2018 CHAPTER WEBINAR SCHEDULE

Finding and Connecting with Transformational Donors
Presented by: Steve MacLaughlin & Katherine Swank, J.D.
Date: February 28, 2018
Location: John Brown University Rogers, Room 115, 2807 Ajax Road, Rogers

How to Raise Money and Retain Donors with your Newsletter
Presented by: Steve Screen
Date: March 7, 2018
Location: John Brown University Rogers, Room 115, 2807 Ajax Road, Rogers

Grassroots Supporters: Why Are You Leaving This Valuable Asset on the Table
Presented by: Jeff Tippett
Date: April 4, 2018
Location: John Brown University Rogers, Room 115, 2807 Ajax Road, Rogers

The 100% Fallacy: Common Presumptions that Hold Your Fundraising Back
Presented by: Tom Ahem
Date: May 30, 2018
Location: John Brown University Rogers, Room 115, 2807 Ajax Road, Rogers

Transformational Donor Events
Presented by: Bob Westfall & Lisa Wolf
Date: June 6, 2018
Location: Hope Cancer Resources, 5835 W. Sunset Ave., Springdale

Raise the Money of Your Dreams with Donor-Centered Major Gift Fundraising
Presented by: TBD
Date: August 8
Location: Hope Cancer Resources, 5835 W. Sunset Ave.
Springdale

From Nervous to Excited: Evolving Board Knowledge Skill and Confidence
Presented by: Robbie Healey
Date: September 5, 2018
Location: Hope Cancer Resources, 5835 W. Sunset Ave.
Springdale

Stronger Together - How Coordinating Grants and Development Increases Wins!
Presented by: TBD
Date: October 3, 2018
Location: Hope Cancer Resources, 5835 W. Sunset Ave.
Springdale

Five Donor Love Languages
Presented by: Tammy Zonker
Date: November 7, 2018
Location: Hope Cancer Resources, 5835 W. Sunset Ave.
Springdale

Nonprofit Accounting for Fundraisers
Presented by: Susan Ross
Date: December 12, 2018
Location: Hope Cancer Resources, 5835 W. Sunset Ave.
Springdale