education Session
**Asking Styles: A Revolutionary Concept in the
Field**
- Awards Reception
**Inspire Your Board to Give Generously AND
Fundraise**

December

*Monthly Luncheon

Treat Yo Self Roundtable

Pat yourself on the back for a job well done, share biggest learning opportunities for the year.