

## **2021 AFP NWA Programs**

**Highlighted:** Extra, not CFRE accredited

**Underlined and hyperlinked:** Our CFRE accredited monthly programs

### **A Year in Review and Looking Toward the Future**

**Date:** January 20, 2021

**Time:** Announcements at 11:45 - Program 12:00 noon

**Location:** via Zoom

**Attendance:** 29

### **Storytelling for Nonprofits**

**Date:** February 17, 2021

**Time:** Announcements at 11:45 - Program 12:00 noon - 1:00 pm

**Location:** via Zoom

Presented by: Merritt Neil and Monica Tiffany, Merrigan & Co.

**Attendance:** 56

### **Member Only – New Member Coffee**

**Date:** April 9, 2021

**Time:** 10:00 am

**Location:** Virtual

Presented by: Brittney Gulley and Colleen Smith

**Attendance:** Less than 10

### **The Current State of Donor Retention and What You Can Do About It**

**Date:** March 17, 2021

**Time:** Announcements at 11:45 - Program 12:00 noon - 1:00 pm

**Location:** via Zoom

Presented by: Steven Shattuck, Bloomerang

**Attendance:** 45

### **Member Only – Happy Hour**

**Date:** April 9, 2021

**Time:** 3:30 pm

**Location:** Virtual

Presented by: Colleen Smith

**Attendance:** 14

### **Forget Planned Giving - Remember This!**

**Date:** April 21, 2021

**Time:** Announcements at 11:45 - Program 12:00 noon - 1:00 pm

**Location:** Virtual

Presented by: David Hall, CFRE

**Attendance:** 37

**Breaking Down the Process to Major Gifts**

**Date: May 19, 2021**

**Time: Announcements at 11:45; Workshop - 12:00 to 1:00 pm**

**Location: Virtual**

Presenters: University of Arkansas

Mark Power, Vice Chancellor for Advancement

Katy Nelson-Ginder, Associate Vice Chancellor for Development

Kellie Knight, Assistant Vice Chancellor for Development

**Attendance: 54**

**Member Only - Coffee with your CFREam**

**Date: June 3, 2021**

**Time: 10:00 am**

**Location: Virtual**

Presented by: Eva Terry, CFRE

**Attendance: 10**

**Ethical Fundraising in Action**

**Date: July 21, 2021**

**Time: Chapter Announcements at 11:45 am - Workshop 12:00 to 1:00 pm**

**Location: Virtual**

Presented by: Diana Marquis, CFRE, DM Group Consulting

**Attendance: 25**

**On the Road to Monthly Donor Success**

**Date: August 18, 2021**

**Time: Chapter Announcements at 11:45 - Workshop 12:00 to 1:00 pm**

**Location: Virtual**

Presented by: Erica Waasdorp, A Direct Solution

**Attendance: 28**

**Understanding Generational Differences in Giving: Strategies to Engage Donors Across Generations**

**Date: September 15, 2021**

**Time: Chapter Announcements at 11:45 am - Workshop 12:00 to 1:00 pm**

**Location: Virtual**

Presented by: Angela White, CFRE, Senior Consultant and CEO, Johnson, Grossnickle and Associates, Inc.

**Attendance: 28**

**Nightmare on Development Street Part 2: Fundraiser's Revenge**

**Date: October 20, 2021**

**Time: Chapter Announcements at 11:45 am - Workshop 12:00 to 1:00 pm;**

**Location: Virtual**

Presented by: Frankie Rankin, CFRE & Linda Phillips

**Attendance: 28**