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# Welcome to the Northwest Arkansas Chapter of AFP

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## CHAPTER MEETING SCHEDULE

### 2021 CHAPTER MEETING SCHEDULE

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The AFP Northwest Arkansas Chapter holds chapter meetings on the third Wednesday of each month. Currently meetings are being held virtually and are free to members and \$10 for non-members.

Traditionally, each meeting includes lunch and a program related to fundraising. The cost of participation for luncheon meetings is \$15 for members/\$25 at the door and \$25 for guests. Whether you are a member or non-member, we welcome you to join us! Registration is on-line only.

Please note the registration for AFP events or meetings is non-refundable.

Sponsored by:



**A Year in Review and Looking Toward the Future**

**Date: January 20, 2021**

**Time: Announcements at 11:45 - Program 12:00 noon**

**Location: via Zoom**

**Storytelling for Nonprofits**

**Date: February 17, 2021**

**Time: Announcements at 11:45 - Program 12:00 noon - 1:00 pm**

**Location: via Zoom**

Presented by: Merritt Neil and Monica Tiffany, Merrigan & Co.

**The Current State of Donor Retention and What You Can Do About It**

**Date: March 17, 2021**

**Time: Announcements at 11:45 - Program 12:00 noon - 1:00 pm**

**Location: via Zoom**

Presented by: Steven Shattuck, Bloomerang

**Forget Planned Giving - Remember This!**

**Date: April 21, 2021**

**Time: Announcements at 11:45 - Program 12:00 noon - 1:00 pm**

**Location: Virtual**

Presented by David Hall, CFRE

**Breaking Down the Process to Major Gifts**

**Date: May 19, 2021**

**Time: Announcements at 11:45; Workshop - 12:00 to 1:00 pm**

**Location: Virtual**

Presenters: University of Arkansas

Mark Power, Vice Chancellor for Advancement

Katy Nelson-Ginder, Associate Vice Chancellor for Development  
Kellie Knight, Assistant Vice Chancellor for Development

**Member Only - Coffee with your CFREam**

**Date: June 3, 2021**

**Time: 10:00 am**

**Location: Virtual**

Presented by; Eva Terry, CFRE

**Educational Summit - Postponed until June 2022;**

**Ethical Fundraising in Action**

**Date: July 21, 2021**

**Time: Chapter Announcements at 11:45 am - Workshop 12:00 to 1:00 pm**

**Location: Virtual**

Presented by: Diana Marquis, CFRE, DM Group Consulting

**On the Road to Monthly Donor Success**

**Date: August 18, 2021**

**Time: Chapter Announcements at 11:45 - Workshop 12:00 to 1:00 pm**

**Location: Virtual**

Presented by: Erica Waasdorp, A Direct Solution

**Understanding Generational Differences in Giving: Strategies to Engage Donors Across Generations**

**Date: September 15, 2021**

**Time: Chapter Announcements at 11:45 am - Workshop 12:00 to 1:00 pm**

**Location: Virtual** Presented by: Angela White, CFRE, Senior Consultant and CEO, Johnson, Grossnickle and Associates, Inc.

**Nightmare on Development Street Part 2: Fundraiser's Revenge**

**Date: October 20, 2021**

**Time: Chapter Announcements at 11:45 am - Workshop 12:00 to 1:00 pm;**

**Location: Virtual**

Presented by: Frankie Rankin, CFRE & Linda Phillips

**Please plan on attending the National Philanthropy Day Luncheon to be held virtually on November 17, 2021**

**[2020 Chapter Meeting Schedule](#)**

**[2019 Chapter Meeting Schedule](#)**

**[2018 Chapter Meeting Schedule](#)**

**[2017 Chapter Meeting Schedule](#)**

**[2016 Chapter Meeting Schedule](#)**



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