

Webinars are 60 minute sessions that allow you to learn the latest from the best in the field. Each session qualifies for 1 point toward CFRE education requirements. AFP webinars are a great professional development opportunity and they are free for members! After the webinars original air date, all members will be sent a code. You may watch the day you receive the code or save it for a later date. Please see AFP NWA Chapter Newsletter for codes. If you are an AFP NWA member and are unable to locate your electronic newsletter, please email afpnwa@gmail.com to receive codes. Please allow one business day to receive the codes.

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february 20 : Beginner chatgpt

Presenter: Kate Hughes

Descriptions:

Step into the future of fundraising as we unveil cutting-edge strategies that AI-powered ChatGPT prompts can offer. Whether you're a seasoned fundraising professional or just starting out, this webinar is your gateway to unlocking a new potential for success.

april 2 : how do you say thank you

Presenter: Pamela Perkins Dwyer

Descriptions:

Pamela believes that donor stewardship is the cornerstone of successful fundraising and sustainable nonprofit growth. She will focus on ways to strengthen your donor relationships to ensure long-term support. This webinar will provide practical ideas and strategies to express gratitude and inspire continued giving, regardless of gift size.

May 7 : Major gifts

Presenter: Wayne Olson

Descriptions:

Information coming soon!

July 17: Get Q'd Up: Grow your fundraising program by including lgbtqia+supporters

Presenter: Matthew Easterwood, CAP®, CFRE

Descriptions:

There's no doubt that the LGBTQIA+ community is growing. So how do you engage this community so your fundraising program grows with it? We'll explore the five phases of the life of a donor from an LGBTQIA+ perspective to learn where to find them, how to involve them, how to ask them, how to thank them, and methods to keep them around for good.

september 3: Grant research and writing tips and skills

Presenter: Dr. Beverly A. Browning

Descriptions:

In this session Dr. Beverly Browning (Dr. Bev) will show you how to fine-tune your grant research process and write award-winning proposal narratives based on her experience as a federal and community foundation grant application peer reviewer.

october 8: Understanding and Working with Donor Motivations

Presenter: Jack Alotto, CFRE

Descriptions:

Understanding what motivates a donor to make a gift to your organization is key to successfully closing a gift. Are your donors motivated by self-interest, are they empathetic or sympathetic to your clients are they motivated by emotion or logic, altruism, access to services, a better seat at the ballet? Once you understand donor motivations what CAN you do to move them to make a decision to give your nonprofit? And is there a way YOU can create motivations in donors?

december 3: From failure came success- Mistakes to avoid & Ideas to Include as you plan for a Capital Campaign

Presenter: Mark Chilutti, CFRE

Descriptions:

Sometimes the best plans don't always work out, yet people don't like to talk about failure. In this session I will share how an unsuccessful campaign better prepared us for a

campaign that exceeded its goal a few years later. Whether you're thinking about a campaign, or already engaged in one, this 60 minute session will give you a list of do's and don'ts, along with the key ingredients that will lead you to success the first time around.