

2017 Audio Conference Schedule

Building a High Revenue Major Gift Program: The 5 Major Hurdles that are Holding You Back and How to Overcome Them, Gale Perry, CFRE
Monday, January 30, 2017

Following the Path to Donor Nirvana: The Six Realizations Approach, Tom Ahern
Tuesday, February 7, 2017 - RESCHEDULED FOR FEBRUARY 22

Powerful Events Where Philanthropy Thrives: How to Engage New Donors with Four Vital Audience Development Strategies, Kathy Kingston
Monday, March 20, 2017

High Touch Philanthropy - How You Can Raise More with "Concierge Service" to Donors, Beth Ann Locke
Tuesday, April 4, 2017

10 Secrets to Optimizing Your Online Donation Process for Maximum Dollars Raised and Retained, Steve Shattuck
Wednesday, July 12, 2017

Metrics Matter: How to Measure and Grow Major Gifts, Amy Eisenstein
Wednesday, August 1, 2017

Storyliving: Creating Transformational Donor Engagement Experiences to Inspire Major Gifts, Tammy Zonker
Monday, September 18, 2017

Strategic Planning for Maximum Fundraising Success, Bob Carter
Wednesday, October 4, 2017

Secrets of Data Driven Nonprofits, Steve MacLaughlin
Tuesday, November 14, 2017

Why Today's Tactics Won't Work with Tomorrow's Donors, Laura MacDonald
Monday, December 4, 2017