

2015 Audio Conference Schedule

Intergrating Planned Giving into Your Campaign/Major Gift Program, Brian Sagrestrano, JD, CFRE

January 28, 2015

6 Steps to Creating a Written Fundraising Plan, Sandy Rees, CFRE

March 26, 2015

Is Your Organization Sustainable? Simone Joyaux, ACFRE

April 9, 2015

Donor Intelligence: Leverage Dynamic Data to Transform Your Fundraising Results, Rachel Muir, CFRE

April 29, 2015

Seven Secrets of Successful Solicitations, Anne Melvin, JD

May 7, 2015

Making Friends with Financial Statements: Accounting & Budgeting Concepts for Fundraisers, Stephanie Cory, CFRE

June 3, 2015

Revitalizing your Development Program in 30 Days

July 21, 2015

The Campaign Prequel: Success Begins Before the Campaign Plan, Mathew Cottle, CFRE

August, 25, 2015

Creative and Compelling Fundraising Messages for Digital Solicitations, Derrick Feldmann

September 29, 2015

Social Media and Ethics in Fundraising, David Tinker, CFRE, and Lisa Chmiola, CFRE

October 14, 2015

How to Elevate Your Small Shop Fundraising Plan, Ligia Pena

November 18, 2015

Major Gifts, Jill Pranger, ACFRE

December 10, 2015