2021 AFP NWA Programs

Highlighted: Extra, not CFRE accredited
Underlined and hyperlinked: Our CFRE accredited monthly programs

A Year in Review and Looking Toward the Future
Date: January 20, 2021
Time: Announcements at 11:45 - Program 12:00 noon
Location: via Zoom
Attendance: 29

Storytelling for Nonprofits
Date: February 17, 2021
Time: Announcements at 11:45 - Program 12:00 noon - 1:00 pm
Location: via Zoom
Presented by: Merritt Neil and Monica Tiffany, Merrigan & Co.
Attendance: 56

Member Only – New Member Coffee
Date: April 9, 2021
Time: 10:00 am
Location: Virtual
Presented by: Brittney Gulley and Colleen Smith
Attendance: Less than 10

The Current State of Donor Retention and What You Can Do About It
Date: March 17, 2021
Time: Announcements at 11:45 - Program 12:00 noon - 1:00 pm
Location: via Zoom
Presented by: Steven Shattuck, Bloomerang
Attendance: 45

Member Only – Happy Hour
Date: April 9, 2021
Time: 3:30 pm
Location: Virtual
Presented by: Colleen Smith
Attendance: 14

Forget Planned Giving - Remember This!
Date: April 21, 2021
Time: Announcements at 11:45 - Program 12:00 noon - 1:00 pm
Location: Virtual
Presented by: David Hall, CFRE
Attendance: 37
**Breaking Down the Process to Major Gifts**  
*Date: May 19, 2021*  
*Time: Announcements at 11:45; Workshop - 12:00 to 1:00 pm*  
*Location: Virtual*  
Presenters: University of Arkansas  
Mark Power, Vice Chancellor for Advancement  
Katy Nelson-Ginder, Associate Vice Chancellor for Development  
Kellie Knight, Assistant Vice Chancellor for Development  
*Attendance: 54*

**Member Only - Coffee with your CFREam**  
*Date: June 3, 2021*  
*Time: 10:00 am*  
*Location: Virtual*  
Presented by: Eva Terry, CFRE  
*Attendance: 10*

**Ethical Fundraising in Action**  
*Date: July 21, 2021*  
*Time: Chapter Announcements at 11:45 am - Workshop 12:00 to 1:00 pm*  
*Location: Virtual*  
Presented by: Diana Marquis, CFRE, DM Group Consulting  
*Attendance: 25*

**On the Road to Monthly Donor Success**  
*Date: August 18, 2021*  
*Time: Chapter Announcements at 11:45 - Workshop 12:00 to 1:00 pm*  
*Location: Virtual*  
Presented by: Erica Waasdorp, A Direct Solution  
*Attendance: 28*

**Understanding Generational Differences in Giving: Strategies to Engage Donors Across Generations**  
*Date: September 15, 2021*  
*Time: Chapter Announcements at 11:45 am - Workshop 12:00 to 1:00 pm*  
*Location: Virtual*  
Presented by: Angela White, CFRE, Senior Consultant and CEO, Johnson, Grossnickle and Associates, Inc.  
*Attendance: 28*

**Nightmare on Development Street Part 2: Fundraiser's Revenge**  
*Date: October 20, 2021*  
*Time: Chapter Announcements at 11:45 am - Workshop 12:00 to 1:00 pm; Location: Virtual*  
Presented by: Frankie Rankin, CFRE & Linda Phillips  
*Attendance: 28*