

2014 Audio Conference Schedule

Inbound Marketing: The Latest Techniques To Attract More Donors, Volunteers and Others by Allan Pressel

January 28, 2014

6 Steps to Creating a Written Fundraising Plan by Sandy Rees, CFRE

February 11, 2014

Milennial Motivation: What Makes Millennials Want To Give, by S. Michelle Cline, J.D.

March 13, 2014

Creating a Breakthrough Strategy for Your Nonprofit, by Robert Sheehan, CFRE

April 9, 2014

Major Gifts for Small Shops by Amy Eisenstein, ACFRE

May 7, 2014

Creative Design for Fundraising Campaigns by Derrick Feldmann

June 25, 2014

Revitalizing your Development Program in 30 Days

July 23, 2014

Opening the Door to Major Gifts: Mastering the Discovery Call by John Greenhoe, CFRE

August 12, 2014

Extreme Social Media Makeover: Nonprofit Edition by Allan Pressel

September 9, 2014

Incorporating Stories into Your Fundraising Program by Leah Eustace, CFRE

October 8, 2014

Growth in Giving/Fundraising Effectiveness Project by Erik Daubert, MBA, ACFRE

November 18, 2014

Small Shop Success: Building Something from Nothing - Starting a Well-Rounded Development Program by Amy Wolfe, MPPA, CFRE

December 10, 2014