

2018 CHAPTER WEBINAR SCHEDULE

Finding and Connecting with Transformational Donors

Presented by: Steve MacLaughlin & Katherine Swank, J.D.

Date: February 28, 2018

Location: John Brown University Rogers, Room 115, 2807 Ajax Road, Rogers

How to Raise Money and Retain Donors with your Newsletter

Presented by: Steve Screen

Date: March 7, 2018

Location: John Brown University Rogers, Room 115, 2807 Ajax Road, Rogers

Grassroots Supporters: Why Are You Leaving This Valuable Asset on the Table

Presented by: Jeff Tippett

Date: April 4, 2018

Location: John Brown University Rogers, Room 115, 2807 Ajax Road, Rogers

The 100% Fallacy: Common Presumptions that Hold Your Fundraising Back

Presented by: Tom Ahem

Date: May 30, 2018

Location: John Brown University Rogers, Room 115, 2807 Ajax Road, Rogers

Transformational Donor Events

Presented by: Bob Westfall & Lisa Wolf

Date: June 6, 2018

Location: Hope Cancer Resources, 5835 W. Sunset Ave., Springdale

Raise the Money of Your Dreams with Donor-Centered Major Gift Fundraising

Presented by: TBD

Date: August 8

Location: Hope Cancer Resources, 5835 W. Sunset Ave.
Springdale

From Nervous to Excited: Evolving Board Knowledge Skill and Confidence

Presented by: Robbie Healey

Date: September 5, 2018

Location: Hope Cancer Resources, 5835 W. Sunset Ave.
Springdale

Stronger Together - How Coordinating Grants and Development Increases Wins!

Presented by: TBD

Date: October 3, 2018

Location: Hope Cancer Resources, 5835 W. Sunset Ave.
Springdale

Five Donor Love Languages

Presented by: Tammy Zonker

Date: November 7, 2018

Location: Hope Cancer Resources, 5835 W. Sunset Ave.
Springdale

Nonprofit Accounting for Fundraisers

Presented by: Susan Ross

Date: December 12, 2018

Location: Hope Cancer Resources, 5835 W. Sunset Ave.
Springdale